

**SPECIAL ASSEMBLY MEETING  
THE CITY AND BOROUGH OF JUNEAU, ALASKA**

November 7, 2020 8:30 AM

Elizabeth Peratrovich Hall, 320 W. Willoughby Ave.  
Assembly Annual Retreat; Worksession - No Public Testimony Taken; Due to COVID  
Mitigation measures, public attendance is limited to 8 public and 2 media attendees.  
Reservations required by calling 907-586-0203 by 4:30p.m. Thursday, 11/5/20.

**I. CALL TO ORDER / ROLL CALL**

**II. APPROVAL OF AGENDA**

**III. AGENDA TOPICS**

**A. Economic Outlook - Brian Holst, JEDC Executive Director**

**B. CBJ Financial Forecast - Jeff Rogers, CBJ Finance Director**

Review of November 4, 2020 Assembly Finance Committee meeting materials  
Budget Direction to the Manager

**C. Assembly Goals and Objectives**

2020 Review  
2021 Discussion

**D. LUNCH BREAK**

**E. Racial Equity Dialogue with First Alaskans Institute**

Discussion Overview  
Next Steps

**F. Committee Operations Discussion**

Committee times

**IV. ADJOURNMENT**

ADA accommodations available upon request: Please contact the Clerk's office 36 hours prior to any meeting so arrangements can be made for closed captioning or sign language interpreter services depending on the meeting format. The Clerk's office telephone number is 586-5278, TDD 586-5351, e-mail: [city.clerk@juneau.org](mailto:city.clerk@juneau.org)

**ASSEMBLY AGENDA/MANAGER'S REPORT  
THE CITY AND BOROUGH OF JUNEAU, ALASKA**

Economic Outlook - Brian Holst, JEDC Executive Director

**ATTACHMENTS:**

	<b>Description</b>	<b>Upload Date</b>	<b>Type</b>
▣	JEDC 2020 Economic Indicator and Outlook Preview	11/6/2020	Presentation
▣	2020 COVID-19 Business Survey, JEDC	11/6/2020	Report

# 2020 Economic Indicator and Outlook Preview

CBJ Assembly Retreat  
November 7, 2020

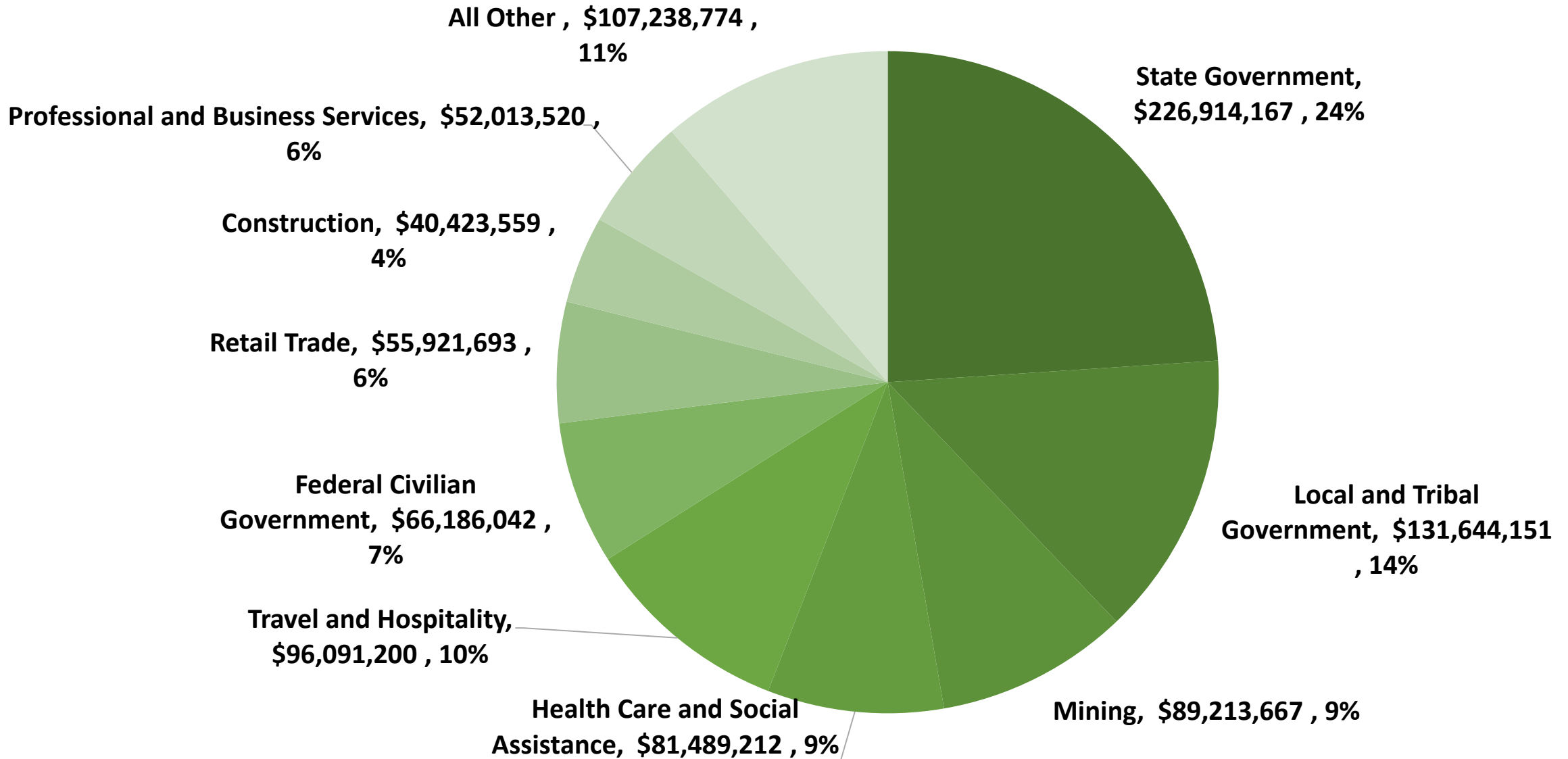


# Presentation Goals

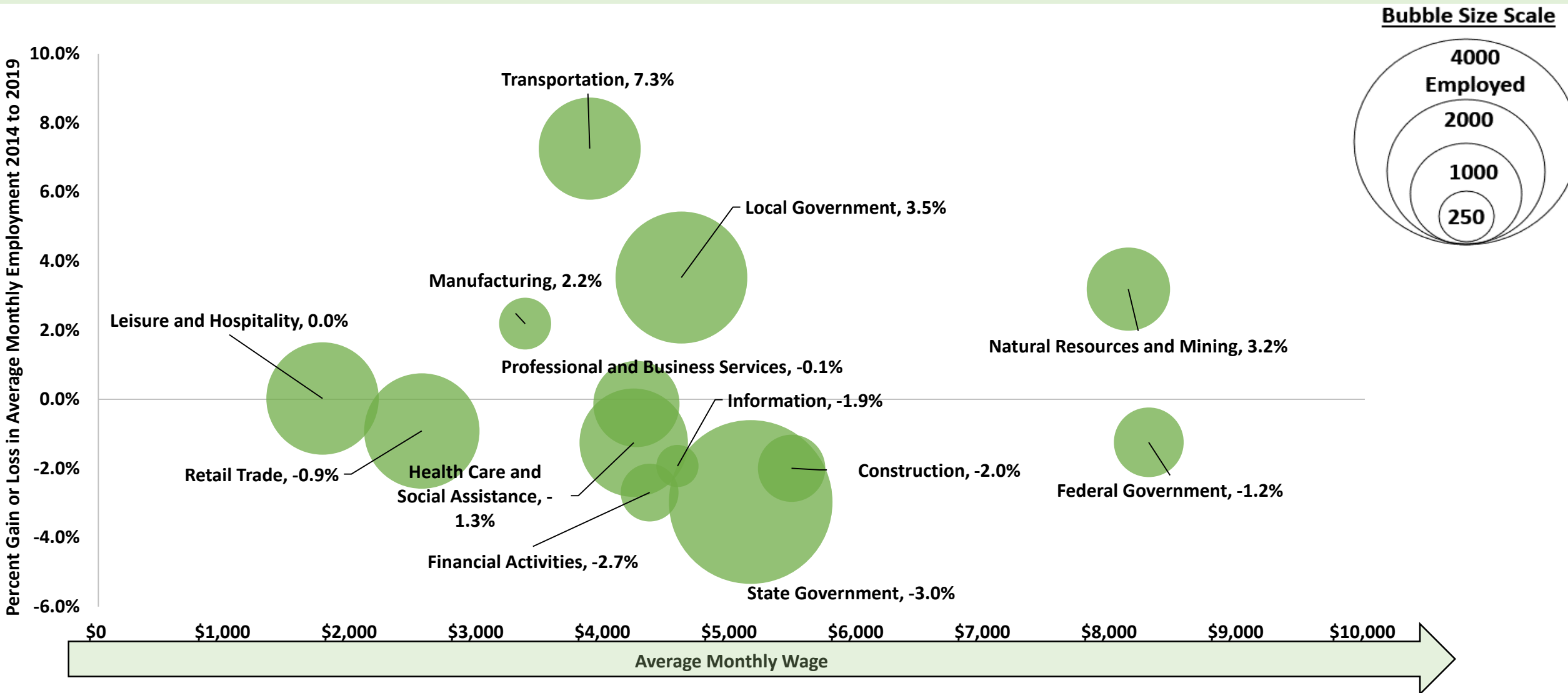
1. Explore Impacts on Juneau's Economy
2. Understand Business and Consumer Responses
3. Address Challenges and Opportunities



# Juneau has Several Relatively Large and Stable Sectors

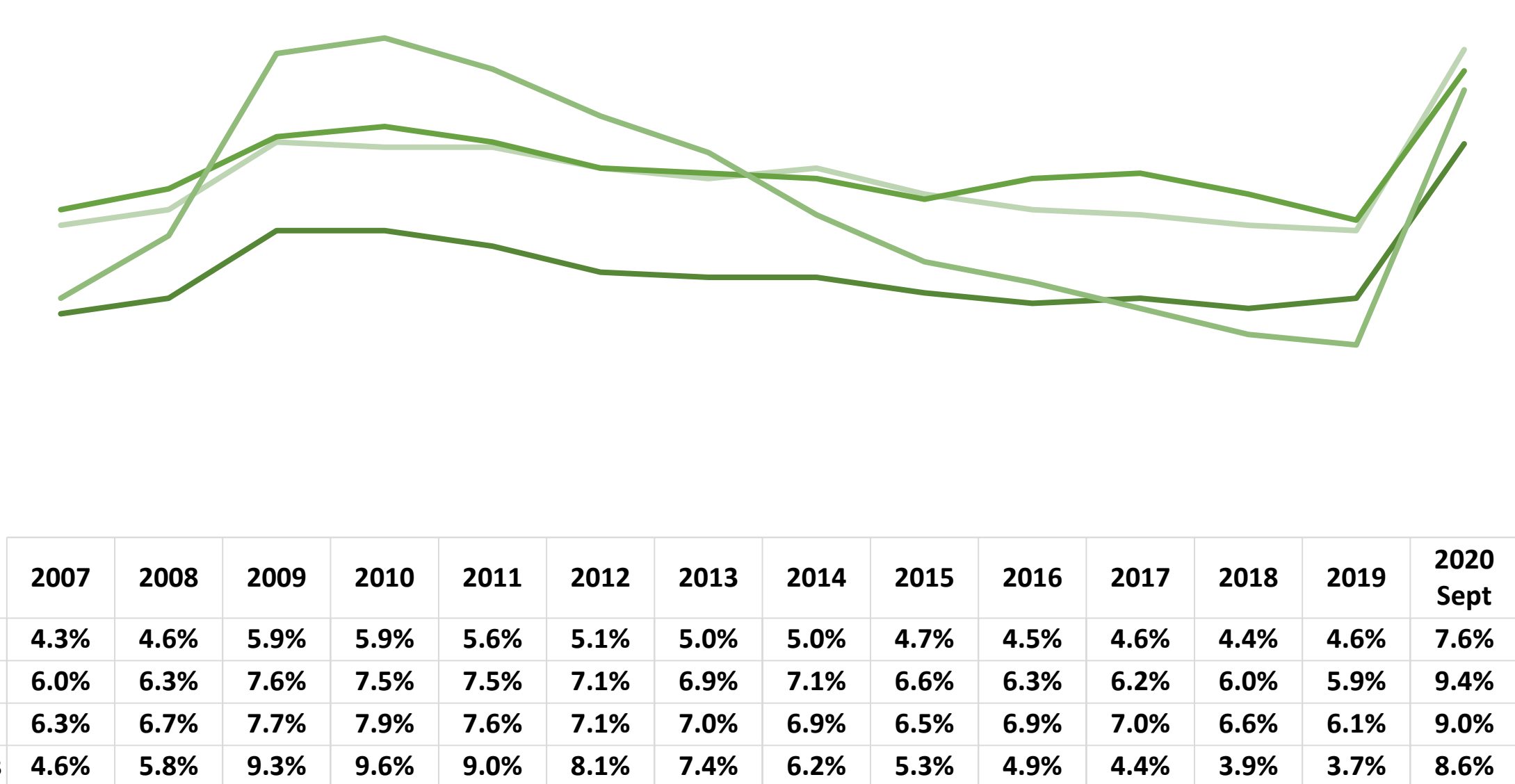


# Tourism, Mining and Local Government Grow While State Government Contracts

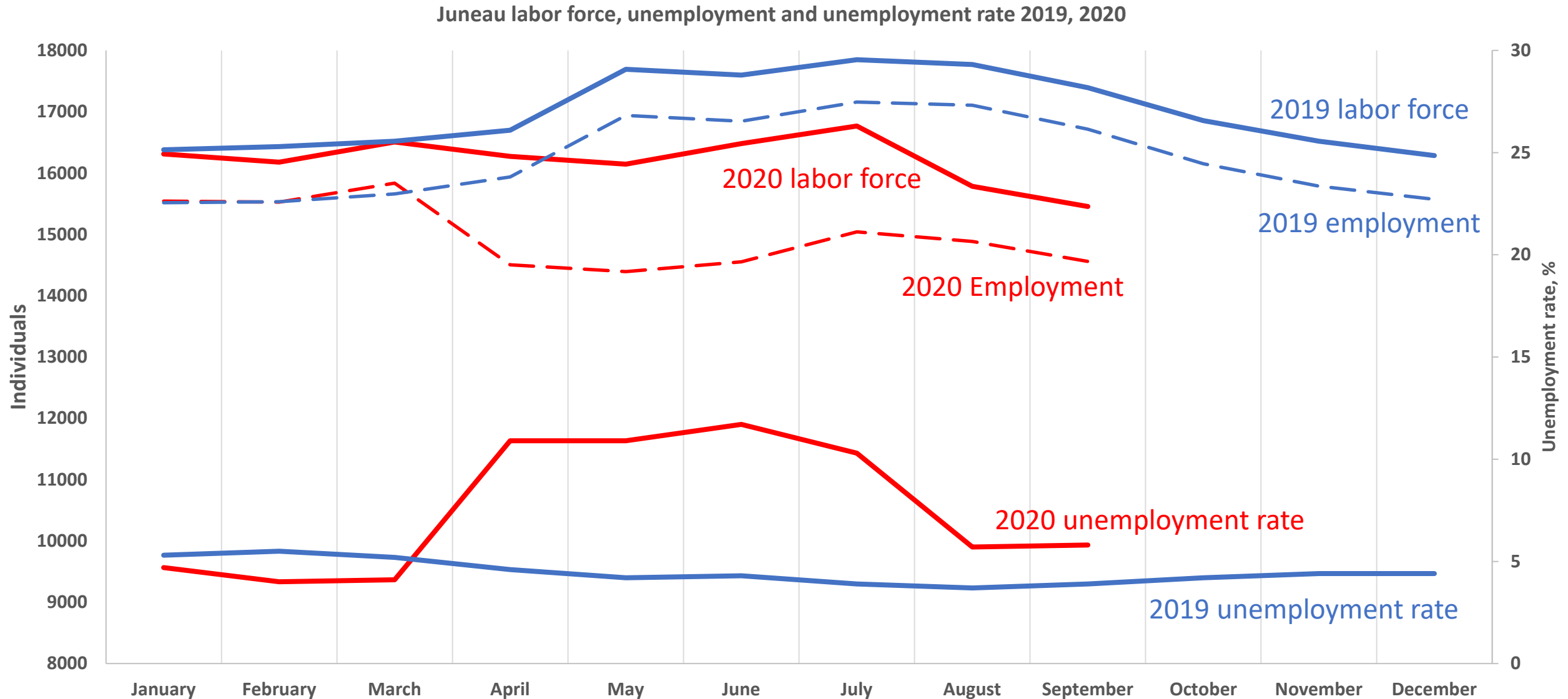


# Unemployment Rises but Remains Below Regional, State, and National Rate

10%  
8%  
6%  
4%  
2%  
0%



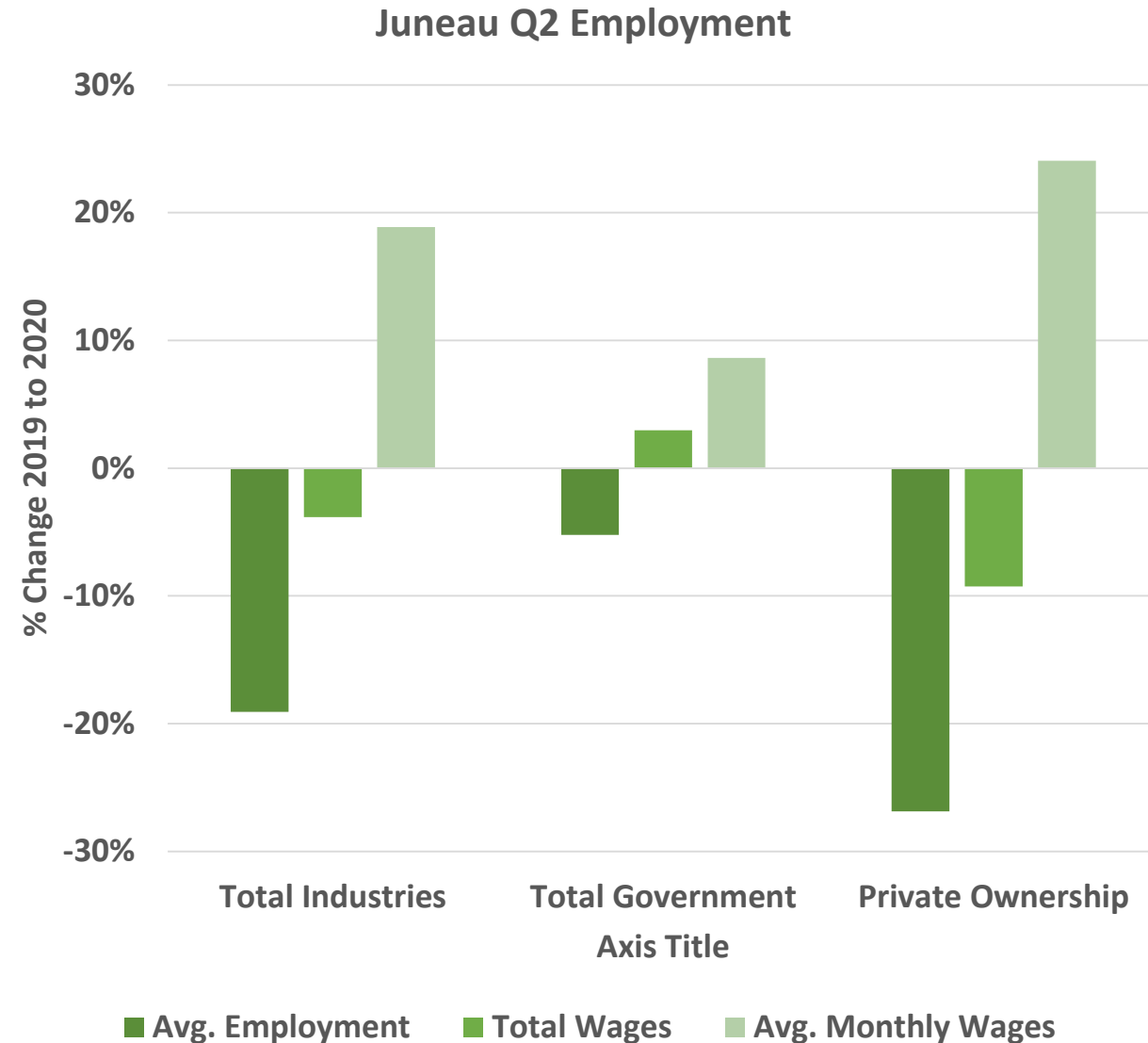
# Juneau Unemployment Rises While Labor Force Participation Declines



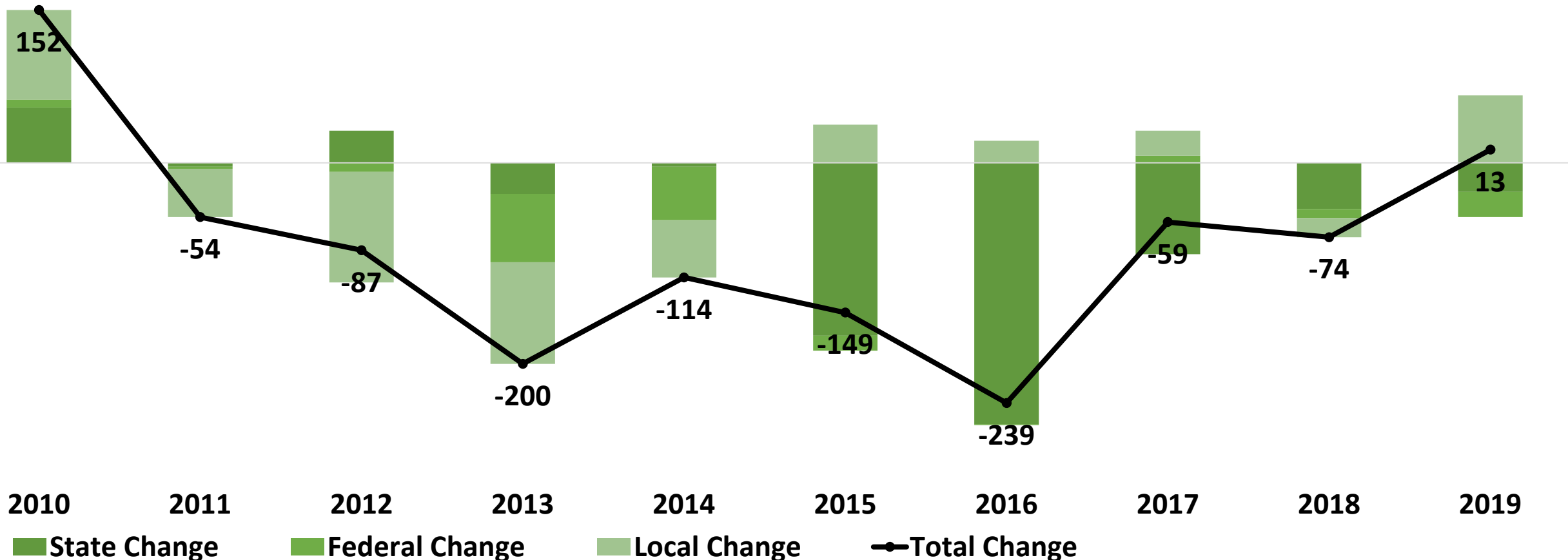


# Low Wage Jobs are Suffering

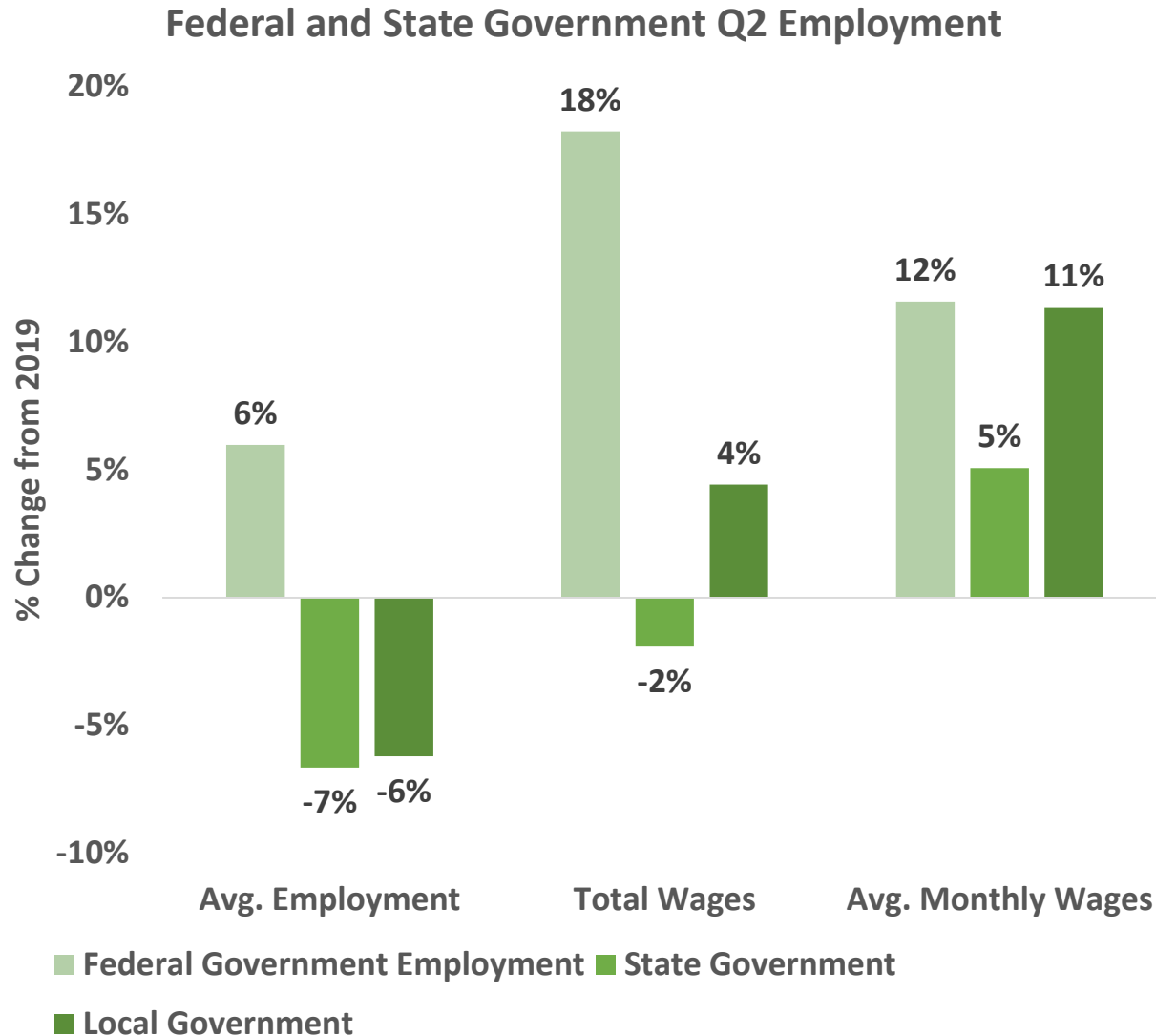
- Private Sector: Employment and wages decrease – yet average wage increases
  - Indicative of low paying jobs disappearing
- Government: Employment dips slightly and wages increase
- Government jobs shown to be more resilient to the pandemic



# State and Federal Jobs Dropped, Local Government Jobs Made Up for the Losses

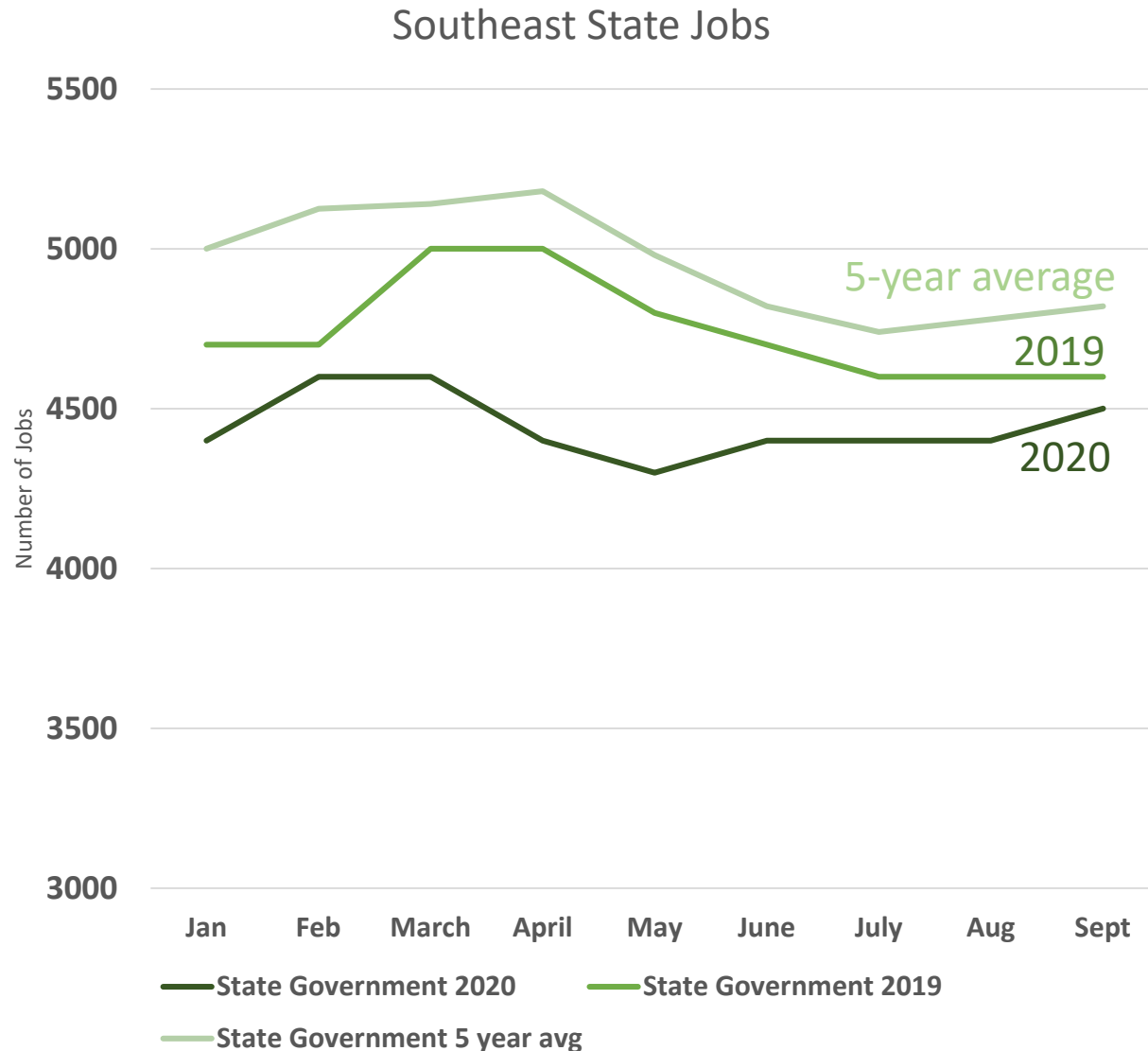


# Federal Jobs Up in Juneau During Pandemic



- Federal jobs up 40 jobs from 2019
  - Increase in employment likely due to 2020 Census
- Both State and Local jobs are down
- Wages increased across all government sectors

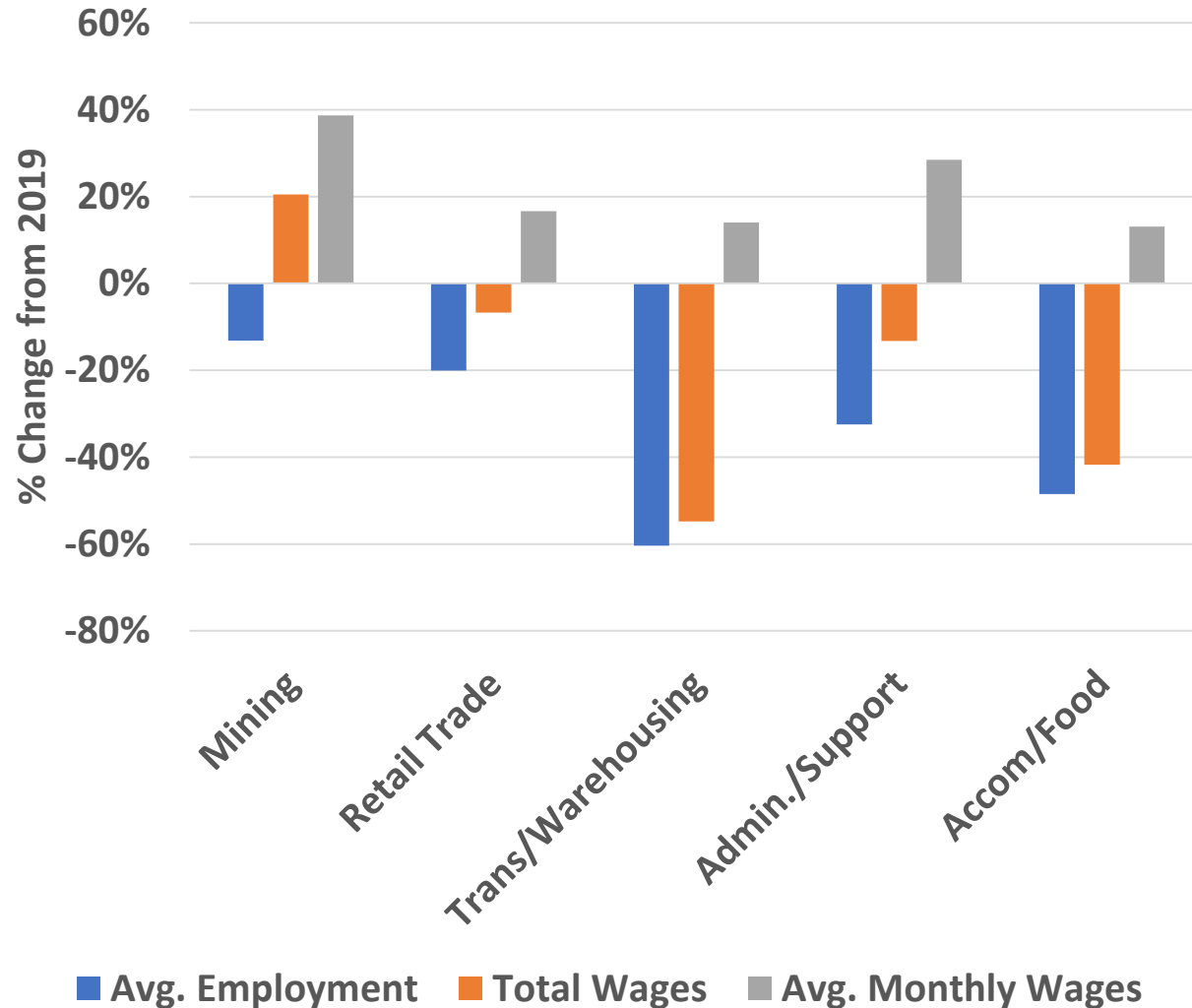
# State Jobs Are Hit Early but Recover Over Time



- Juneau holds 75% of Southeast Alaska's State Jobs
  - likely to see about 50% of losses
- 2019 and 2020 below 5-year average
- State Jobs down 500-600 jobs in late spring
- Difference from last year is now only 100 jobs
- State is facing a budget crisis – likely more losses to follow over time

# Traded Industries: Mining is the Only Sector that Holds Steady

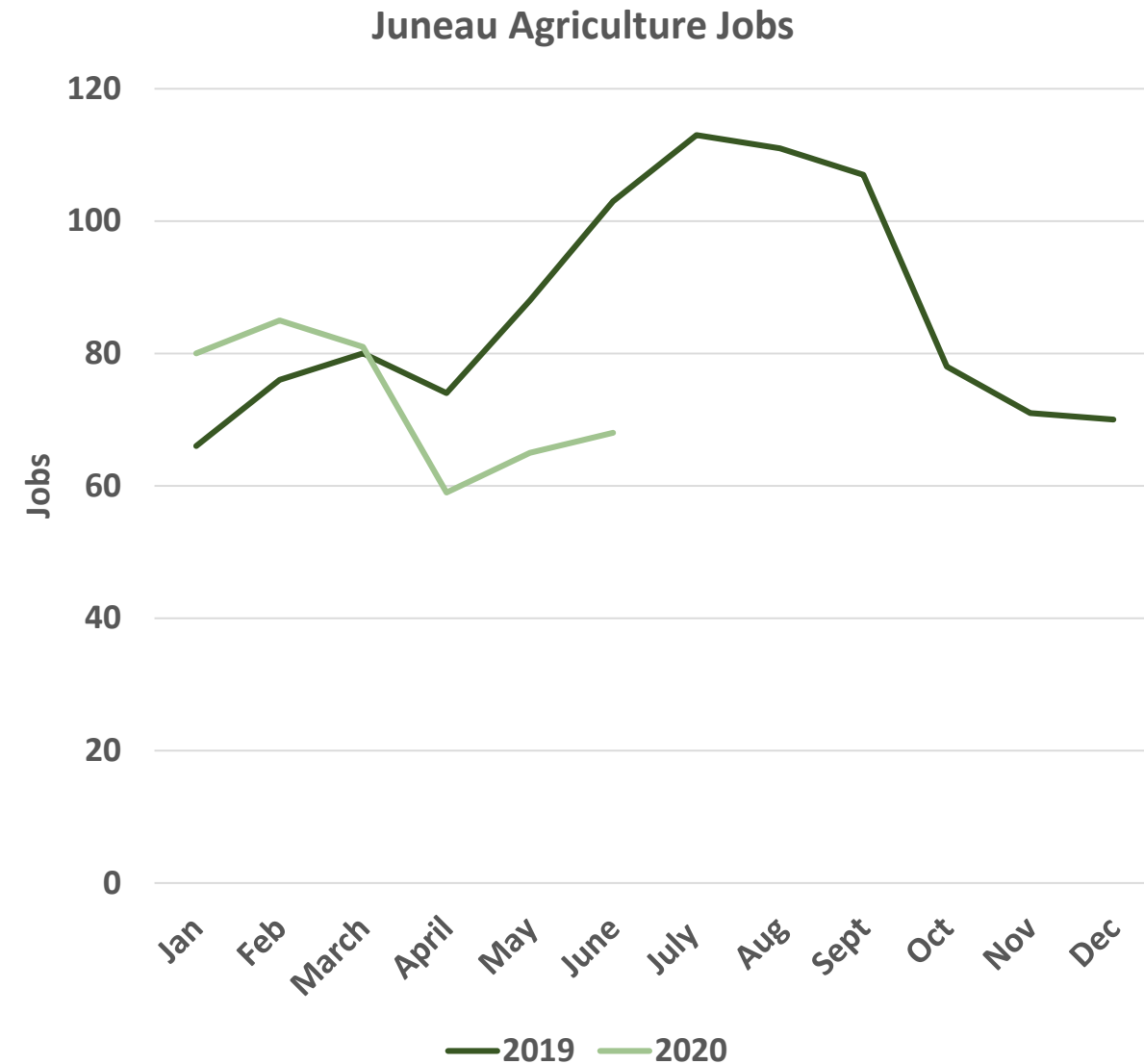
Juneau Q2 Traded Industries



- Metal prices up from last year.
- Mining jobs dip slightly during COVID-19.
- Mining strong compared to other Traded Industries.
- Only a portion of mining jobs are held by Juneau or other Alaska residents.

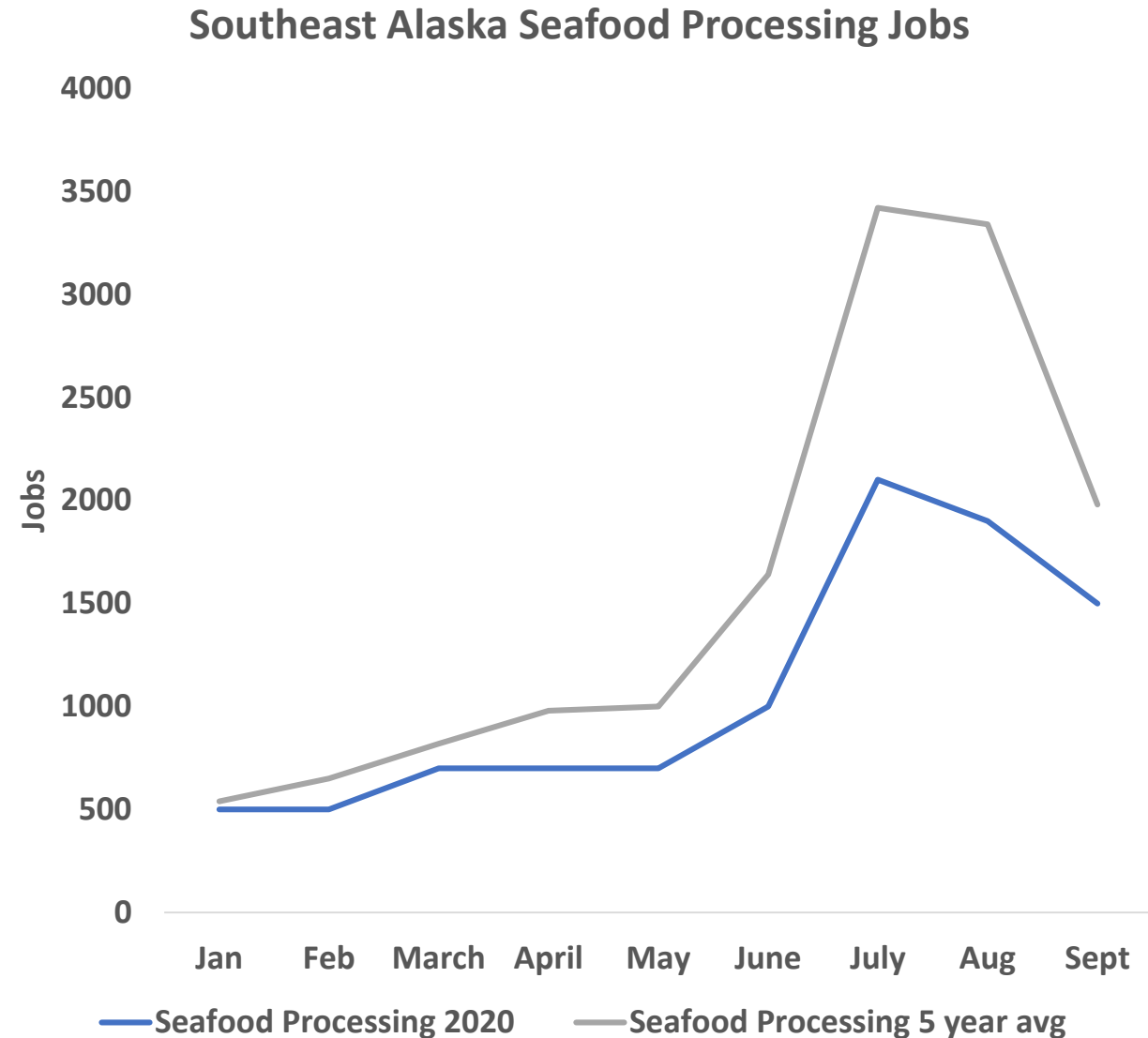
# Agriculture (Marijuana) is Slightly Down

- Jobs are down about 25% after pandemic hits
- Summer increase much smaller than 2019. Marijuana also takes a hit like other tourism businesses.
- Department of Labor expects Marijuana to be one of Alaska's fastest growing industries by 2028



# Juneau's Commercial Fishery is Hurting

- Most salmon prices down 17%-30% from 2019 – Coho is about even
- Petersburg, Ketchikan, Cordova all declare local disasters
  - Seeking federal aid for the industry
- The State of Alaska will be distributing \$50 million in federal disaster relief for fisheries
- Summer processing jobs down by 1000



# 2021 Cruise Ship Season is Still Up in the Air

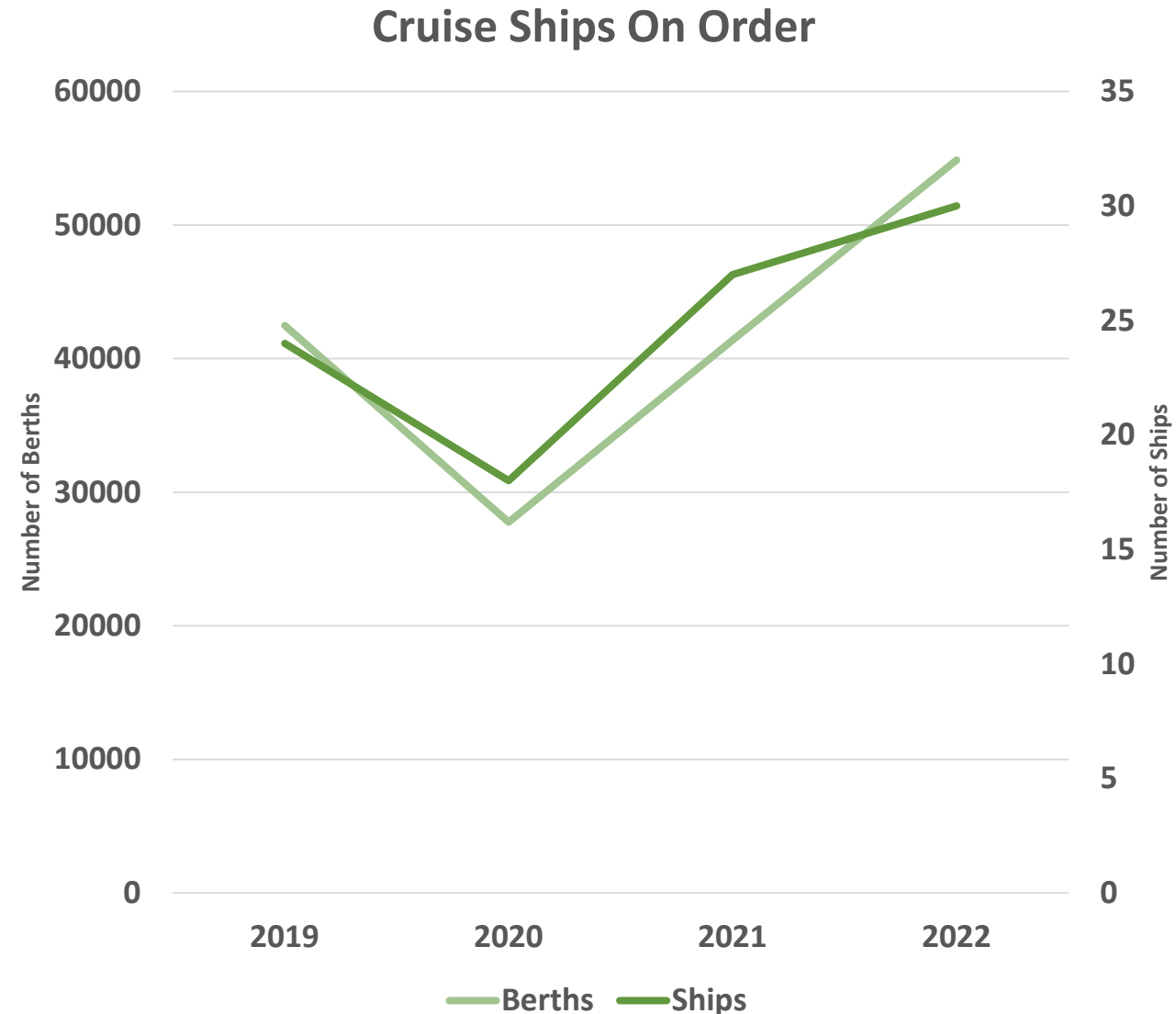


- Nov 1: **Conditional sailing order** replaced No Sail Order
  - No clear timeline on when passenger cruises will resume
- Canadian Ports still closed to US travel at least through February
  - **Jones Act/PVSA** prevents foreign-flagged vessels from carrying American citizens between domestic ports.
- On-Shore Excursions will be “bubbled”
  - Might leave out smaller/independent tour operators and on-shore retailers
- **Juneau impact: 1.3 million visitors** (2019) **\$9.1 million Dockage/moorage fees** (2017), Average spending of **\$162/visitor** (2016)



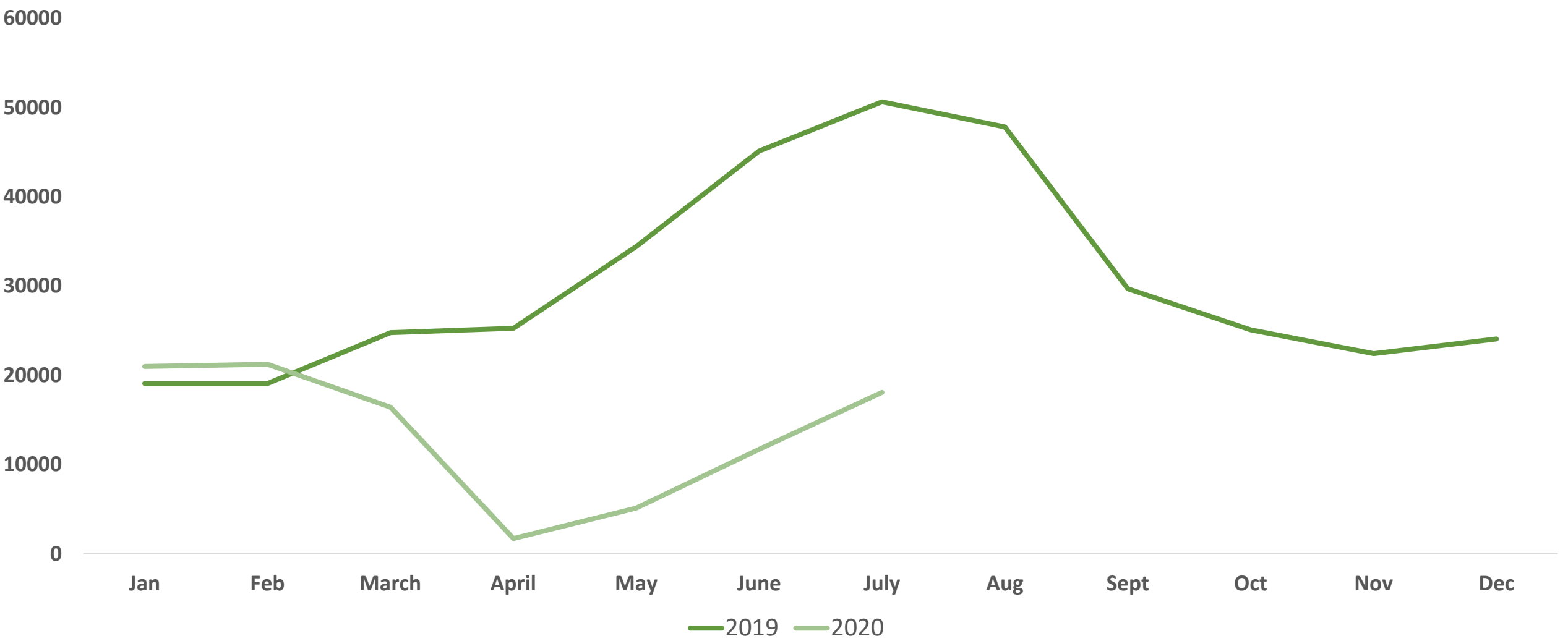
# Long-Term: Cruise Ships Tourism Outlook is Up

- Large decrease in 2020 deliveries likely due to lack of cashflow
- 2021 deliveries expected to be back to 2019 levels
- Increasing deliveries signals return of industry in the long term



# Independent Travelers: Juneau Still Saw Summer Air Travel

Arriving Passengers at JNU

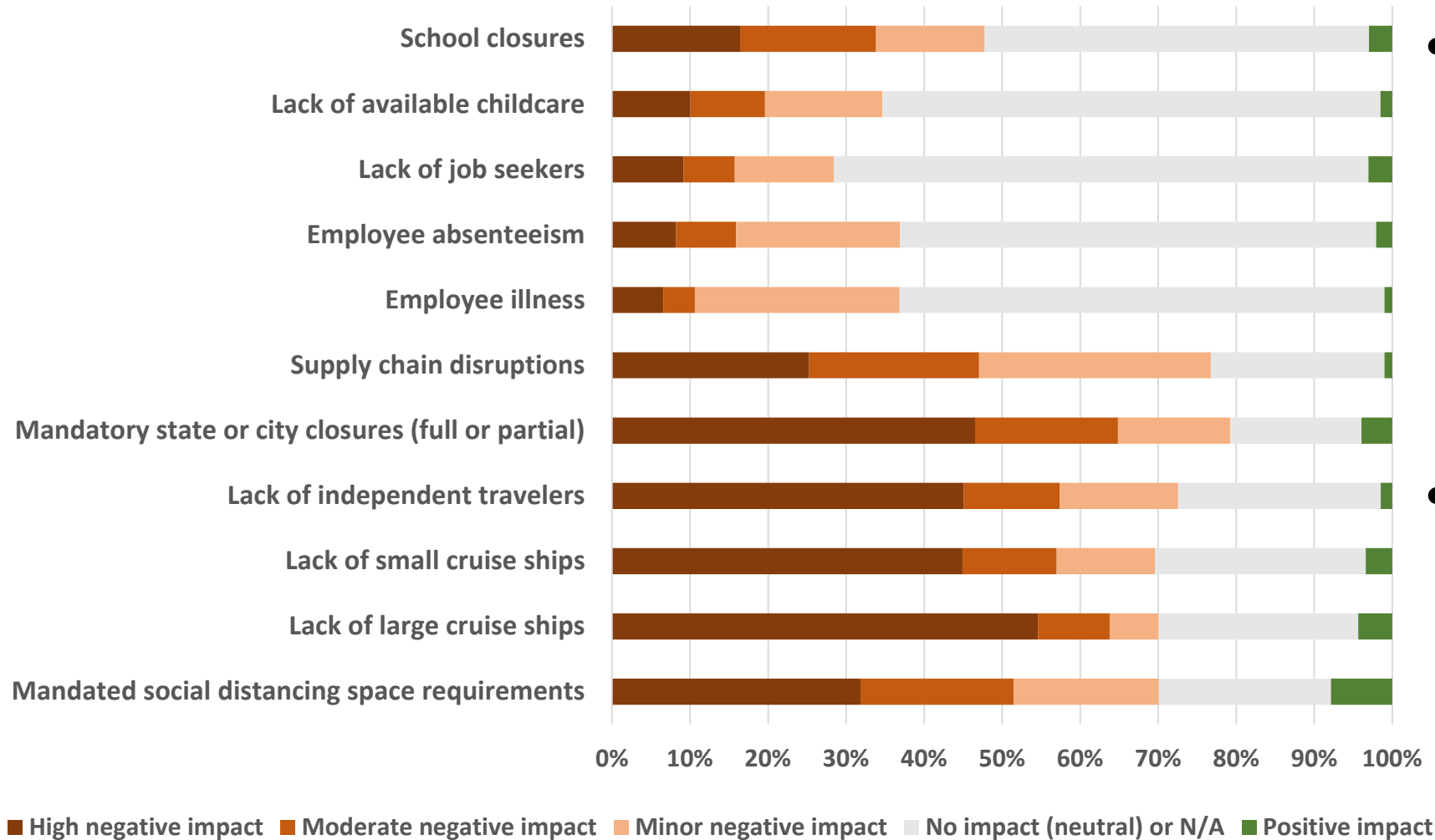


# Small Cruises and Independent Travelers Are an Opportunity to Further Diversify Juneau's Economy

- **93% of visitors to Juneau by cruise ship, 6% by air, and 2% by ferry or highway (2016)**
- **Only 1% of cruise visitors stay overnight in Juneau (2017) – A missed opportunity**
- Business survey: respondents noted increased independent travel summer 2020

“Although small cruise ships make up only 1 percent of Alaska’s overall cruise volume, these ships can significantly impact the communities they visit... Passengers can have a greater per-person economic impact because they often overnight in their Alaskan embarkation and/or disembarkation port.” – 2016 AK visitor statistics report

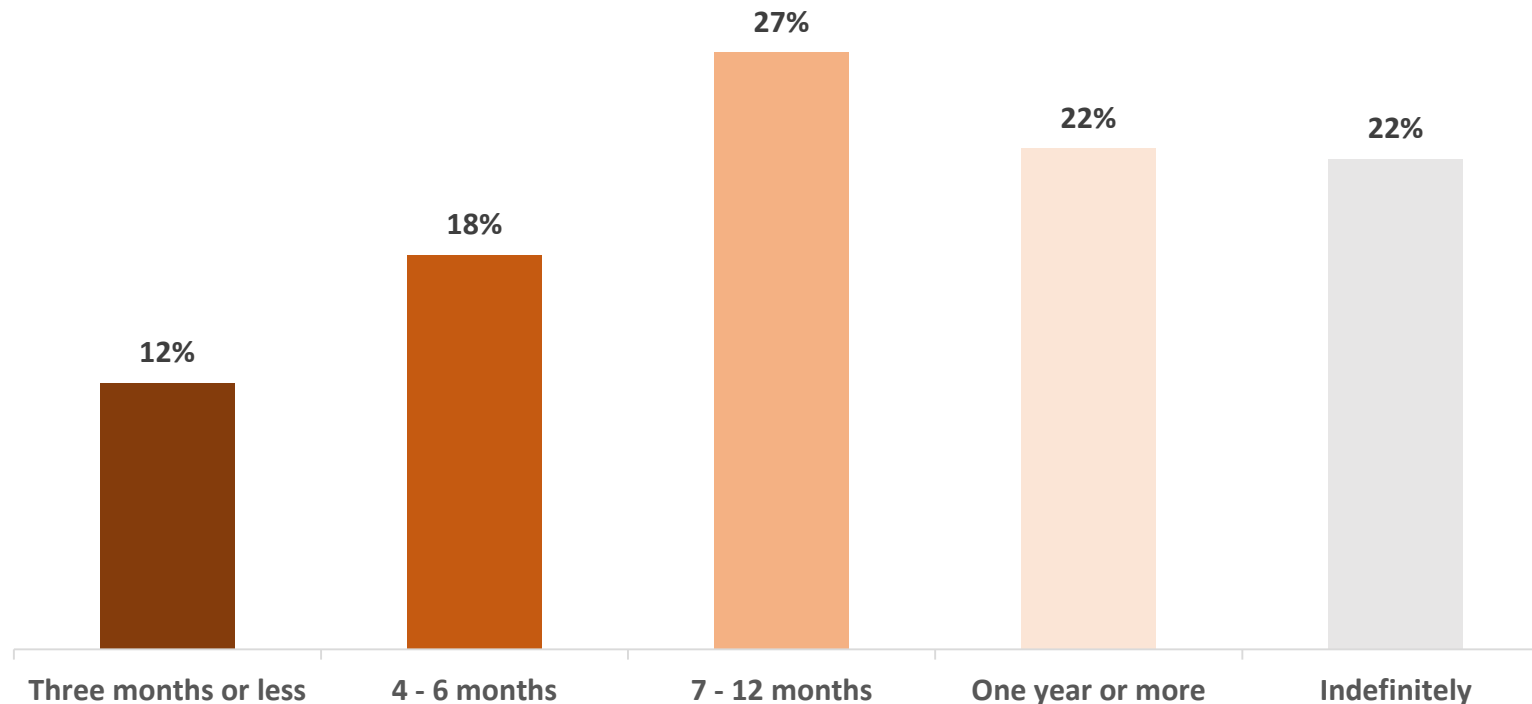
# Mandates and Lack of Cruise Ships are Biggest Threats to Businesses



- Most severe negative impacts from:
  - Lack of large cruise ships
  - Mandatory closures
  - Lack of independent travelers
  - Lack of small cruise ships
- Moderate and minor negative impacts from:
  - Supply chain disruptions
  - Mandated social distancing requirements
  - School closures

# Most Businesses Need Pandemic to End to Survive

If the current business/pandemic climate continues as it is currently, how long would your business be able to continue before closing?



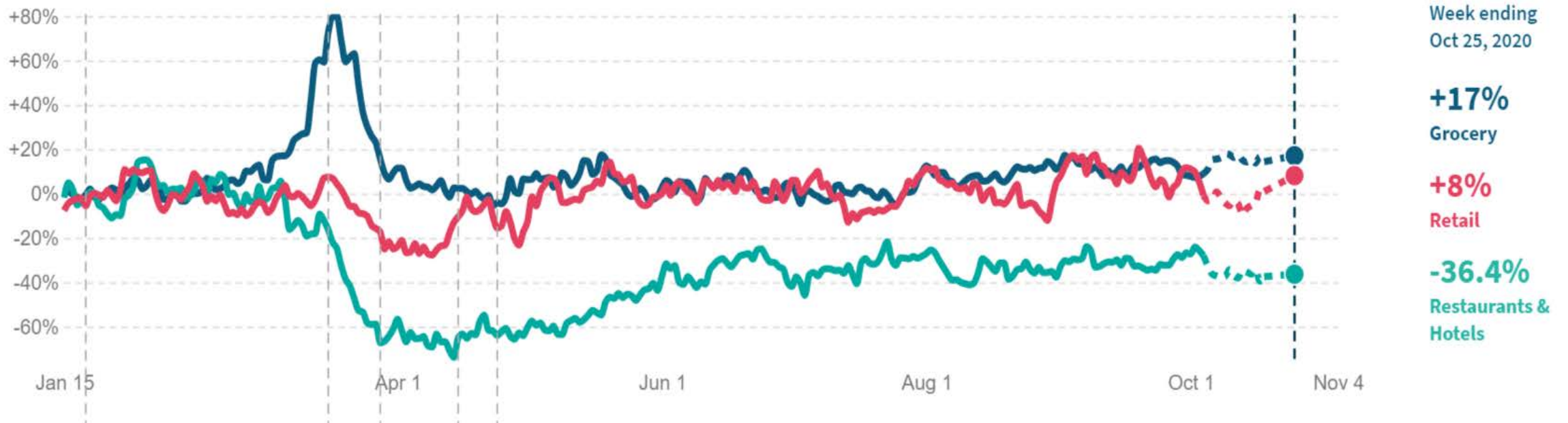
- Of 246 businesses, 118 (**56%**) reported in Sept. 2020 that they would close in **under a year** if the pandemic climate were to continue
- Only **22%** of businesses reported that they could remain open **indefinitely** under pandemic conditions

# Consumer Confidence is Key

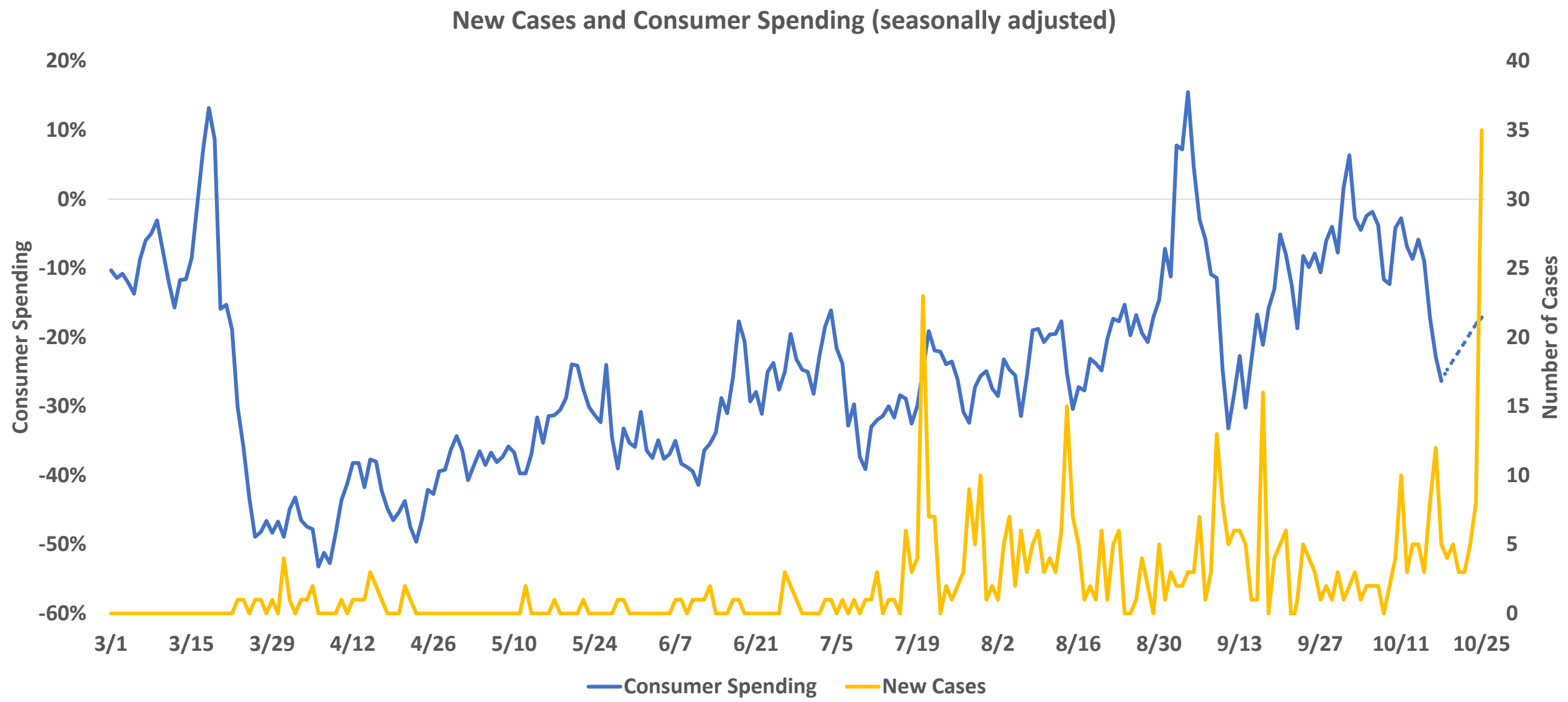
- **Financial hesitance, low confidence, and people avoiding in-person shopping** account for nearly half of responses identifying new trends in customers reported by Juneau Small Businesses.
- In AK, foot traffic declined prior to mandates

## Percent Change in All Consumer Spending\*

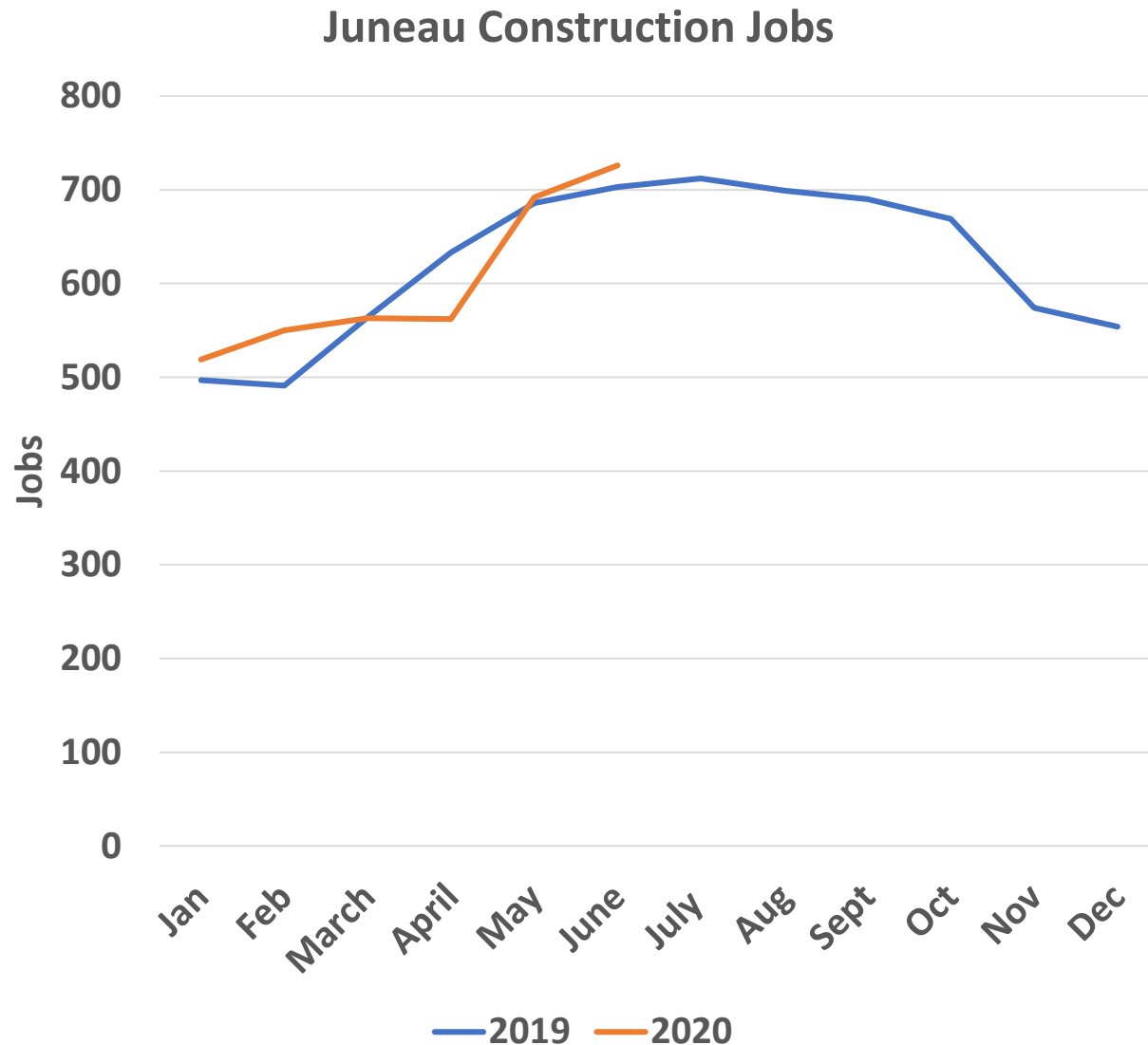
In **Alaska**, as of **October 25, 2020**, grocery spending by all consumers **increased** by **17%** compared to January 2020.



# Juneau Spending Continues to Grow but Drops Seen When Cases Spike



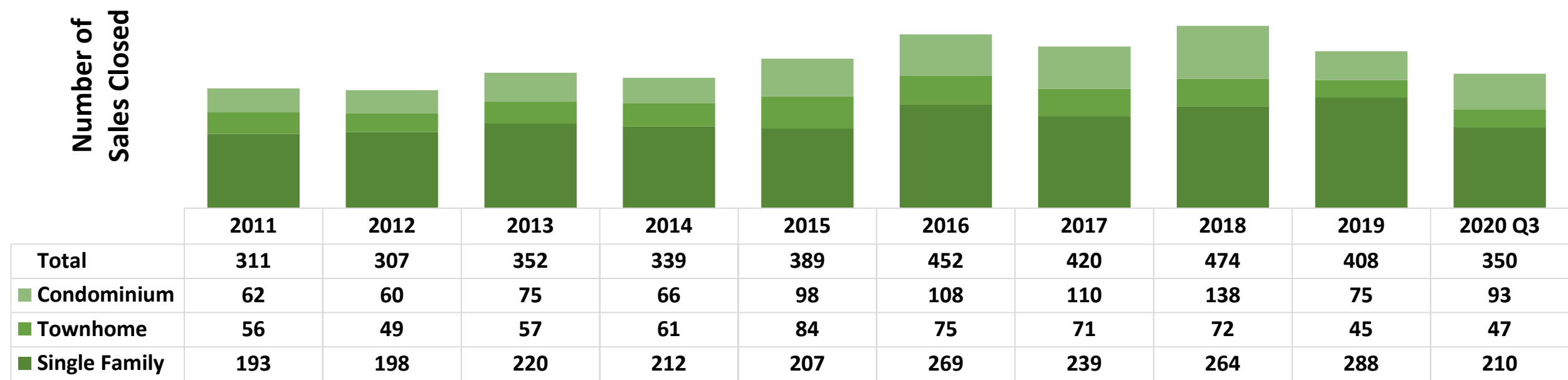
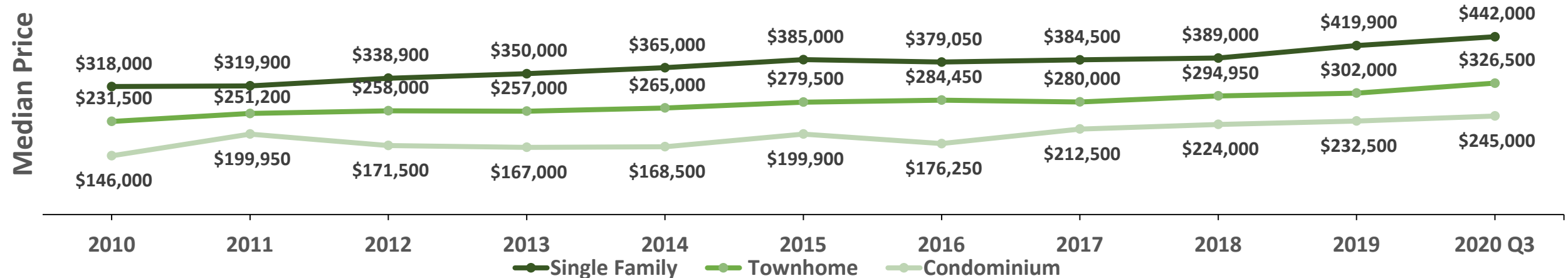
# Construction Holds Strong During COVID-19



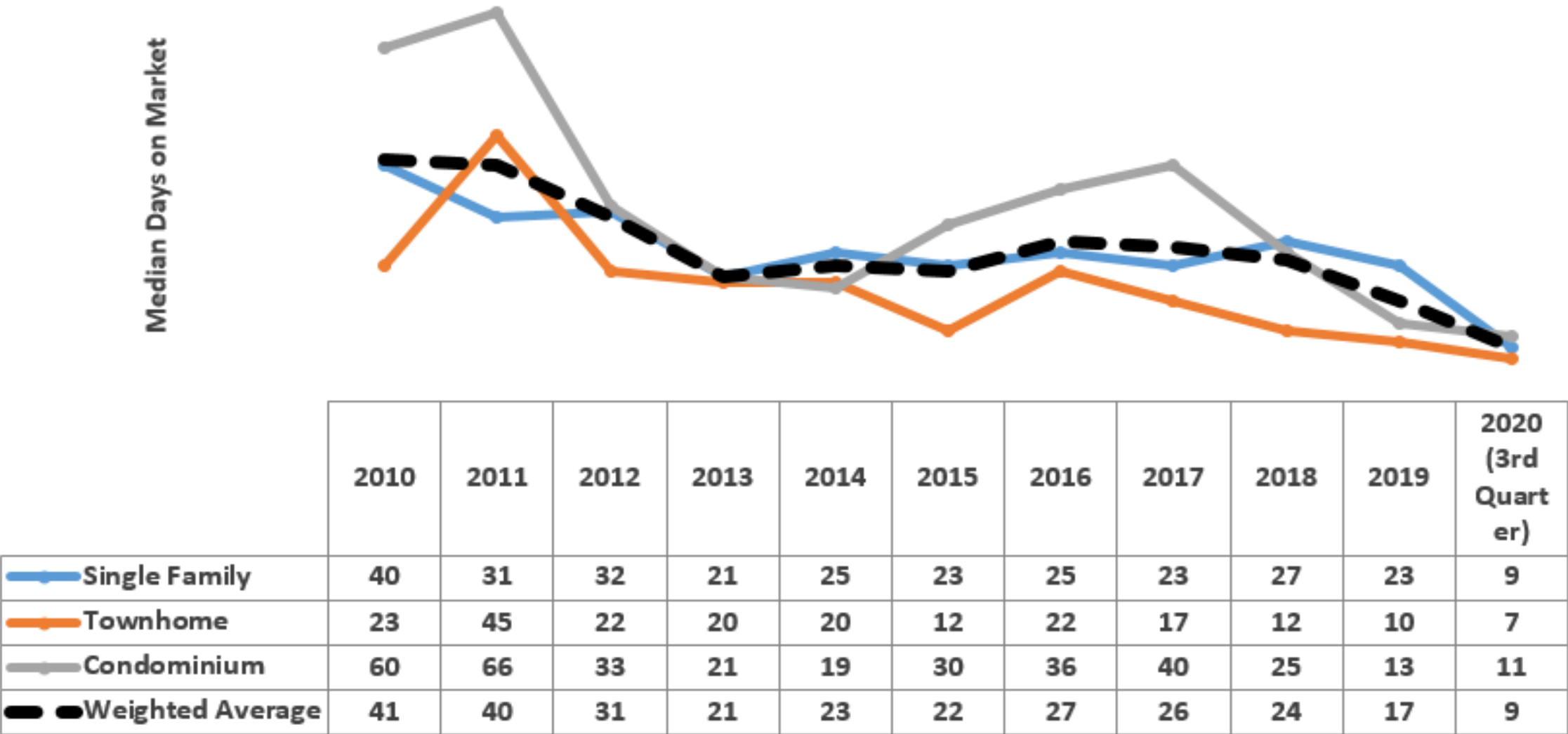
- Spring increase in employment delayed but have come back to exceed 2019 levels
- Wages are up 17% from 2019 through Q2
- National trends point to increase in home projects



# Home Sale Market Remained Robust and Prices Rose

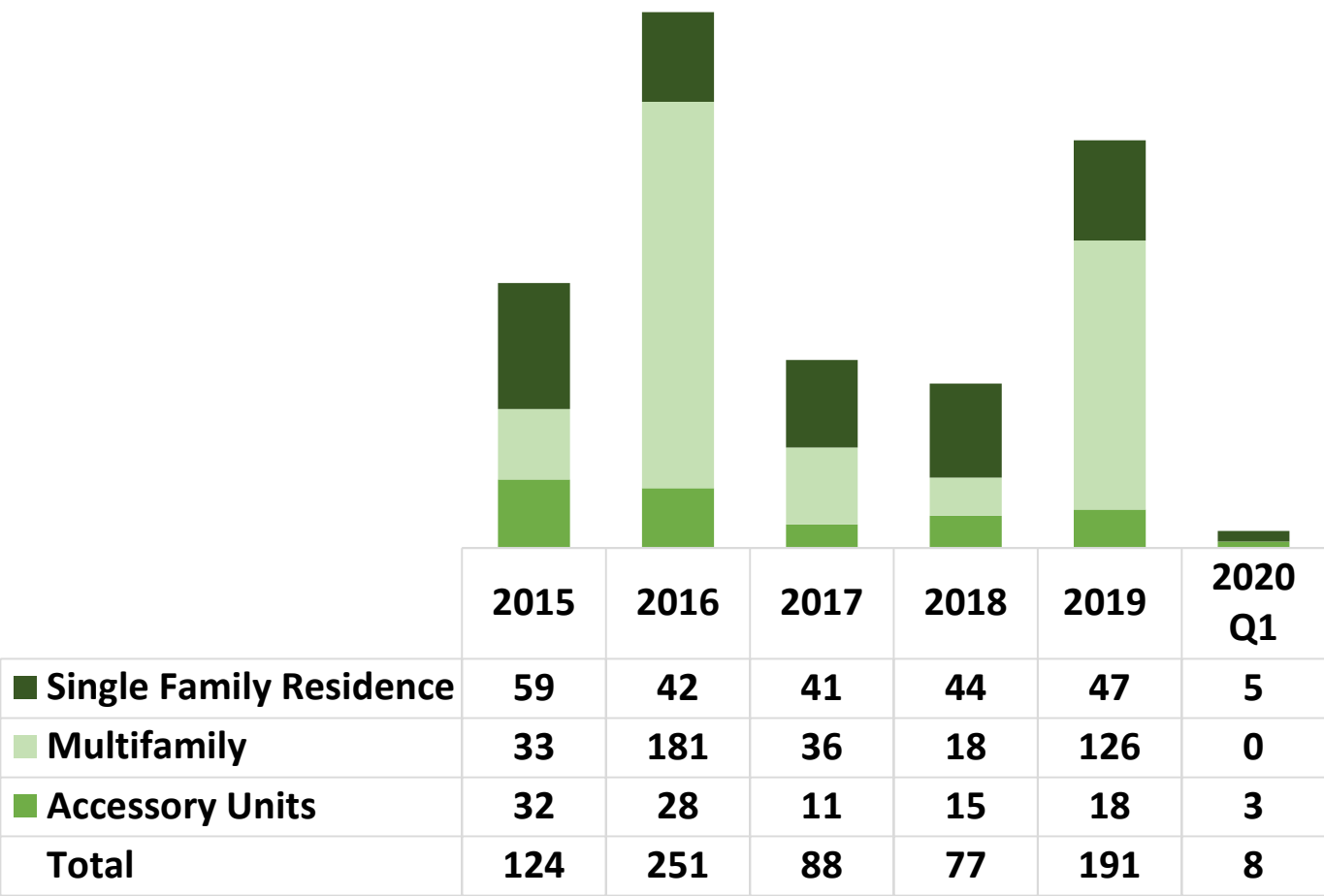


# Days on Market is at a Record Low Despite Pandemic Uncertainty

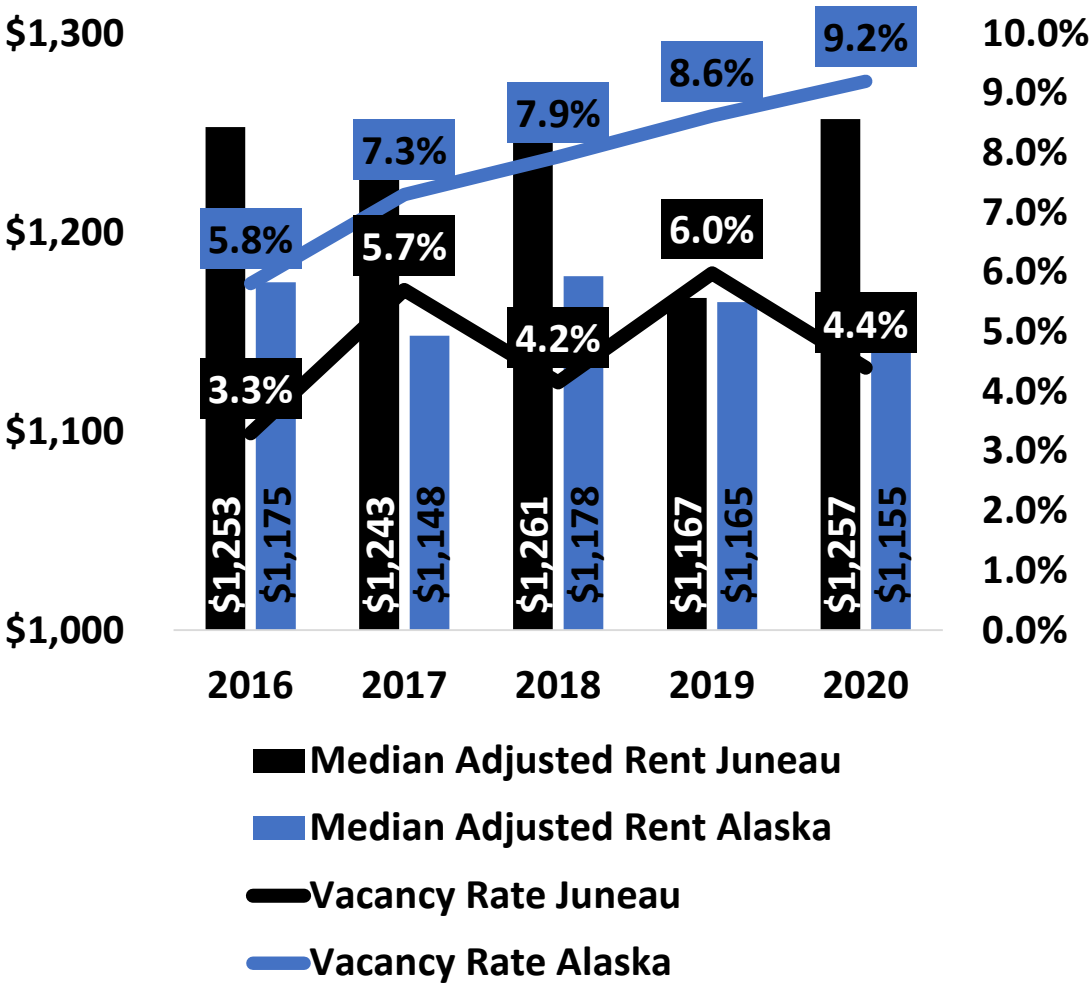


# New Home Construction Steady and Rental Market Has Eased as New Units Have Become Available

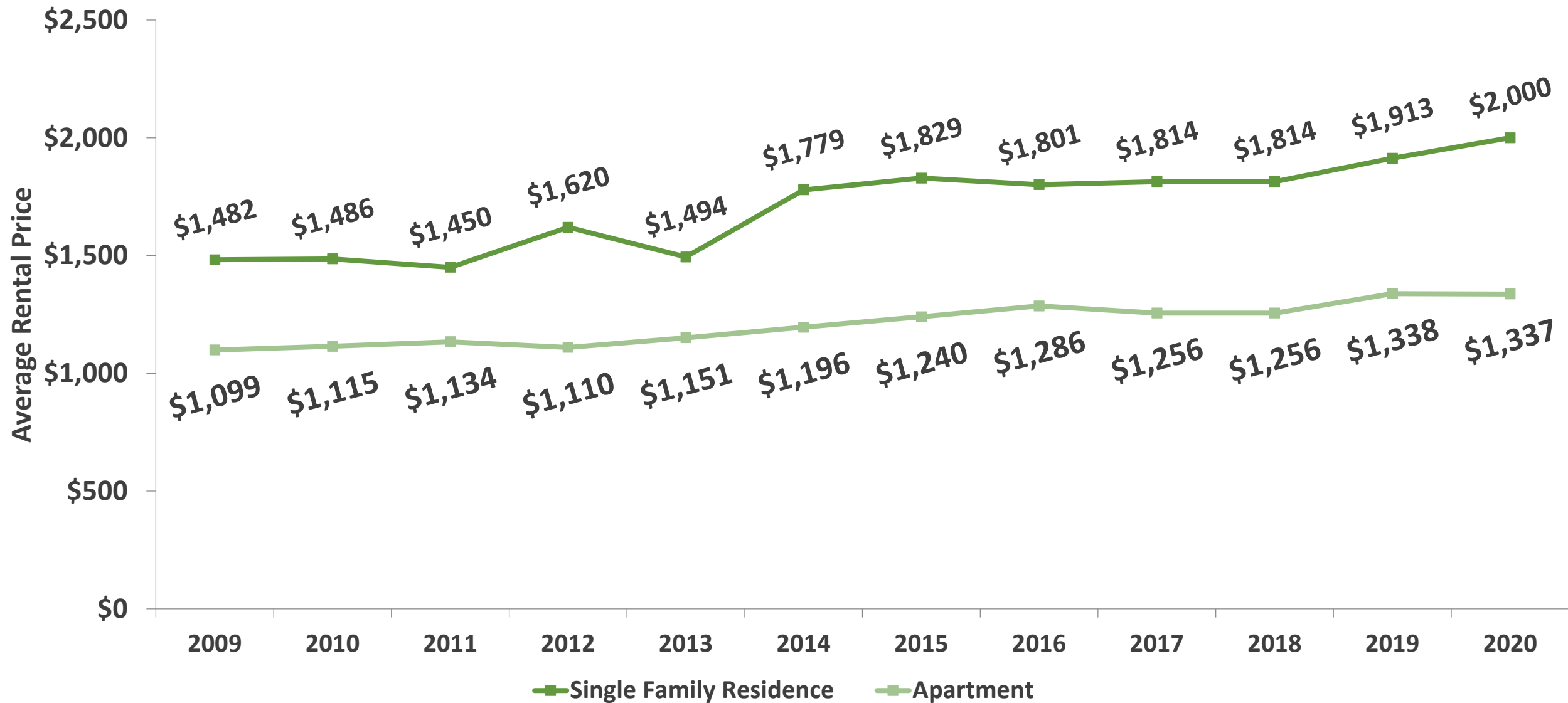
New Residential Housing Permits Issued



All Units Median Adjusted Rent and Vacancy Rate

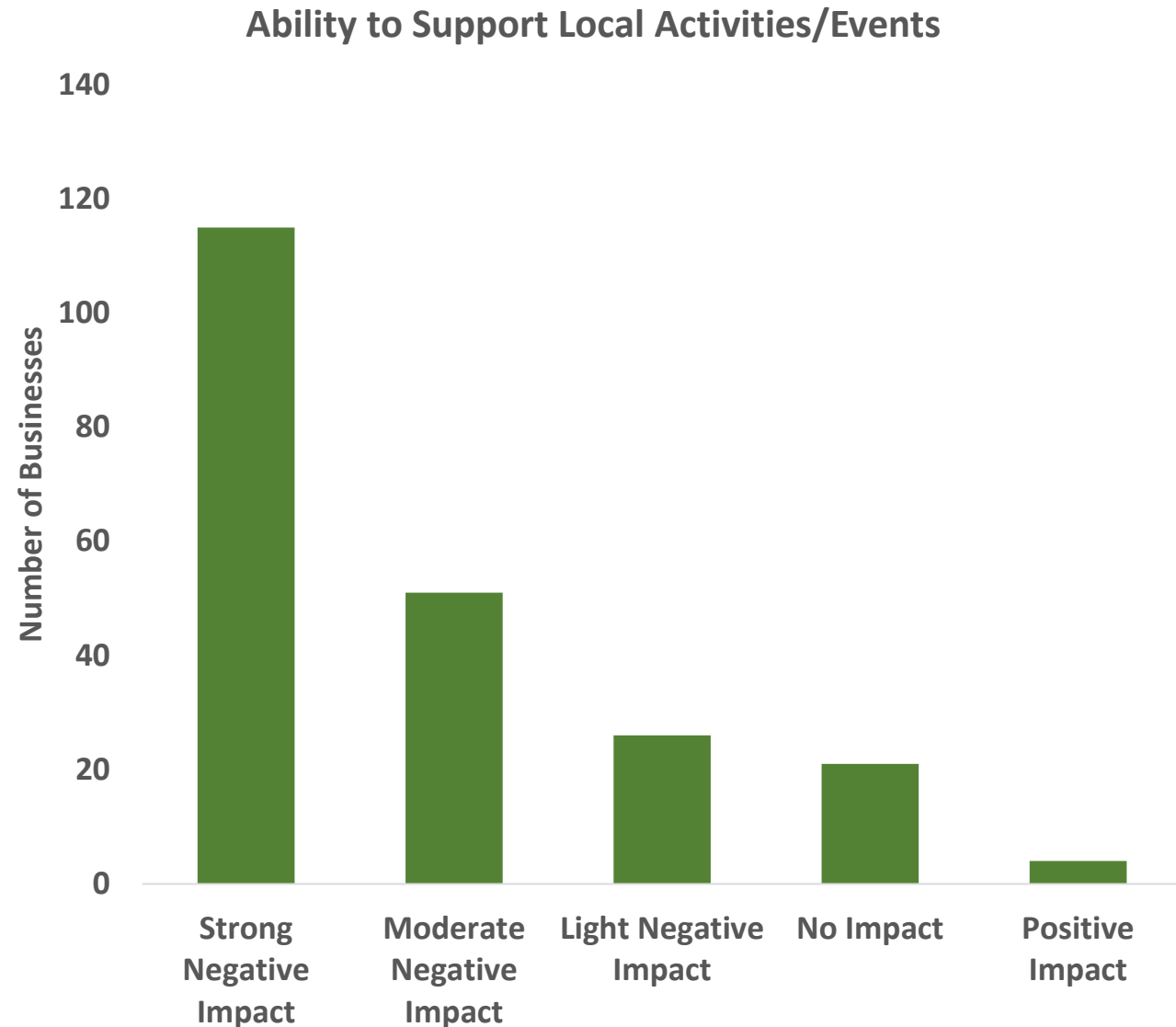


# Rental Prices Continue to Rise



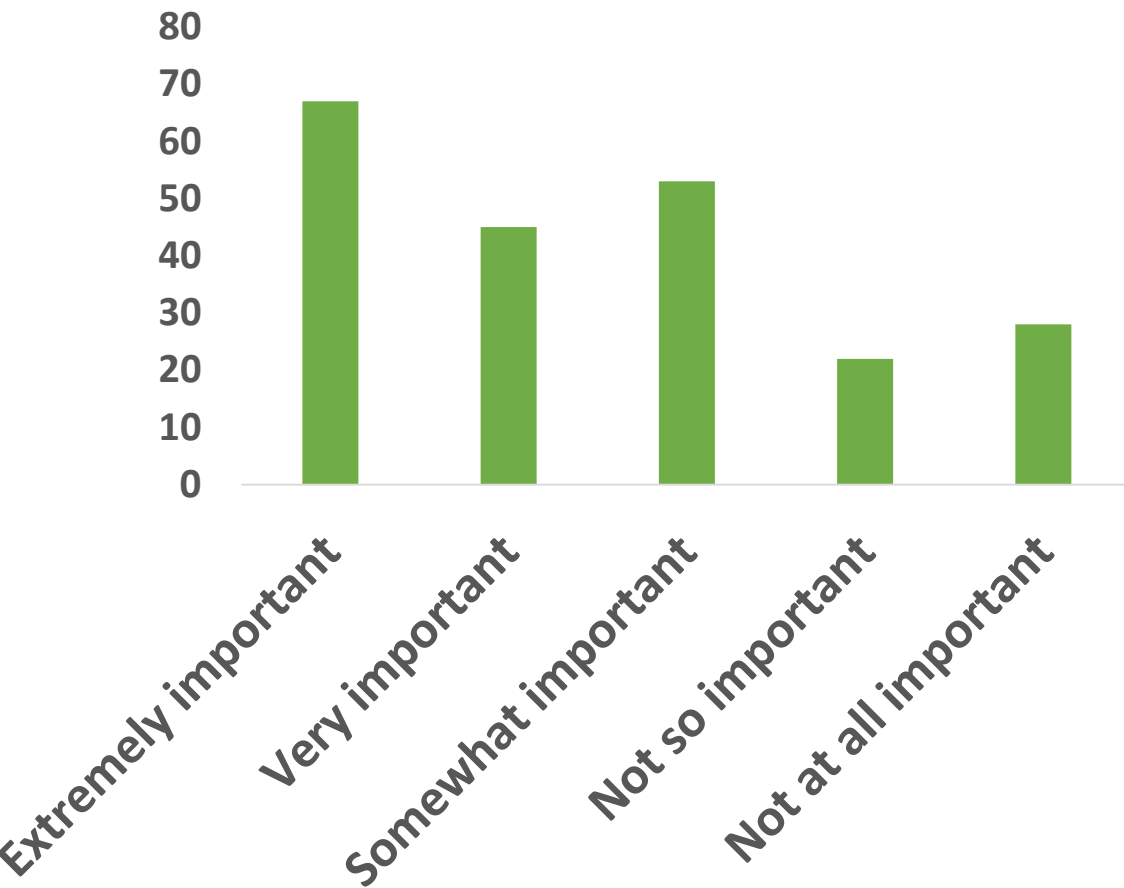
# Non-Profits Will Likely See Decrease in Sponsorships

- About 90% of businesses will likely decrease their charitable donations
  - Almost ½ of respondents chose “Strong Negative Impact”
- Organizations that rely on sponsorships/donations will see significant decreases in revenue

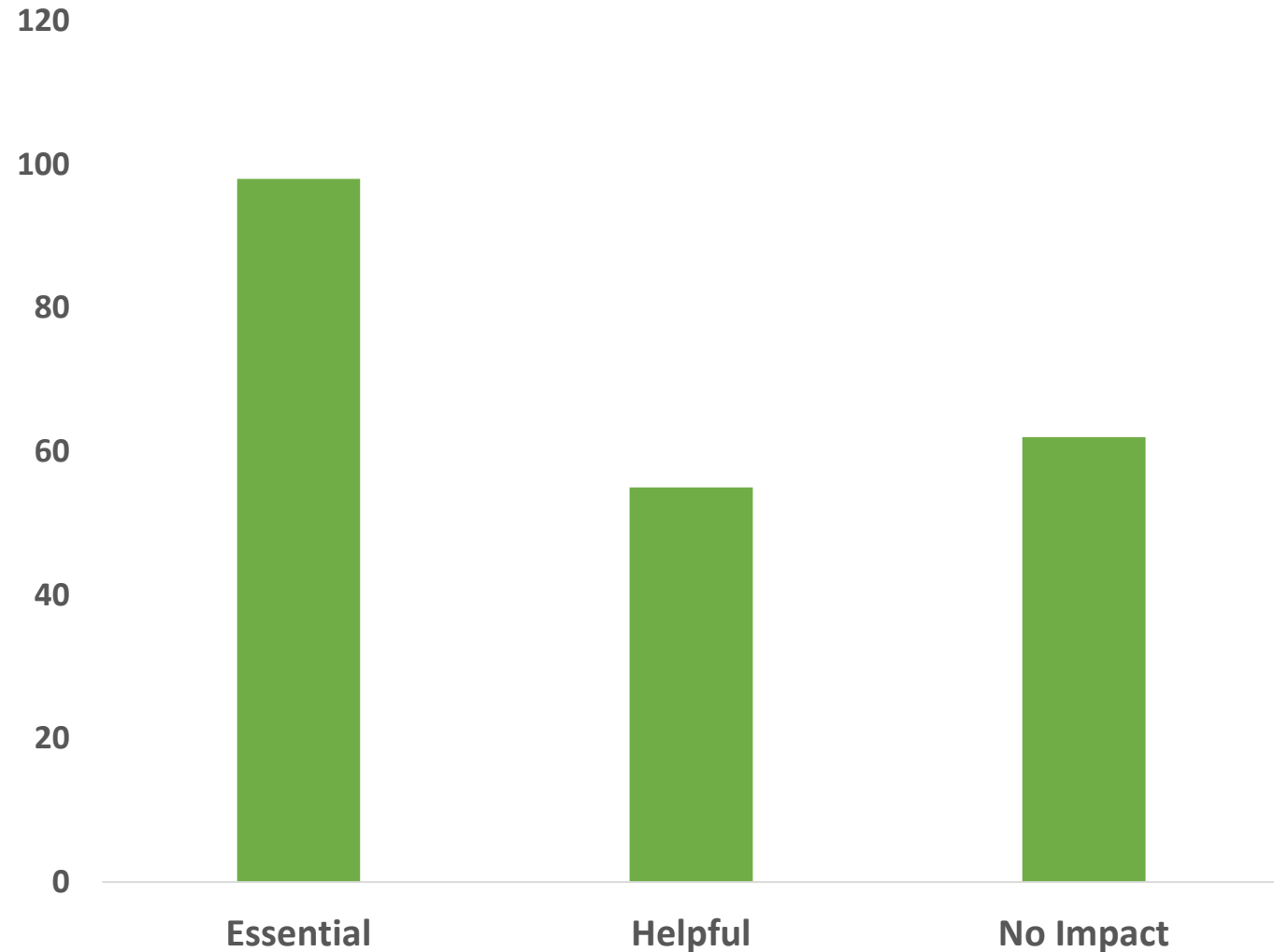


# Testing Inbound Passengers is of High Importance to Business Community

## Importance of Testing Inbound Passengers



## Importance of Visitors to Businesses



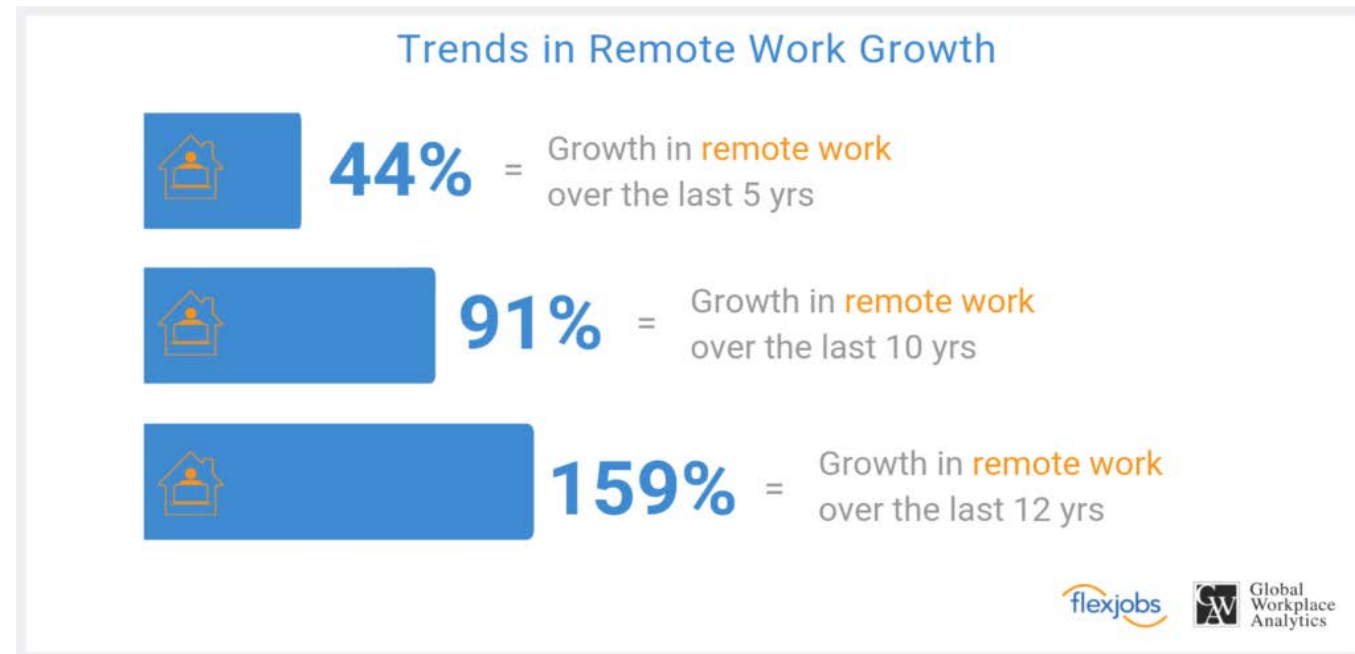
# The Case for Remote Work—National Trend

## More jobs are becoming remote

- By 2018, 5 million employees in U.S. worked remotely (3.6% of workforce)
- 173% growth from 2005 to 2018
- COVID-19 accelerated shift: 33% of U.S. workers still working remotely in Oct. 2020
- 25-30% of workers will likely work remotely multiple days per week by end of 2021

## Bringing remote jobs to Juneau economy

- Median national remote job salary is currently \$66,000
- Infrastructure built to support this “industry” also benefits Juneauites



# Will People Choose Juneau for Remote Work?

- 72% of businesses think Juneau is ready to recruit remote workers, BUT...
  - Housing costs are a barrier
  - Internet speed/reliability/cost is a concern
  - Remote Workers need a space to work – possibility of coworking spaces
- Juneau is great! We should capitalize on our attractive community, recreation, beauty, & quality of life.

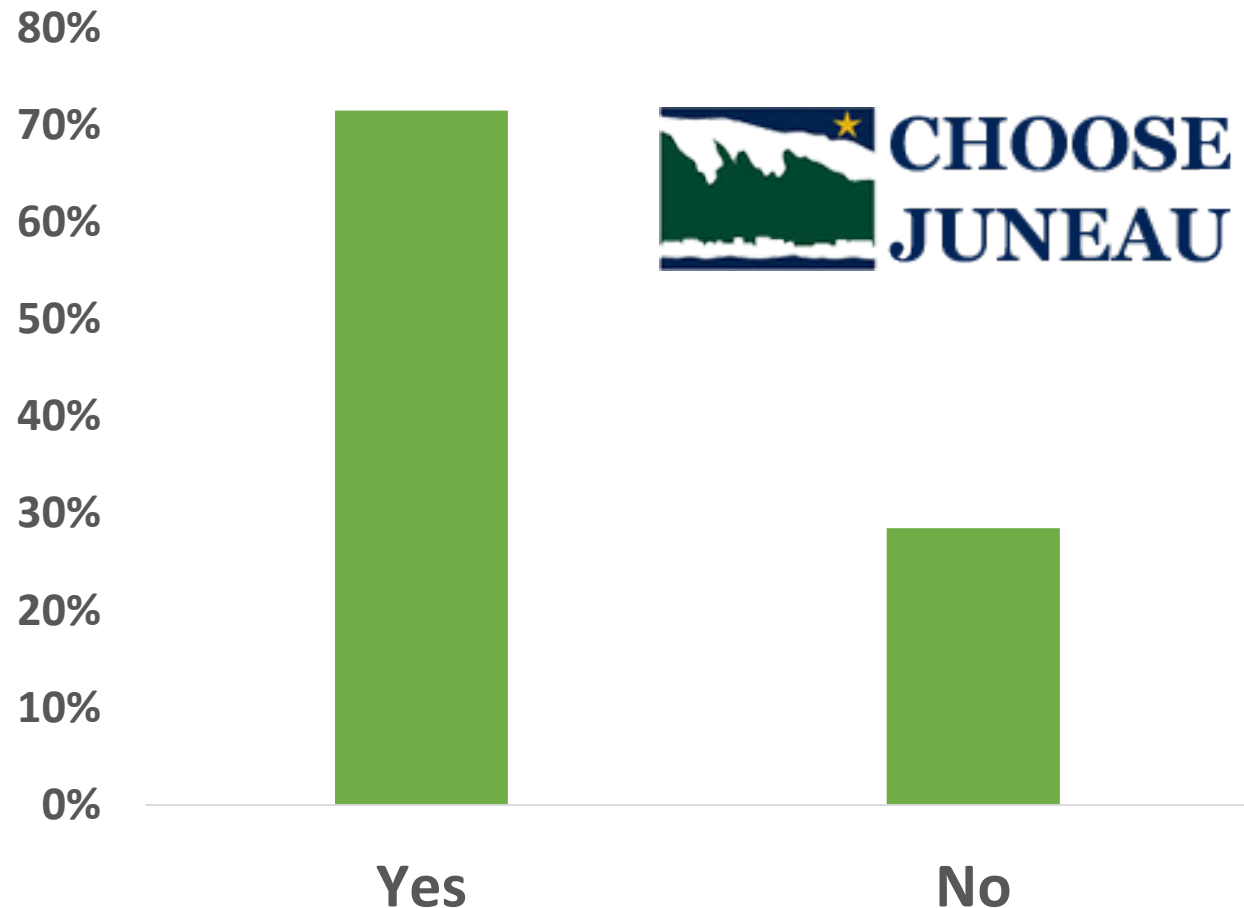
Is Juneau Ready to Recruit Remote Workers?

80%  
70%  
60%  
50%  
40%  
30%  
20%  
10%  
0%



Yes

No





# What's Next for Juneau and Our Economy?

- Keeping Juneau healthy is key
- High housing prices continue to present a challenge for Juneau
- Further diversifying our economy will increase resilience
  - Winter economy, mariculture, small cruise ships...
- Take advantage of opportunities:
  - Remote workers, marijuana, increase in (local) online sales
- Transition from Response to Rebuild:
  - Looks more like loans and incentives for growth, less free money
  - Does not mean save all businesses



Thank you



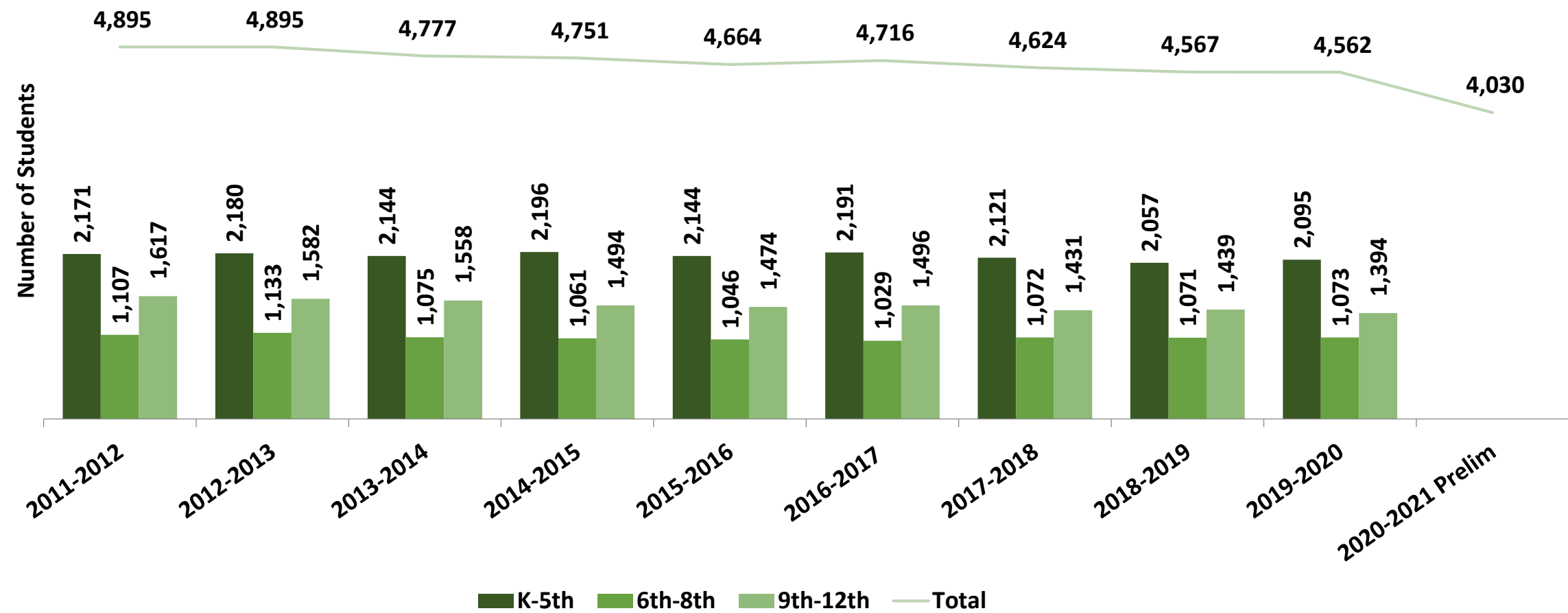
# I Choose Juneau....

- Majority of people will freelance by 2027
- 3.4% of the total U.S. workforce are remote workers, up from 2.9% in 2015.
- Juneau is a great place to live, work, raise a family, go to school, invest, recreate and retire.
  - Remote feel with big city conveniences
  - High speed internet access
  - One flight away from the lower 48
  - Vibrant arts scene
- Weekly Facebook videos
- Choosejuneau.org



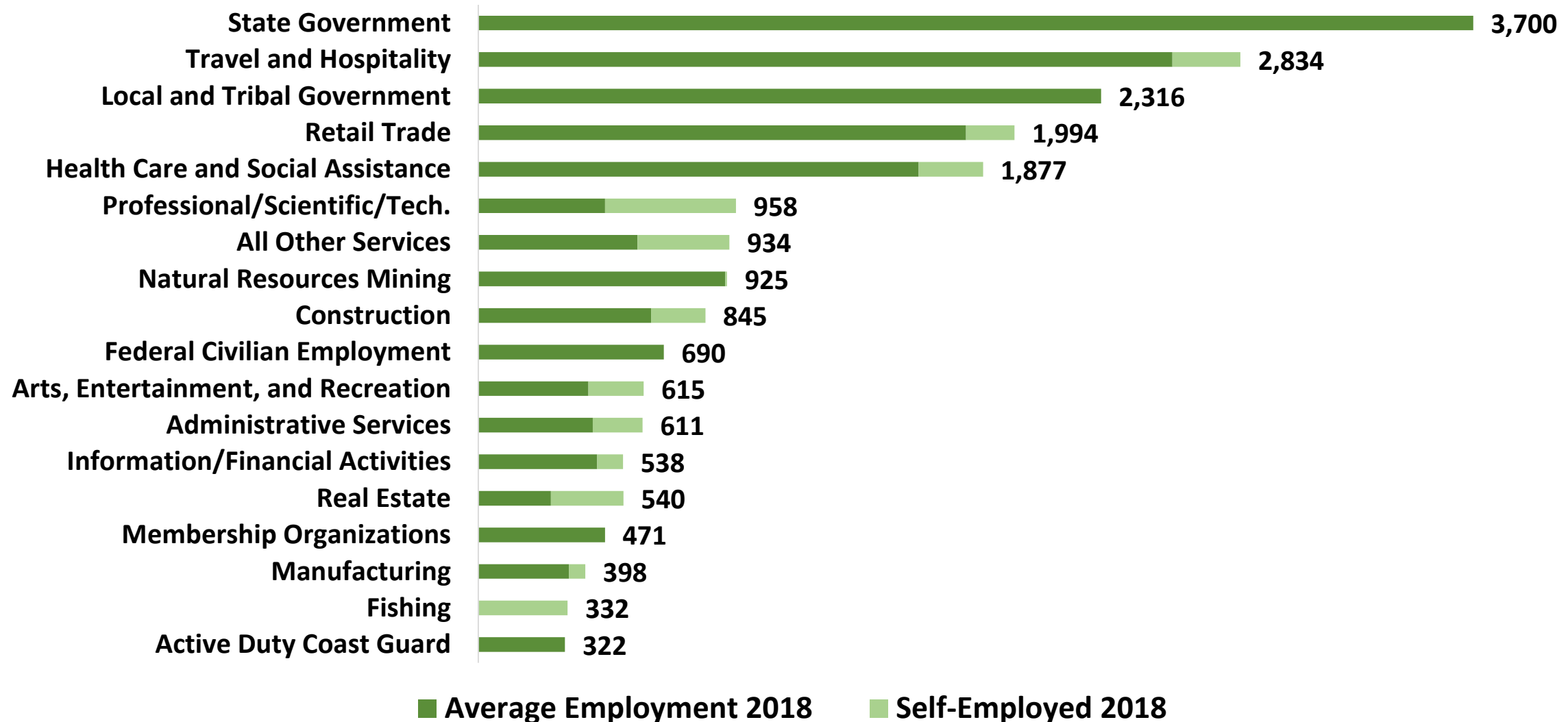
# Juneau School District sees 12% Drop in Enrollment

\*Note that 409 students in 2020-2021 are in HomeBridge



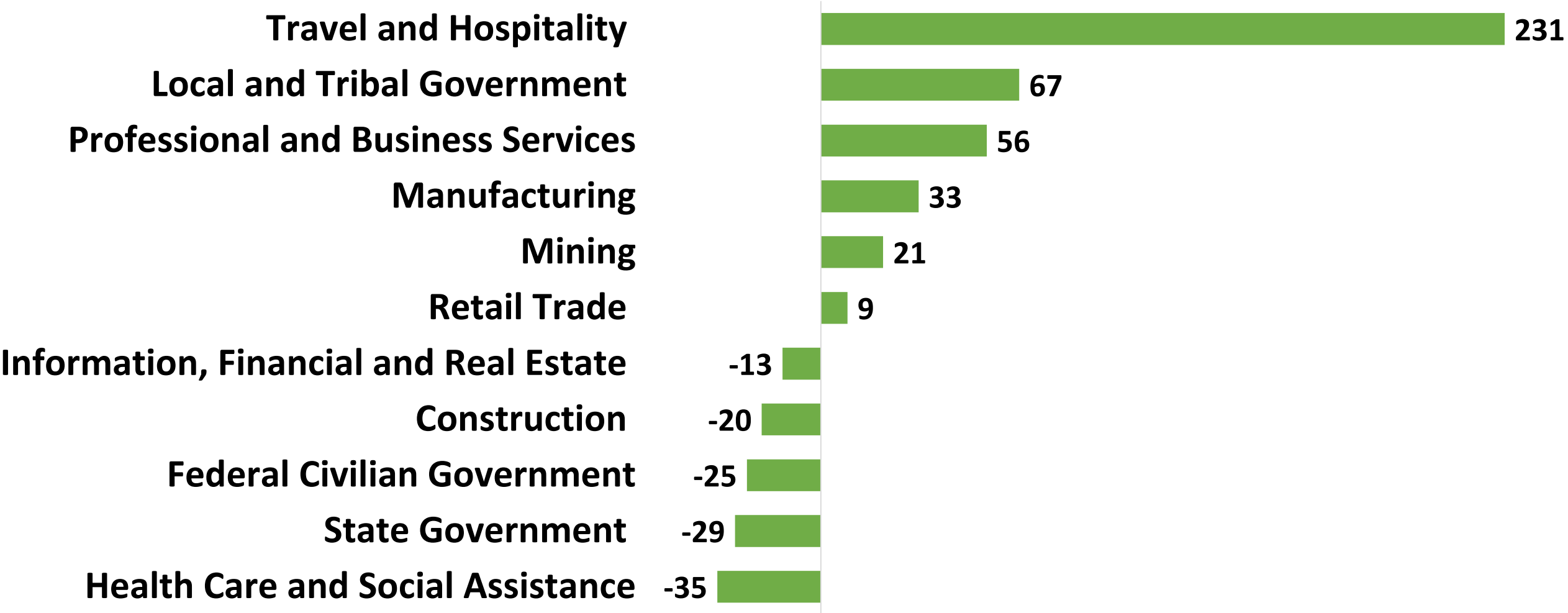


# Most of Juneau Works in Government, Tourism, Retail and Health Care

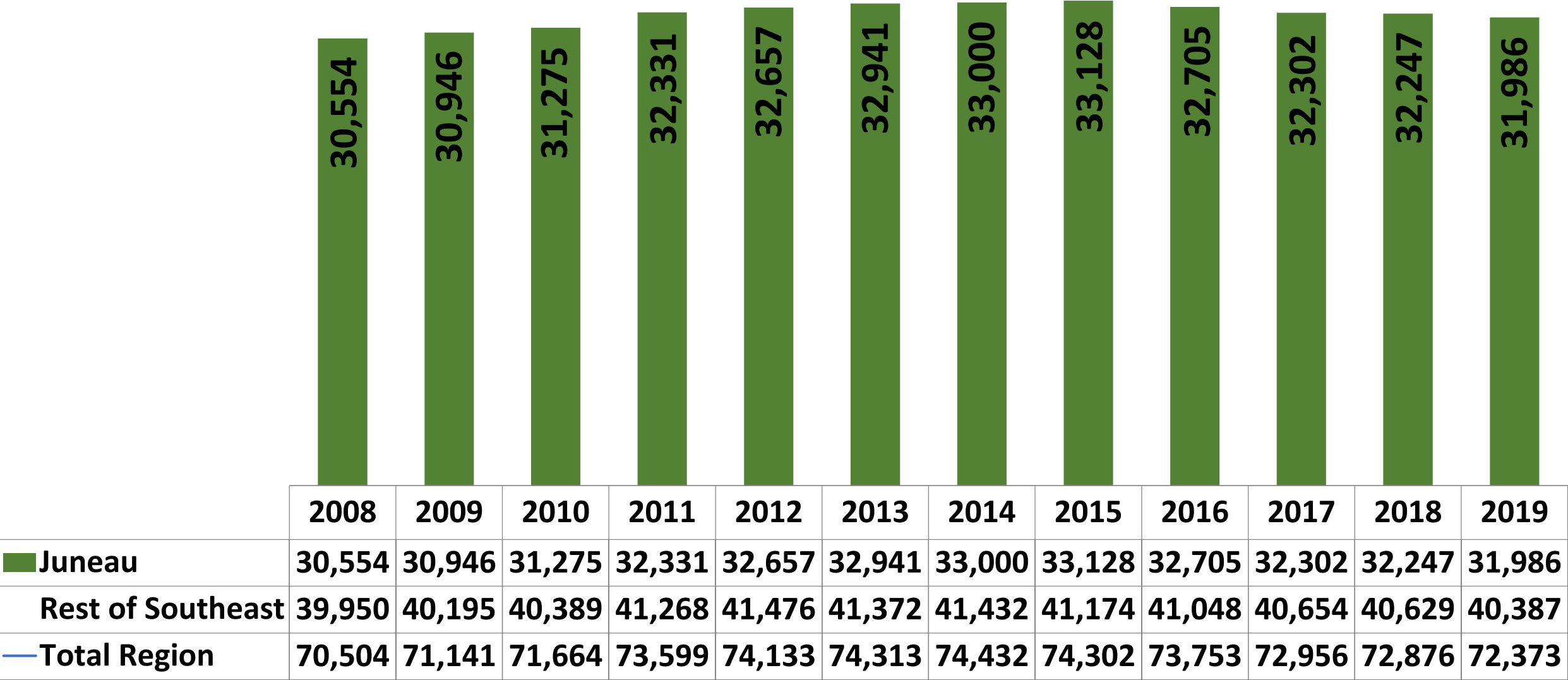


# Tourism Industry led job growth, service sector declined

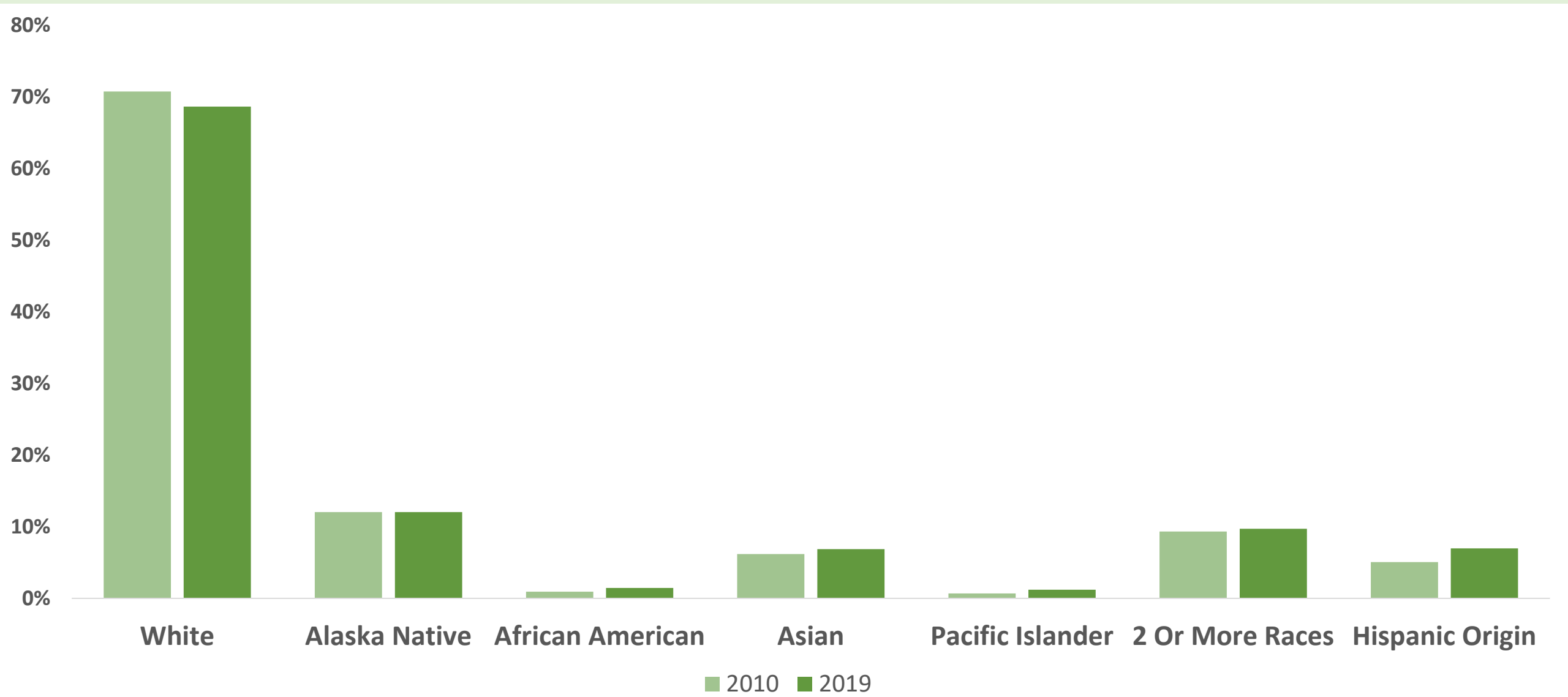
Change in Average Monthly Employment 2018 to 2019



# Small decline in population in Juneau and region

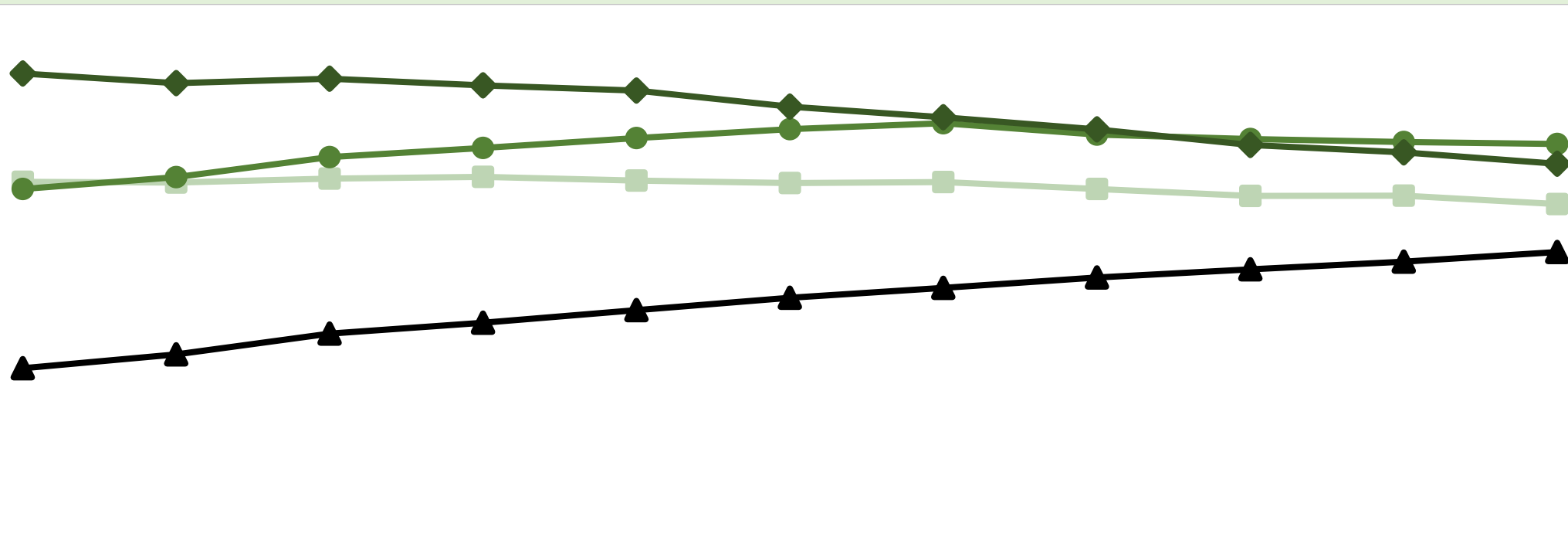


# Juneau gets a little more diverse





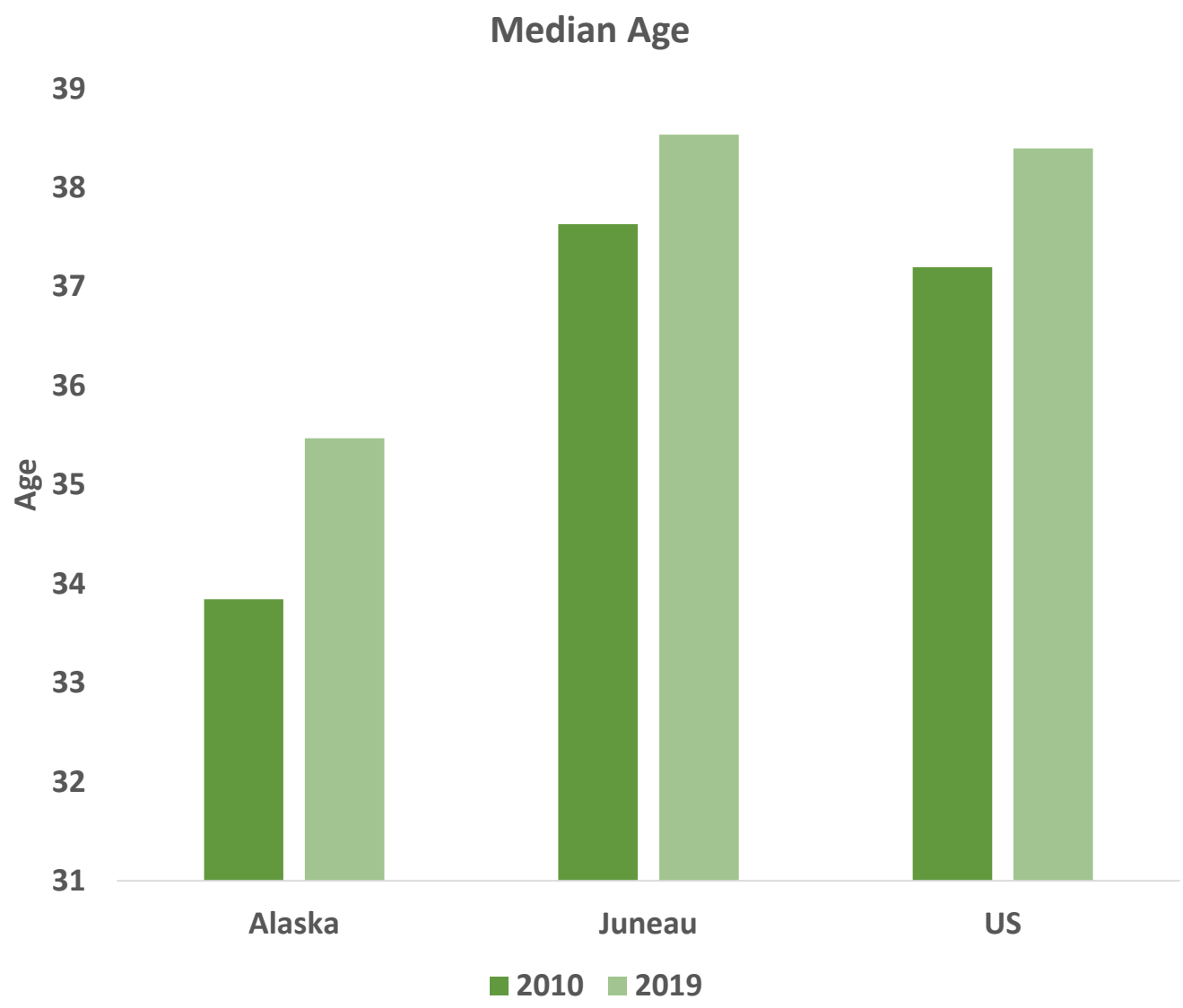
# 60+ cohort has reached 20 percent of population



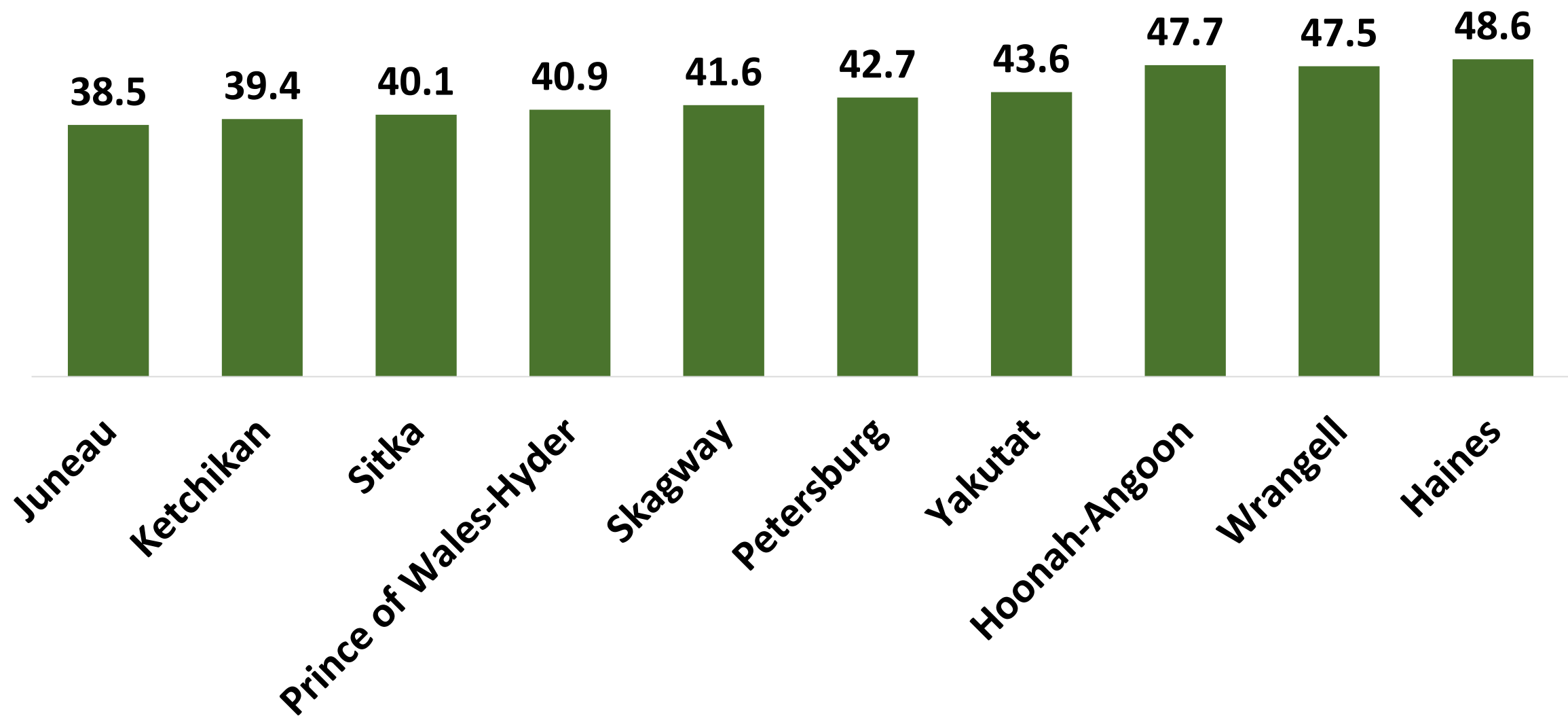
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
0 to 19	8,193	8,177	8,261	8,301	8,220	8,166	8,185	8,039	7,891	7,895	7,717
20 to 39	8,037	8,294	8,725	8,921	9,130	9,322	9,450	9,207	9,109	9,045	9,001
40 to 59	10,515	10,309	10,402	10,259	10,146	9,805	9,575	9,317	8,982	8,824	8,580
60+	4,201	4,495	4,943	5,176	5,445	5,707	5,918	6,142	6,320	6,483	6,688

# Juneau's Population Aging Slower Than Alaska and the Country

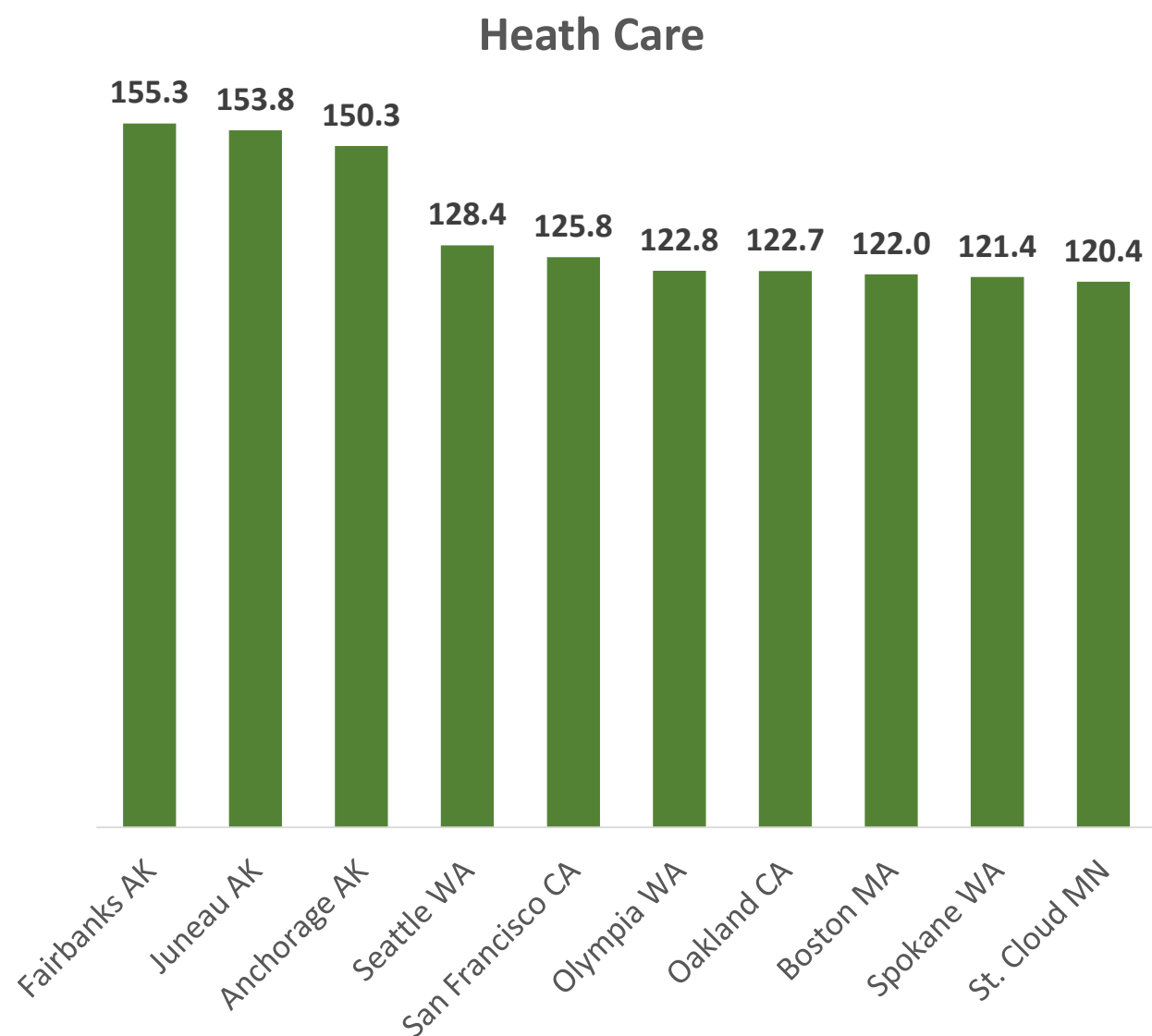
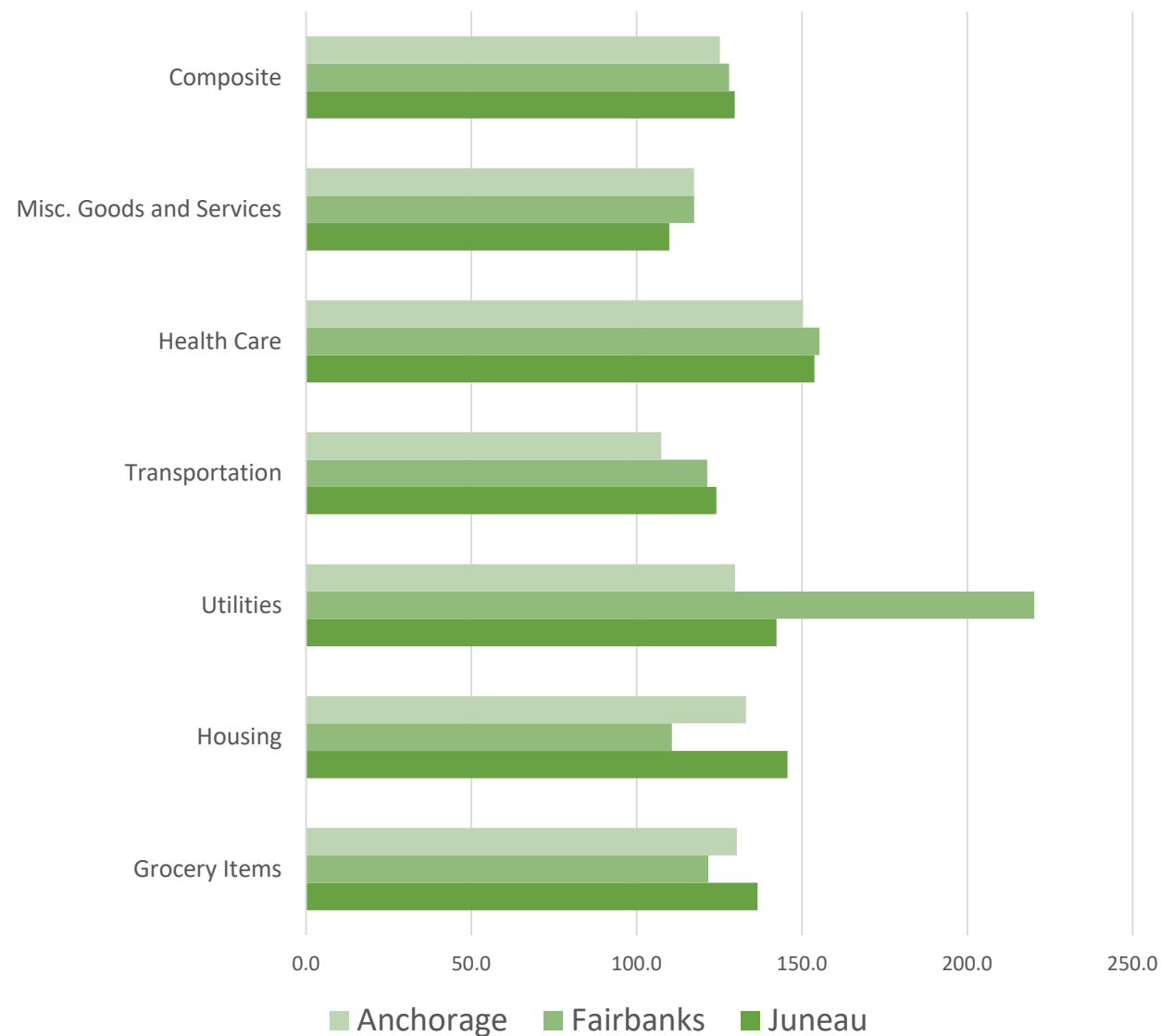
- Juneau's median age continues to increase



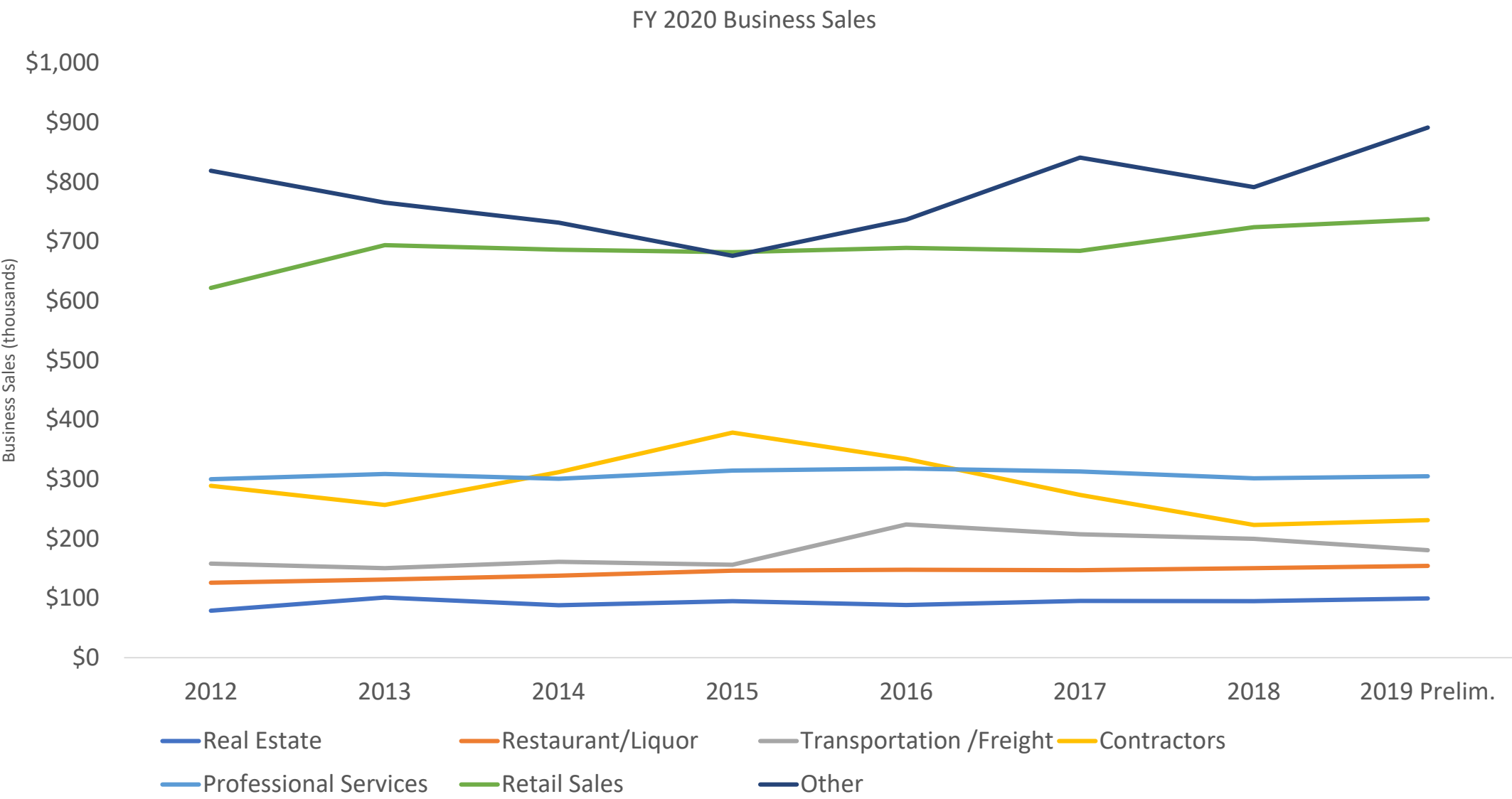
# Juneau's Population Youngest in Southeast



# Cost of living in the greatest place on earth

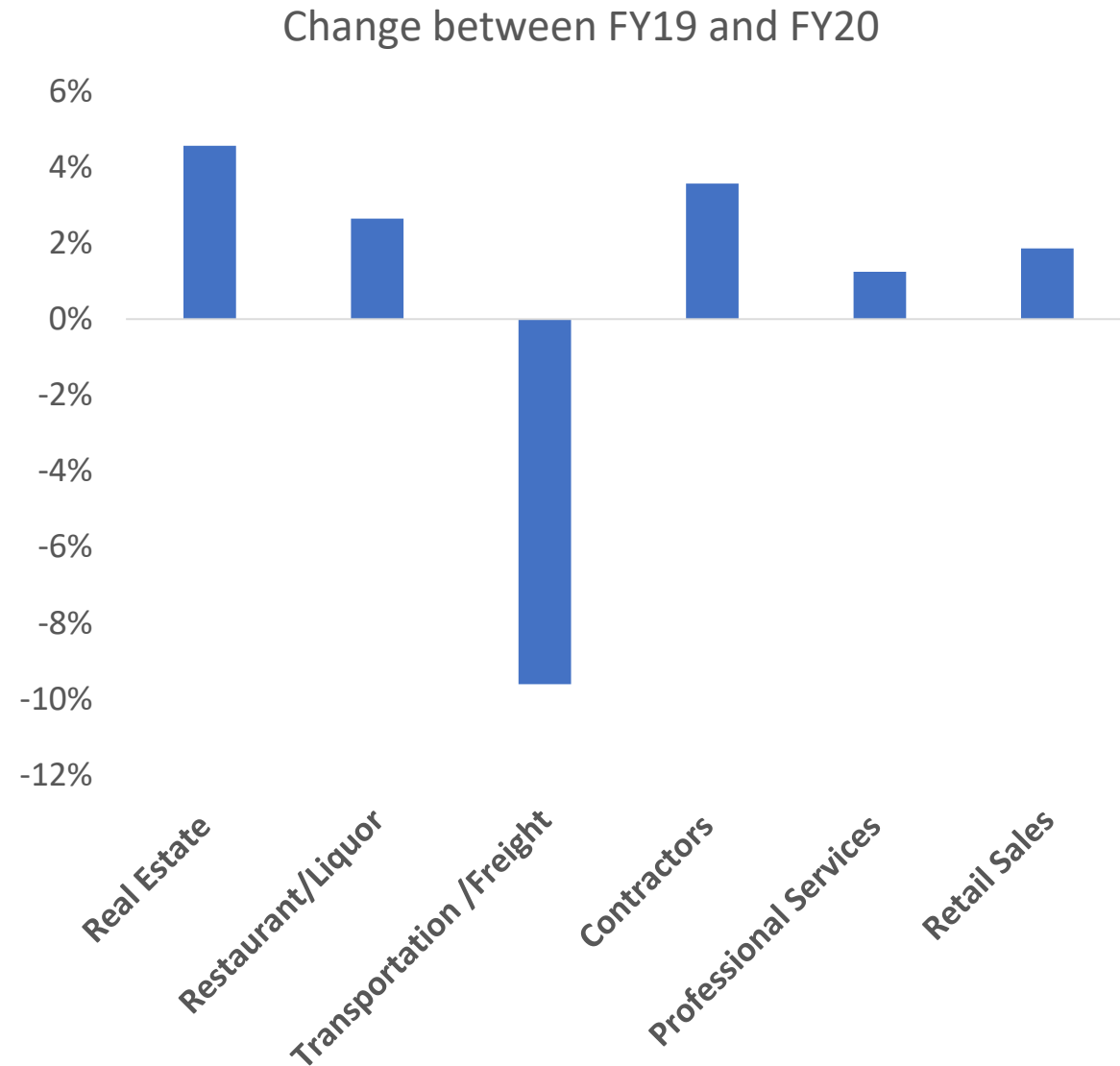


# Transportation Sector Sees decline despite a 5% total growth

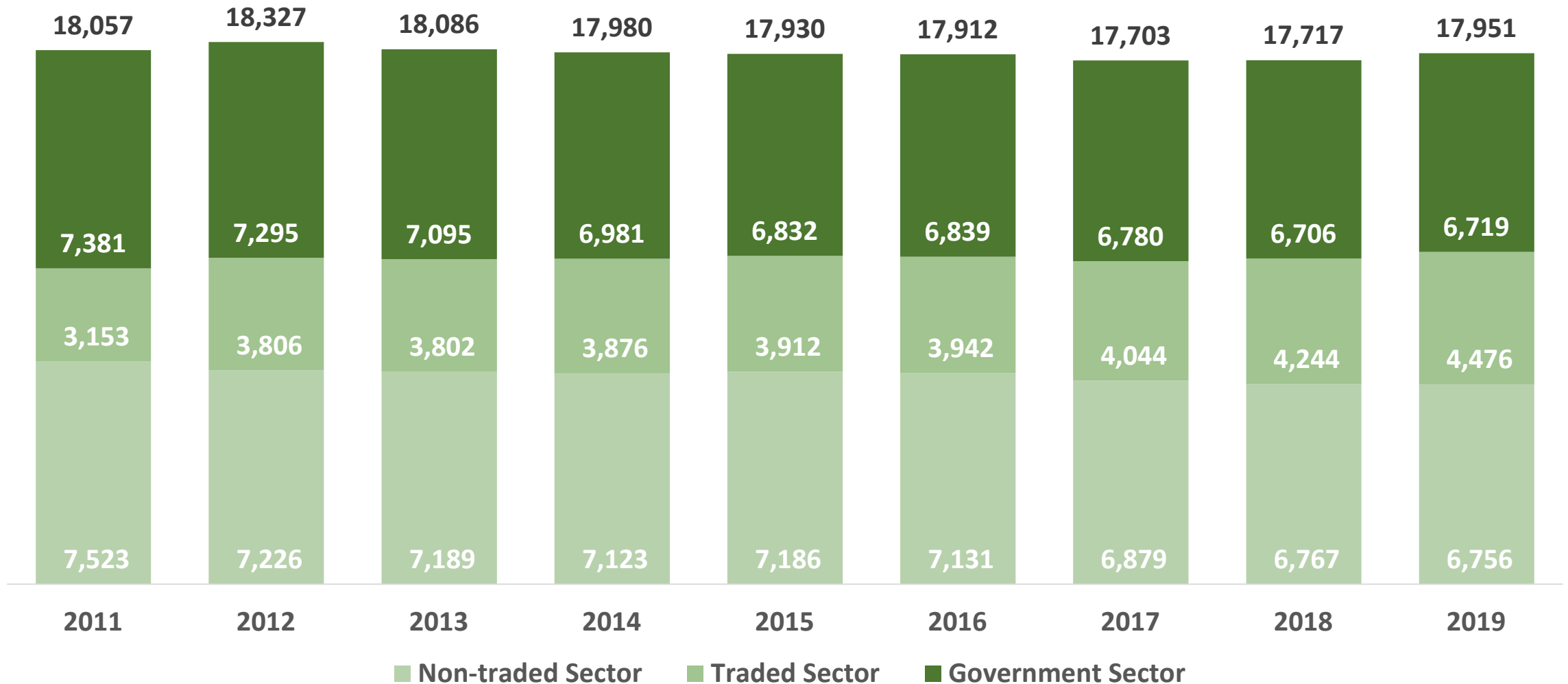


# Juneau business sales up 5% in FY20

- Contractors see their first increase in 4 years
- Transportation down due to no tourist season – buses, whale watching...
  - More seasonal than other categories
- Some losses likely masked by robust FY19 economy and lagging data



# Traded Industries Carries Overall Growth



# 2021 Cruise Ship Uncertainty: Things to Watch

- US No-Sail Order lifted – Could change with fluid COVID-19 situation
  - CDC still recommends deference of cruise travel –Still at Advisory Level 3
- Canadian Ports: Jones Act and PVSA
  - Closed to ships with 100+ passengers through Feb 2021
- On-Shore Excursions will be “bubbled”
  - Might leave out smaller/independent tour operators and on-shore retailers
- Cruise companies are working to have some activity soon – bookings are happening





2020

# COVID-19 Juneau Business Survey



Completed by the Juneau Economic Development Council in partnership with the United Way, Travel Juneau, the Juneau Arts and Humanities Council, the Juneau Chamber of Commerce, and the Central Council. JEDC research efforts are supported by core funding from the CBJ.



October 29, 2020

## Table of Contents

EXECUTIVE SUMMARY .....	2
INTRODUCTION AND METHODOLOGY .....	3
FINDINGS.....	5
Impacts of COVID-19 on employment and operations.....	5
Business Responses to COVID-19 .....	9
Financial Assistance .....	11
Trends .....	12
Projections .....	13
Remote Work.....	15
Opportunities for Growth .....	17
SUMMARY OF FINDINGS.....	17
APPENDIX 1: SURVEY QUESTIONS.....	19

## EXECUTIVE SUMMARY

In September 2020, the Juneau Economic Development Council partnered with the United Way, Travel Juneau, the Juneau Arts and Humanities Council, the Juneau Chamber of Commerce, and the Central Council to develop and distribute an online survey to Juneau businesses to investigate the effects of the COVID-19 pandemic on businesses in Juneau. The survey was available to businesses online on the JEDC website and partner websites from September 10-30, and 246 businesses responded during that period.

Most businesses reported a general reduction in clients and sales, with an average estimated revenue loss of 38% for June, July, and August between 2019 and 2020. A few respondents working in construction or fishing reported an increase in sales and services. Businesses experienced an overall decrease in employment between 2019 and 2020 of 53.4%, with a loss of 25.8% of full-time, year-round employees, and a severe loss of 84.9% of seasonal employees. Over half of the businesses reported needing to cancel or delay projects or events, and 67% were forced to reduce worker hours. The lack of cruise ships and independent travelers had the most severe negative financial impact on businesses, followed by the mandatory city or state closures. Lack of childcare negatively impacted the ability of 41% of respondents to operate.

The federal government was the primary source of financial assistance to Juneau's small businesses (CARES Act and SBA). The City and Bureau of Juneau (CBJ) was the second most significant source of assistance. The State of Alaska has provided little assistance to date, although many businesses applied for assistance from state programs.

New trends seen in customers due to COVID-19 included financial hesitance, low confidence, and avoiding in-person shopping, which has resulted in an increased desire for cashless transactions, contactless service, and online sales. Trends that businesses see in their sectors include a new focus on delivery/take-out/online services and remote work. Over half of the businesses reported that some of their workforce was working remotely at the time of the survey.

Of significant concern is the projected closure of 118 businesses (56% of respondents) under a year following the completion of the survey in September 2020 if the pandemic climate were to continue, and 12% in three months or less. Only 22% of businesses reported that they could remain open indefinitely under pandemic conditions. A third of businesses also reported that their number of employees would probably or definitely decrease over the three months following this survey. Half of the businesses identified visitors to Juneau as central to their business success, and over half think that testing inbound passengers for COVID-19 is very important for their direct success. Businesses expressed interest in receiving education in applying for financial assistance, keeping employees and customers safe, and digital marketing/website maintenance skills to better adapt to changes caused by COVID-19. Most (72%) of respondents reported thinking that Juneau is ready to recruit remote workers,

especially as an opportunity to add remote high-paying technology jobs to the Juneau economy.

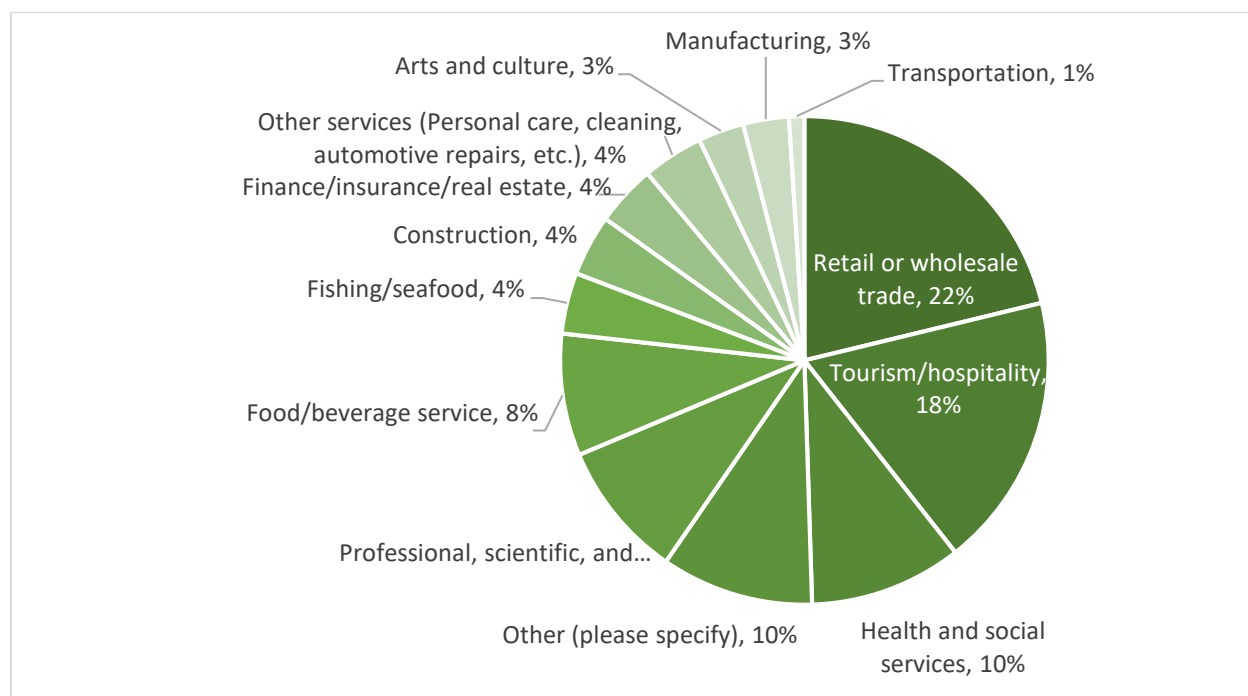
## INTRODUCTION AND METHODOLOGY

On March 11, 2020, Alaska Governor Mike Dunleavy issued a declaration of public health disaster emergency in response to the COVID-19 pandemic. During the following months, Juneau businesses experienced shutdowns and loss of business due to several factors related to the pandemic. Particularly impactful for many businesses was the loss of cruise ship activity during the summer due to the CDC's No Sail Order, signed on March 14, 2020. The City and Bureau of Juneau (CBJ) also took specific measures such as a hunker down order in March and capacity restrictions throughout the summer to prevent the spread of COVID-19.

In September 2020, the Juneau Economic Development Council partnered with the United Way, Travel Juneau, the Juneau Arts and Humanities Council, the Juneau Chamber of Commerce, and the Central Council to develop and distribute an online survey to Juneau businesses to investigate the effects of the COVID-19 pandemic on businesses in Juneau. At the time of the survey, the COVID-19 pandemic was still widespread and affecting many aspects of life and business. The survey aimed to identify how businesses in Juneau are pivoting, starting to recover, and planning for the future in response to the COVID-19 pandemic.

The survey was available to businesses online on the JEDC website and partner websites from September 10-30, 2020. It consisted of 31 questions, some multiple-choice, some based on a rating scale, and some open response. Businesses were asked about the impact of COVID-19 on employment, operations, and finances, as well as business responses, financial assistance, trends, and projections.

*Figure 1: In what sector does your organization primarily operate?*



In total, 246 businesses responded to the survey. Of those businesses, the majority operated in retail or wholesale trade (22%) or tourism/hospitality (18%), followed by health and social services (10%). The remaining half of businesses operated in professional, scientific, and technical services (9%), food/beverage service (8%), fishing/seafood (4%), construction (4%), finance/insurance/real estate (4%), arts and culture (3%), manufacturing (3%), transportation (1%), and other services (4%) or sectors (10%).

For-profit corporations (LLCs, partnerships, etc.) were the largest group of respondents, with 135 responses. Eighty-five sole proprietorships and 21 non-profit corporations responded to the survey. Three responses were from limited entry permit holders (fishermen). Within each business, the surveys were primarily completed by a general manager, CEO, or executive director (52%). Board members completed 33% of the surveys. Employees, staff, or volunteers completed 5%, and other business members completed the remaining 10%.

Most of the businesses that responded to the survey are open year-round (75%). Only 1% are open only or mostly in winter; the remaining 24% was split evenly between businesses that are open only in summer or open all year but mostly in summer.

One respondent was identified as an outlier and removed from the data pool during the survey results analysis. Not all respondents answered every survey question. Percentage summaries for certain responses as they appear in this report were calculated using the number of responses to the particular question, not the total number of survey respondents, except in cases where it was necessary to calculate percentages using the total number of respondents.

## FINDINGS

### Impacts of COVID-19 on employment and operations

Over half of respondents reported personally knowing someone who had a confirmed case of COVID-19. On average, respondents estimated a 38% loss in revenue for June, July, and August between 2019 and 2020. Businesses experienced an overall decrease in employment between 2019 and 2020 of 53.4%, with a loss of 25.8% of full-time, year-round employees, and an extreme loss of 84.9% of seasonal employees. Part-time year-round employees experienced the lowest drop, with businesses employing only 3.9% fewer in 2020 than 2019.

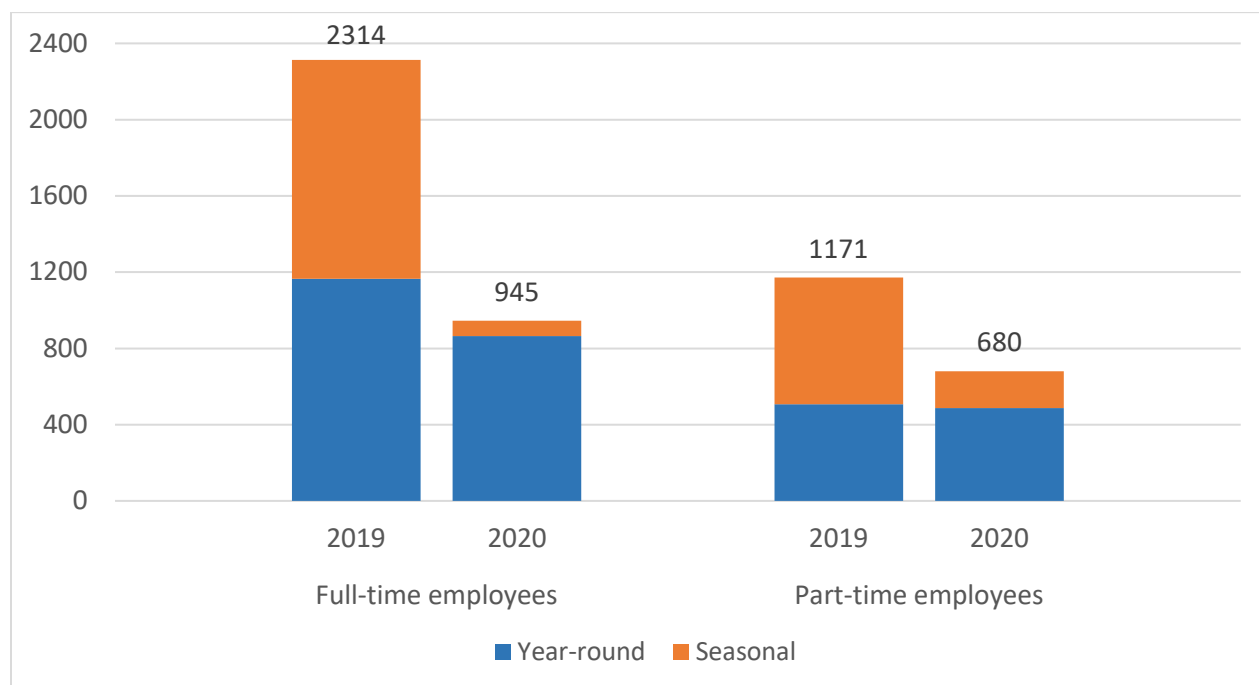
Over half of the businesses reported needing to cancel or delay projects or events. The most experienced impact of COVID-19 on business operation was reduced worker hours, which affected 67% of respondents. The lack of cruise ships and independent travelers had the most severe negative financial impact on businesses, followed by the mandatory city or state closures. Lack of childcare negatively impacted the ability of 41% of respondents to operate. Over half of the businesses were unable to provide community support due to COVID-19.

*Figure 2. How many employees did your organization employ on July 31, 2019 / 2020?*

		Year-round	Seasonal	All
Full-time employees	2019	1165	1149	2314
	2020	864	81	945
	% Loss	25.8%	93.0%	59.2%
Part-time employees	2019	507	664	1171
	2020	487	193	680
	% Loss	3.9%	70.9%	41.9%
Total employees	2019	1672	1813	3485
	2020	1351	274	1625
	% Loss	19.2%	84.9%	53.4%

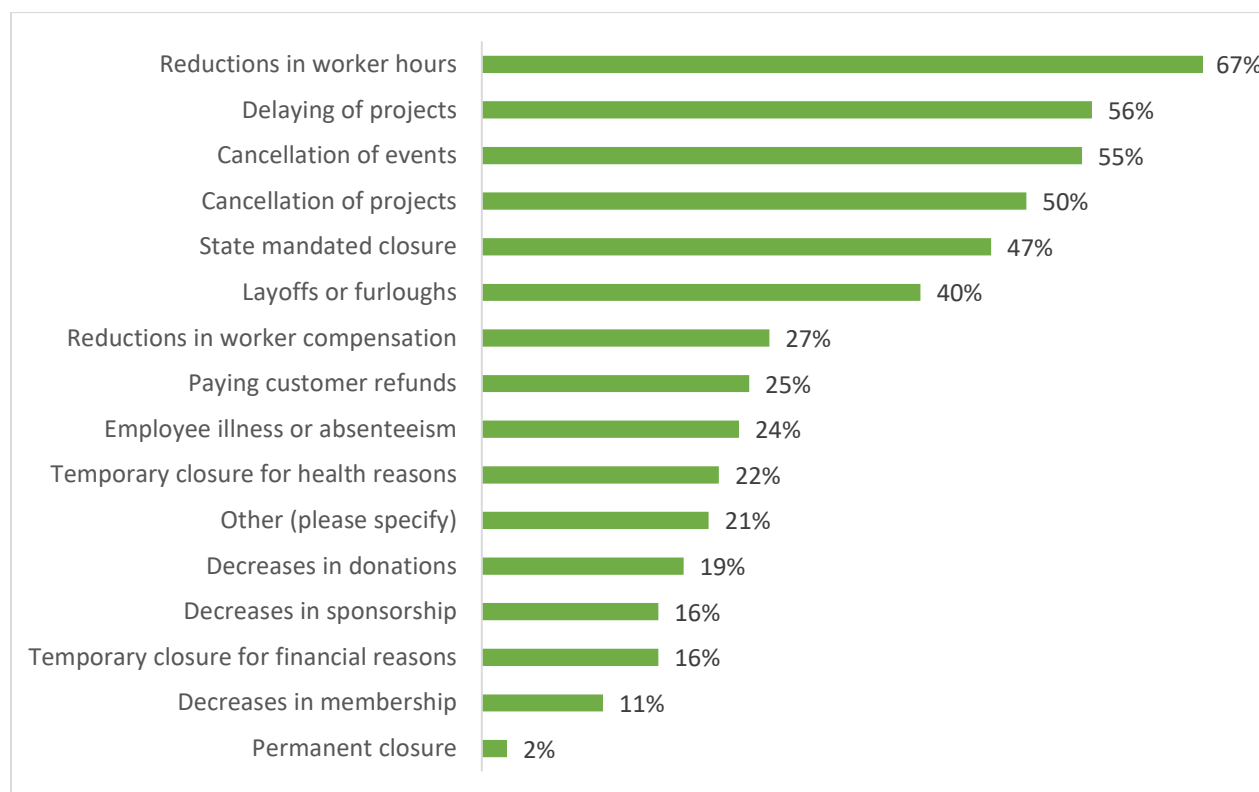
Respondents saw a drop in employment across the board from 2019 to 2020. The largest decrease was in full-time, seasonal employees, with 93% less employment in 2020 than 2019, followed by part-time seasonal employees with a 70.9% drop. Also significant was a 25.8% drop in full-time, year-round employment. Part-time year-round employees were least affected proportionally, with only a 3.9% decrease in 2020. Based on respondent data, businesses employed 53.4% fewer employees in 2020 than in 2019.

*Figure 3. Full-time and part-time employment by Juneau businesses in 2019 and 2020.*



Full-time employment decreased in 2020 more than part-time employment. The majority of that drop can be attributed to a severe decline in full-time, seasonal employment, but full-time, year-round employment also dropped by 25.8%.

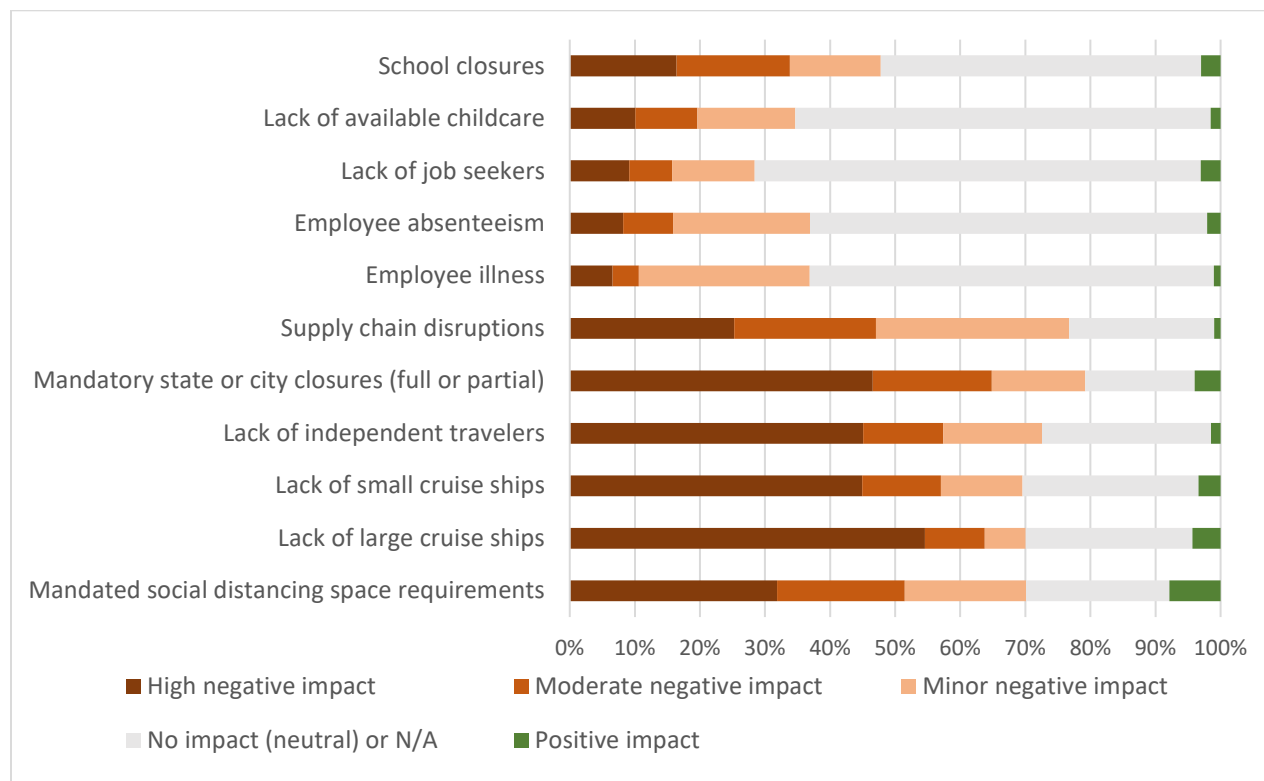
*Figure 4. Has your organization experienced any of the following due to COVID-19?*



Five businesses, constituting 2% of respondents, were forced to close due to COVID-19 by the time that they responded to the survey in September 2020. The most commonly experienced impacts of the pandemic were a reduction in worker hours and the delay or cancellation of projects or events. State-mandated closure impacted nearly half of respondents, and 40% experienced layoffs or furloughs.



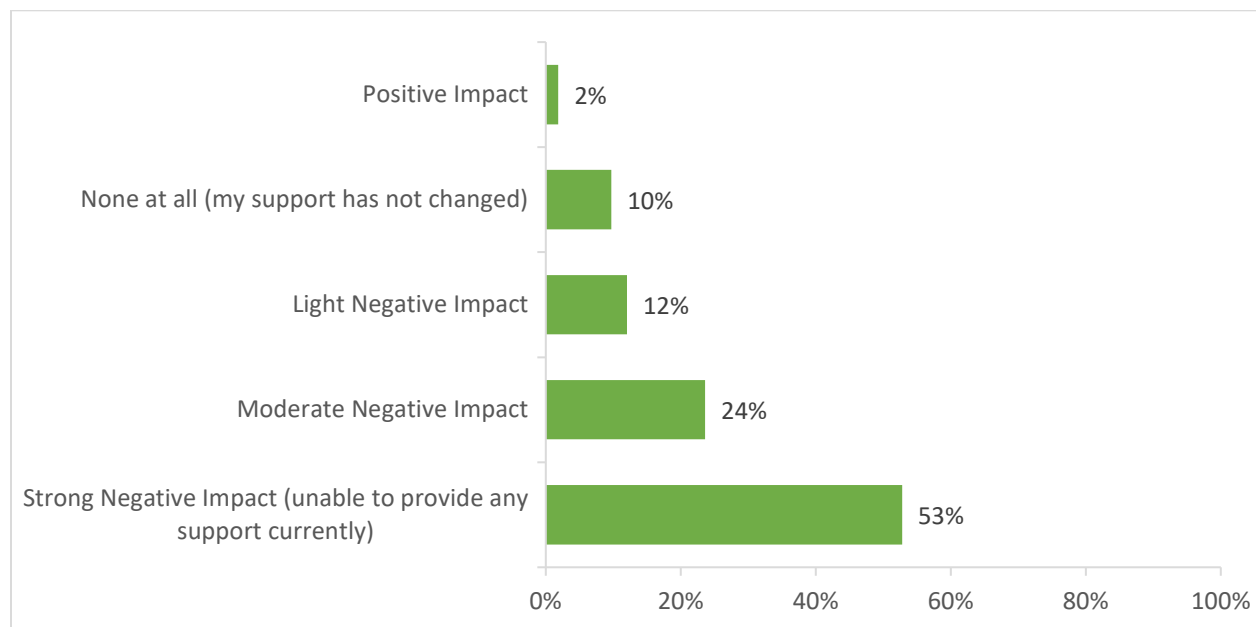
*Figure 5. What is the relative financial impact of each of the following to your business/organization?*



Businesses experienced the highest negative impact from the lack of large cruise ships, followed by mandatory state closures and then the lack of independent travelers and small cruise ships. Many businesses experienced moderate and minor negative impacts from supply chain disruptions, mandated social distancing requirements, and school closures. Employee absenteeism and illness had a minor negative impact on several businesses. Mandated social distancing requirements positively impacted 8% of respondents.

In a separate survey question about the amount of available childcare, 14% of businesses responded that the amount of available childcare had a strong negative impact on their ability to operate, meaning that employees could not find childcare, and it was disrupting work. An additional 27% indicated that it had a slightly negative impact, meaning employees were finding it more difficult to manage work and care for their children. The remaining 59% responded that it had no effect on their ability to operate.

*Figure 6. How has COVID-19 affected your organization's ability to support local activities, non-profits, and events?*

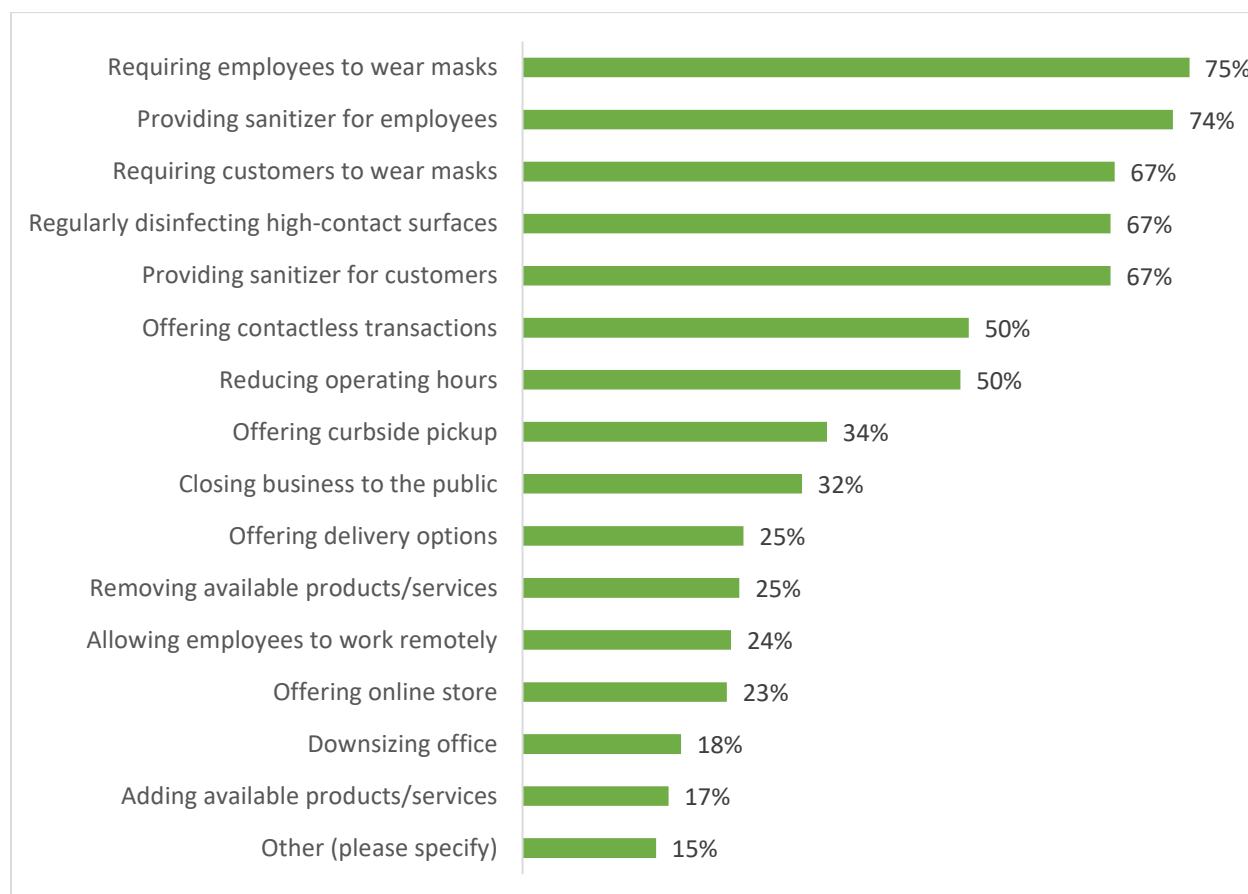


COVID-19 negatively impacted 89% of respondents' ability to support local activities, non-profits, and events in the community. Over half of the respondents were unable to provide any support to the community.

### Business Responses to COVID-19

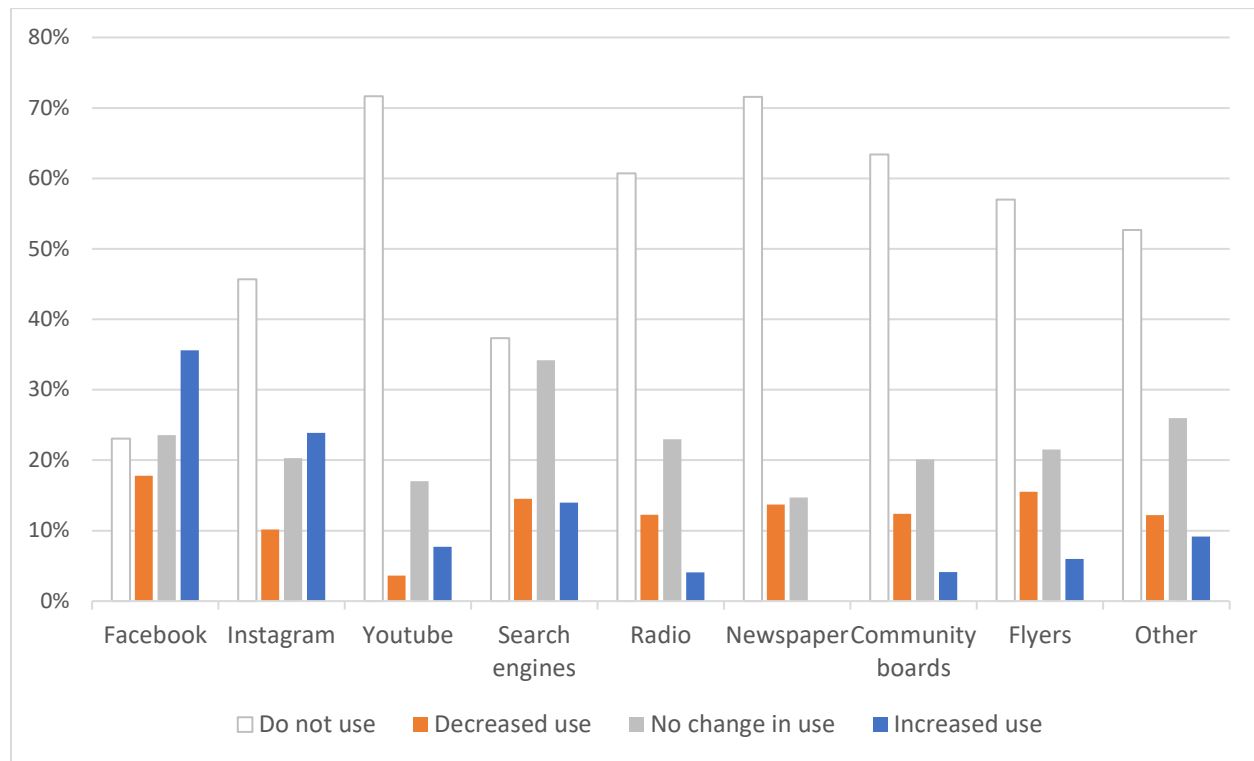
The most common new measures that businesses put into place as a response to COVID-19 were related to mask-wearing and sanitation. Offering delivery and contactless services was another common response. Many businesses also reduced operation and services, while a few added available products or services. Some businesses changed their marketing strategy, with a shift towards Facebook and Instagram as marketing mediums.

*Figure 7. Please indicate the new measures your organization is taking in response to COVID-19.*



Measures focused on employees and sanitation were the most common, with 75% of respondents requiring employees to wear masks and 74% providing them with sanitizer. Slightly fewer businesses (67%) enacted customer-focused measures, including mask-wearing and providing sanitizer. The majority of businesses also began regularly disinfecting high-contact surfaces. Half of the respondents started offering contactless transactions, with 34% specifically offering curbside pickup, 25% offering delivery options, and 23% offering an online store. Half of the businesses reduced operating hours, 34% closed their business to the public, and 18% downsized their office. Some businesses added available products/services, but a greater number removed products/services.

*Figure 8. Indicate what changes you have made in your marketing for the mediums listed below.*

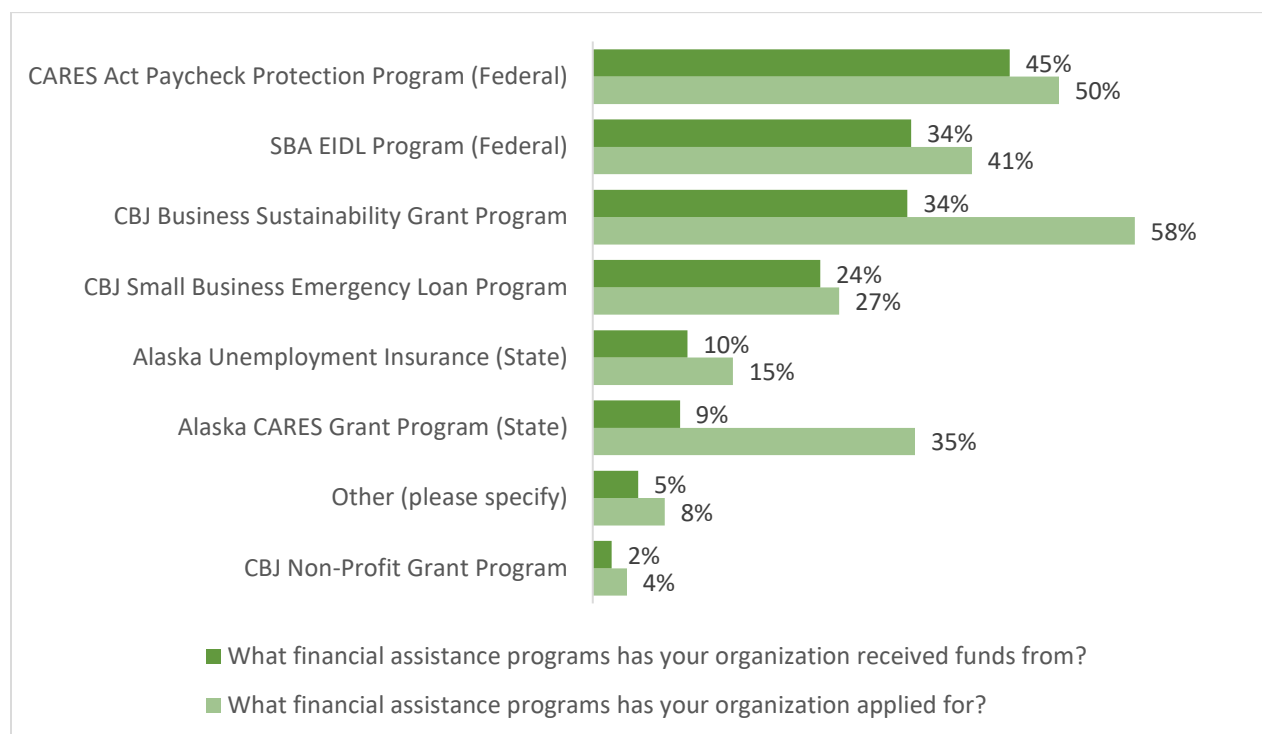


The most used form of marketing by respondents was Facebook, followed by search engines and Instagram. More respondents increased their use of Facebook and Instagram than decreased or remained the same. For all other forms of marketing, most respondents did not change their use. More respondents decreased their use of radio, newspaper, community boards, and flyers than increased.

### Financial Assistance

The federal government was the primary source of financial assistance to Juneau's small businesses (CARES Act Paycheck Protection Program and SBA Loans). The City and Bureau of Juneau (CBJ) was the second greatest source of assistance through their grant and loan programs. At the time of this survey, the State of Alaska has provided little assistance through its AK CARES Grant program, although 35% of respondents applied for assistance from that program.

*Figure 9. Financial assistance applied to and received by Juneau businesses*



### Trends

Many businesses reported a general reduction in clients and sales. A few respondents working in construction or fishing reported an increase in sales and services.

New trends or attitudes commonly seen in customers/members due to COVID-19 included financial hesitance, low confidence, and avoiding in-person shopping, which has resulted in an increased desire for cashless transactions, contactless service, and online sales. Some businesses reported that elevated online sales were increasing their administration costs. Several also reported feeling less connection with clients.

Some businesses reported that customers/members were understanding of business changes due to COVID-19, while others reported that customers/members were fatigued by the regulations and challenging to manage. A few businesses reported a loss of stable, older clients and an increase in new, younger clients. Many customers/members are using masks and concerned about COVID-19 safety, businesses reported, while others appear unconcerned and reluctant to wear masks. Several businesses reported that customers are only purchasing essential goods and services and that more value is being placed on homemade goods. Some reported that customers/members are more conscientiously supporting local businesses.

New trends that businesses see in their sector include a focus on delivery/take out/online services and remote work. Less foot traffic and the shift to online shopping causes some businesses to face more competition from other online sources. However, it also allows for some specialty/tourism retailers to reach customers outside of Juneau. Many businesses

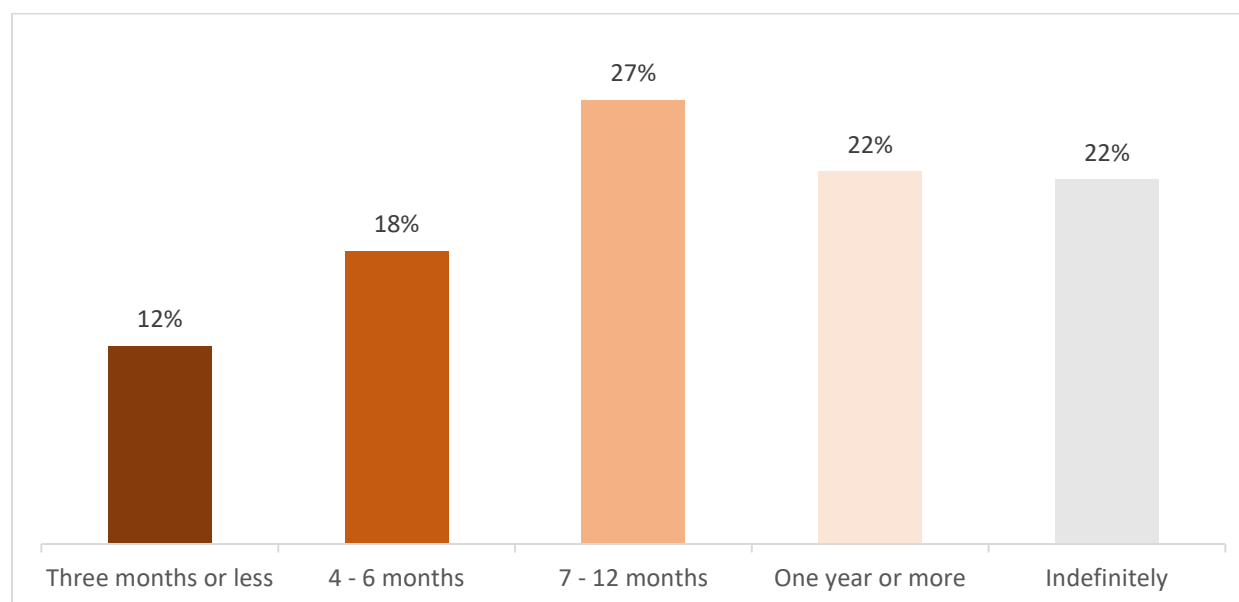
reported changes in appointment setting, including masking. Some businesses reported increased outdoor movement as a new trend, and one business reported increased interest in growing and foraging practices.

While most businesses reported concern over decreased customer volume, a few businesses reported excitement about the lack of cruise ship passengers. Some businesses also reported an uptick in independent travelers. Many businesses expressed fear and uncertainty in their sector due to COVID-19, with several businesses reporting reduced profit margins, unemployment, and business failure as new trends in their sector.

### Projections

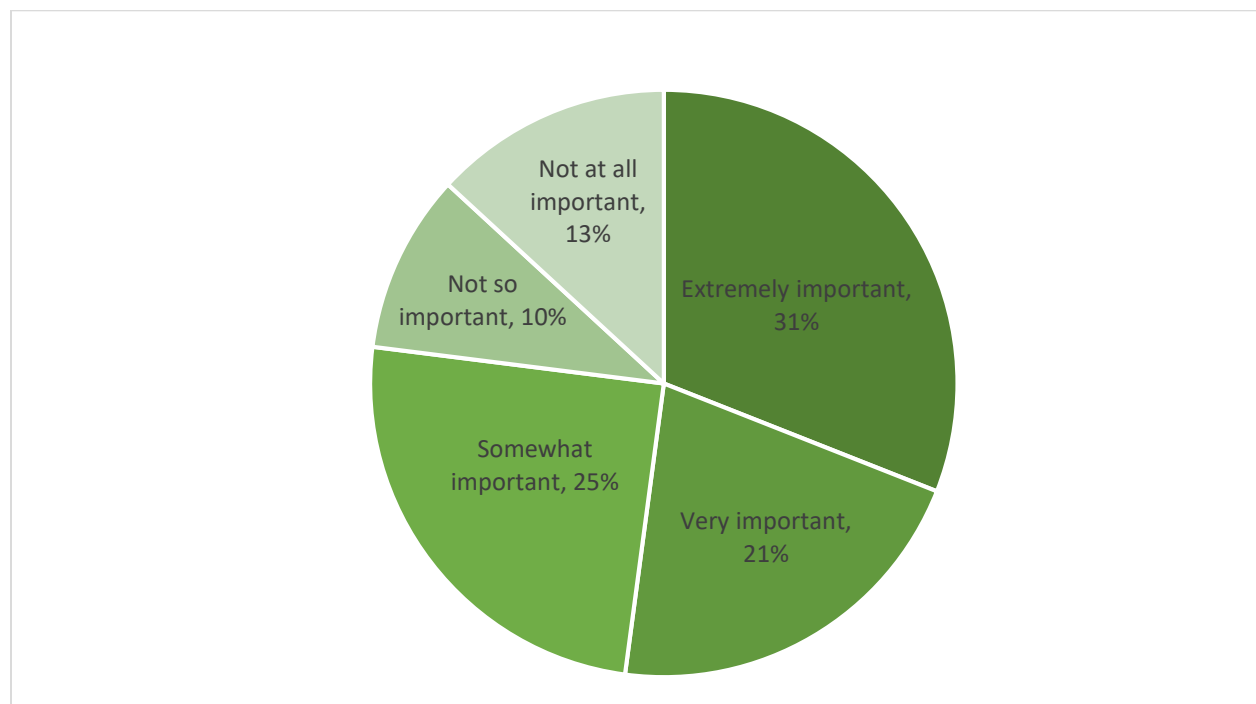
Over the three months following the completion of this survey, 35% of businesses reported that their number of employees would probably or definitely decrease. Only 8% indicated that their employment would probably or definitely increase, while 57% expected no change. Over half of businesses reported that they would close in under a year if the pandemic climate at the time of the survey continued, with 12% expecting to close in three months or less.

*Figure 10. If the current business/pandemic climate continues as it is currently, how long would your business be able to continue before closing?*



Of the 246 businesses that responded, 118 businesses (56%) reported that they would close in under a year if the pandemic climate at the time of the survey continued. Only 22% of businesses reported that they could remain open indefinitely under pandemic conditions. Furthermore, 58% of respondents thought their risk of closing at the time of the survey was higher than three months ago.

*Figure 11. How important is testing inbound travelers for COVID-19 to the direct success of your organization?*



Visitors to Juneau are central to the business success of 45% of respondents and positively impact another 29%. Only 26% of respondents are not affected by visitors. Over half of businesses think that testing inbound passengers for COVID-19 is extremely or very important for their success, while only 23% reported that it is not so important or not at all important.

*Figure 12. Please indicate any educational opportunity topics that your organization or employees would be interested in receiving to better adapt to changes caused by COVID-19.*

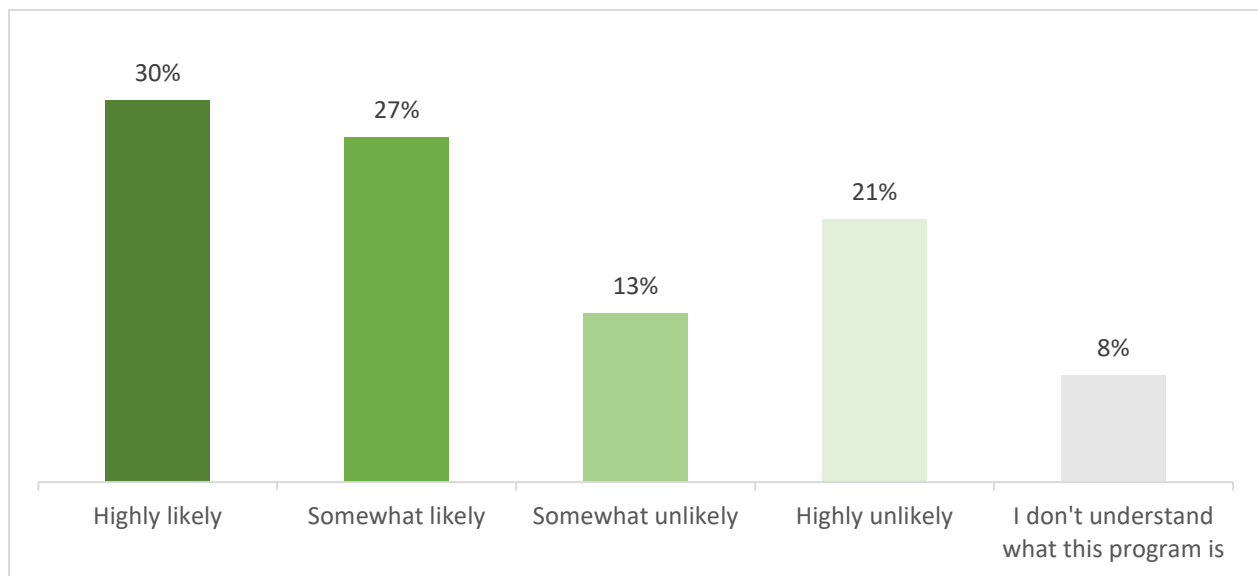


Seventy-three businesses (30% of respondents) indicated that they would be interested in receiving education in applying for financial assistance to better adapt to changes caused by COVID-19. A similar number were interested in receiving education in keeping employees and customers safe. Digital marketing and website maintenance were also topics that businesses found interesting and possibly helpful to adapt to changes caused by the pandemic.

### Remote Work

Over half of the businesses reported that some of their workforce was working remotely at the time of the survey. A third of respondents reported that their workers were less productive when working remotely, while 10% reported that they were more productive. Most businesses reported thinking that Juneau is ready to recruit remote workers, although the majority would not use a coworking space in Juneau. The lack of interest in a coworking space may be because the respondents already have workspaces for their employees, and, therefore, do not see the importance in providing a separate workspace for remote workers.

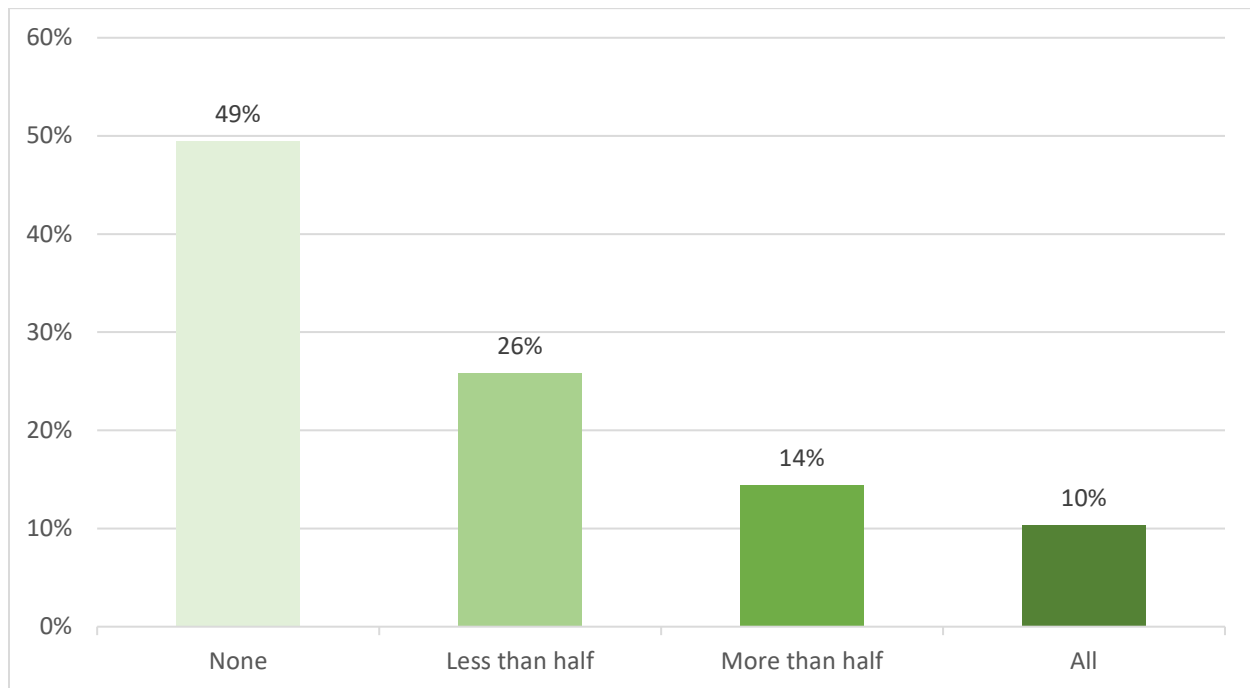
*Figure 13. Would your organization participate in a community-wide loyalty program for local businesses to encourage local spending and keep more money in the local economy?*



Of the businesses that responded, 25% already had a loyalty program, and 24% are in a business sector in which loyalty programs are not applicable. Among the remaining, 30% indicated strong interest in participating in a community-wide loyalty program for local businesses to encourage local spending.

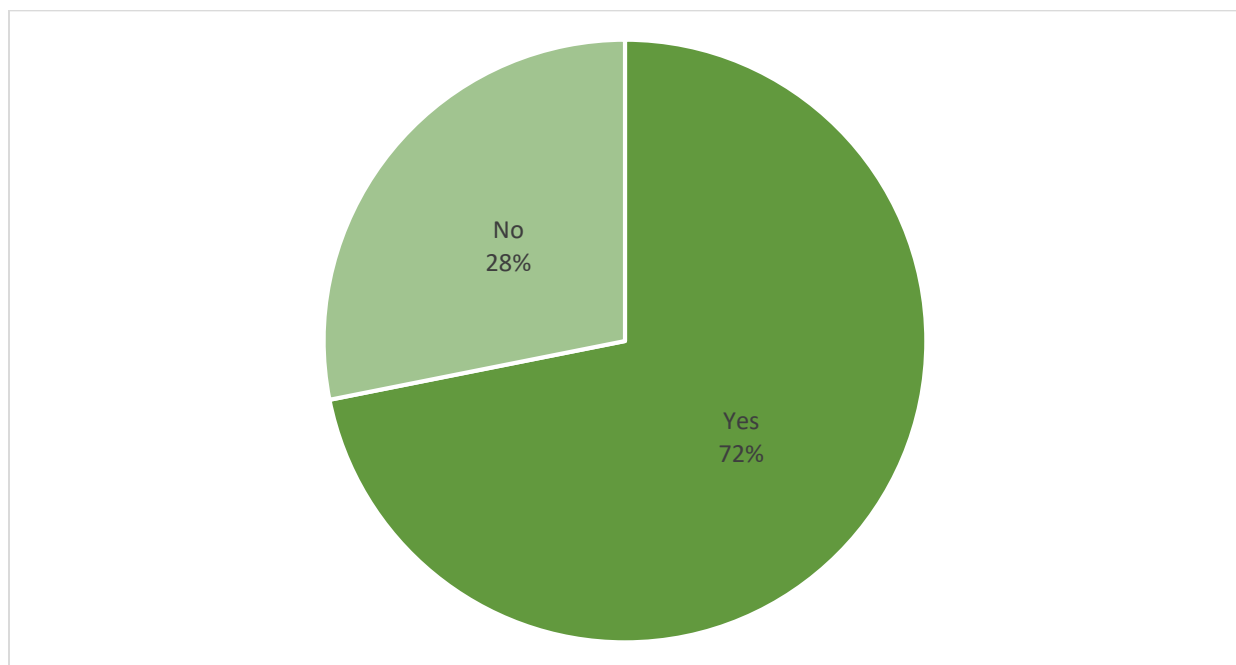


*Figure 14. What percentage of your workforce routinely works remotely these days?*



Nearly a quarter of businesses have over half of their employees working remotely, with 10% of those businesses operating fully remotely.

*Figure 15. Do you think Juneau is ready to recruit remote workers?*



Most respondents reported thinking that Juneau is ready to recruit remote workers, especially as an opportunity to add remote high-paying technology jobs to the Juneau economy.

### Opportunities for Growth

Respondents indicated several potential areas for growth of the Juneau economy. Opportunities in education included tutoring/private schools, childcare, and university or community college training opportunities. Event ideas included summer street fairs, conventions/conferences, more festivals, cultural events, and state-wide events. Tourism ideas included a marina for mega yachts, boutique hotels, expanding the glacier visitor center, drawing more independent travelers, and audio/video content creation. Several respondents suggested expanding outdoor recreation opportunities, particularly at Eaglecrest, to attract more winter tourism. Expanding healthcare services, such as counseling and in-home nursing were also suggested. Environmental ideas included green energy and local food production. Value-added seafood processing and kelp farming were mentioned. Notably, several businesses recommended recruiting remote workers to Juneau. Some also suggested expanding e-commerce, home delivery, and cleaning and disinfecting services, which have become more relevant in recent months due to COVID-19.

## SUMMARY OF FINDINGS

Most businesses reported a general reduction in clients and sales, with an average estimated revenue loss of 38% for June, July, and August between 2019 and 2020. A few respondents working in construction or fishing reported an increase in sales and services. Businesses experienced an overall decrease in employment between 2019 and 2020 of 53.4%, with a 25.8% loss of full-time, year-round employees, and a severe loss of 84.9% of seasonal employees. Over half of the businesses reported needing to cancel or delay projects or events, and 67% were forced to reduce worker hours. The lack of cruise ships and independent travelers had the highest negative financial impact on businesses, followed by the mandatory city or state closures. Lack of childcare negatively impacted the ability of 41% of respondents to operate. COVID-19 negatively impacted the ability of 89% of respondents to support local activities, non-profits, and events in the community. Over half of the respondents were unable to provide any support to the community.

The federal government was the primary source of financial assistance to Juneau's small businesses (CARES Act Paycheck Protection Program and SBA Loans). The City and Bureau of Juneau (CBJ) was the second most significant source of assistance through their grant and loan programs. Respondents reported that the State of Alaska provided little assistance through its AK CARES Grant program, although 35% of respondents applied for aid from that program.

New trends or attitudes commonly seen in customers/members due to COVID-19 included financial hesitance, low confidence, and avoiding in-person shopping, which has resulted in an increased desire for cashless transactions, contactless service, and online sales. New trends that businesses see in their sectors include a new focus on delivery/take out/online services and remote work. Some businesses changed their marketing strategy, with a shift towards Facebook and Instagram as marketing mediums.

Over half of businesses reported that some of their workforce was working remotely at the time of the survey and 72% reported thinking that Juneau is ready to recruit remote workers, especially as an opportunity to add remote high-paying technology jobs to the Juneau economy. Several businesses indicated strong interest in participating in a community-wide loyalty program for local businesses to encourage local spending.

Of significant concern is the projected closure of 118 businesses (56% of respondents) within a year following completion of the survey in September 2020 if the pandemic climate continues, and 12% in three months or less. Only 22% of businesses reported that they could remain open indefinitely under pandemic conditions. A third of businesses also reported that their number of employees would probably or definitely decrease over the three months following the survey. Half of the businesses identified visitors to Juneau as central to their business success, and over half think that testing inbound passengers for COVID-19 is very important for their direct success. Businesses also expressed interest in receiving education in applying for financial assistance, keeping employees and customers safe, and digital marketing/website maintenance skills to better adapt to changes caused by COVID-19.

## APPENDIX 1: SURVEY QUESTIONS

1	In what sector does your organization primarily operate?
2	What is your type of organization?
3	Please indicate the time of year your organization operates:
4	Which of the following best describes your role at your organization?
5	How many employees did your organization employ as of July 31, 2020?
6	How many employees did your organization employ on July 31, 2019?
7	How will the number of employees working at your organization change three months from now?
8	Do you personally know anyone who has had a confirmed case of COVID-19?
9	Has your organization experienced any of the following due to COVID-19? (Check all that apply)
10	Indicate what changes you have made in your marketing for the mediums listed below.
11	Please indicate the new measures your organization is taking in response to COVID-19. If you already offered or required something (like delivery options) before COVID-19, please do not select that option. (Check all that apply)
12	What new trends or attitudes are you seeing in your customers/members?
13	What new trends are you seeing in your business sector?
14	How is the amount of available childcare affecting your organization's ability to operate?
15	Please indicate the level of financial impact each of the following have on your organization. We understand health is of the utmost importance and are not discounting the risks of the conditions listed below (or their complements) related to health. Again: what is the relative financial impact of each of the following to your business/organization?
16	Is the risk of your organization permanently closing greater now than it was THREE MONTHS ago?
17	How dependent is your organization on visitors coming to our community?
18	How important is testing inbound travelers for COVID-19 to the direct success of your organization?
19	How has COVID-19 affected your organization's ability to support local activities, non-profits, and events?
20	If the current business/pandemic climate continues as it is currently, how long would your business be able to continue before closing?
21	What financial assistance programs has your organization applied for?
22	What financial assistance programs has your organization received funds from?
23	Please indicate any educational opportunity topics that your organization or employees would be interested in receiving to better adapt to changes caused by COVID-19.
24	Juneau's overall economy has continued to grow in recent years. What economic opportunities should be developed in Juneau? Are there new opportunities emerging because of the pandemic?

25	Growth has been seen in the summer economy, mostly in the tourism cluster, while the winter economy has seen a slight decrease over the past few years. What economic opportunities should be developed in the winter months in Juneau?
26	Does your business have a customer loyalty program?
27	There is an idea to start a community-wide loyalty program for local businesses to encourage local spending and keep more money in the local economy. What is the likelihood your organization will participate in a program like this?
28	What percentage of your workforce routinely works remotely these days?
29	How would you compare the productivity of working in office to working remotely?
30	Coworking spaces are used as an alternative to renting/owning an office space. Would your organization or its employees use a coworking space if one existed in Juneau?
31	Many tech companies are reorganizing to allow their employees to permanently work remotely. These are high paying jobs that could be added to Juneau's economy if those employees choose to move to Juneau. Do you think Juneau is ready to recruit remote workers?

**ASSEMBLY AGENDA/MANAGER'S REPORT  
THE CITY AND BOROUGH OF JUNEAU, ALASKA**

Assembly Goals and Objectives

**MANAGER'S REPORT:**

2020 Review  
2021 Discussion

**ATTACHMENTS:**

	<b>Description</b>	<b>Upload Date</b>	<b>Type</b>
▣	2020 Goals	11/5/2020	Exhibit
▣	2020 Goals for 2021 Planning	11/5/2020	Exhibit
▣	2020 Goals proposed 2021 additions	11/5/2020	Exhibit

**Assembly Goals 2020**Assembly Goals set at  
December 7, 2019 retreat

Update for November 7, 2020 retreat

**1. Housing - Assure adequate and affordable housing for all CBJ residents**

AA*		Implementing Actions	Responsibility	Notes:
A	P/F	Prioritize Housing Action Plan strategies	Assembly, Manager's Office	<i>On hold due to COVID related priorities</i>
B	P/F/O	Approve and implement Affordable Housing Fund distribution plan.	Assembly, Manager's Office	<i>On hold due to COVID related priorities</i>
C	P	Develop downtown housing incentives including tax abatement	Assembly, Manager's Office, CDD	<i>Planning Commission working on land use code regarding parking requirements.</i>
D	P/F	Focus on developing workforce housing	Assembly, Manager's Office	<i>Ongoing</i>
E	P/F	Develop incentives to encourage long term rentals over short term rentals	Assembly, Manager's Office, Finance	

**2. Economic Development - Assure Juneau has a vibrant, diverse local economy**

AA*		Implementing Actions	Responsibility	Notes:
A	F	Evaluate next steps & benefits with the West Douglas road and Channel Crossing	Engineering	Entered into MOA with DOT, provided partial funding for "PEL" study. (Planning and Environmental Linkages)
B	P/F	Act on work of Childcare Committee and act on the recommendations	Assembly, Manager's Office	Assembly approved funding for a per child stipend for 0-5 care and provided funding for a childcare academy to help train and develop the childcare workforce. COVID CARES act funding was also provided to help stabilize this sector of the economy.
C	F/O	Update the Comprehensive Plan	CDD	Placed on hold due to COVID related budgetary constraints.
D	O	Area Plans: Complete Downtown Area plan, followed by Douglas and Valley area plans.	Assembly, CDD, Planning Commission, Manager's Office	Blueprint downtown is in progress with an expected completion date of March 2021.
E	O	Protect future industrial land	Assembly, Manager's Office, Lands, CDD	Private sector has subdivided new industrial land (by the Airport). CBJ has identified municipal land that could be disposed at a later date (near the food bank).
F	F/O	Revitalize Downtown	Assembly, Manager's Office	Ongoing
G	P/F	Explore and review options for the Centennial Hall complex	Assembly, Manager's Office	Ongoing
H	P/F	Explore viability of a summer operation plan for Eaglecrest Ski Area	Assembly, City Manager, Eaglecrest Board, Eaglecrest General Manager	Appointed Eaglecrest Summer Task Force, to be restarted.
I	P	Complete work of Visitor Industry Taskforce	Assembly, Manager's Office	The Visitor Industry Taskforce completed their work and reported out to the Assembly at the May 4, 2020 Committee of the Whole meeting.

**3. Sustainable Budget and Organization - Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community**

AA*		Implementing Actions	Responsibility	Notes:
A	F/O	Examine life cycle and life cycle costs of CBJ facilities including city hall	Assembly, Manager's Office, Engineering & Public Works	
B	F/O	Maintain Assembly focus on deferred maintenance including BRH and JSD.	Assembly, Manager's Office, Engineering/Public Works, all operating departments with facilities	<i>Placed \$15M of municipal bonds to fund deferred maintenance projects on the ballot, which voters approved in the municipal election.</i>
C	P/F	Protect Budget Reserve	Assembly, Manager's Office, Finance	<i>With careful budgeting fund balance grew in FY20.</i>
D	F/O	Upgrade CBJ technology- online payments, website updates	Manager's Office, MIS, Library, JPD, Finance	Website update completed. Online payments in process.

## Assembly Goals 2020

Assembly Goals set at  
December 7, 2019 retreat

E	P/F	Continue to evaluate sales tax structure.	Assembly, Manager's Office, Finance	<i>Ongoing. The Assembly is working through specific sales tax exemptions and has begun deliberating removing sales tax from food and utilities with the potential offset of a higher overall sales tax.</i>
F	P	Reduce the relative cost of living in Juneau where possible.	Assembly, Manager's Office, Finance	
G	P/F	Develop plan to address reduced state support for School Bond Debt Reimbursement.	Assembly, Manager's Office, Finance	

\*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue

### 4. Community, Wellness, and Public Safety - Juneau is safe and welcoming for all citizens

AA*	Implementing Actions	Responsibility	Notes:
A	F/O Partner with non-profits and other government agencies to address addiction in our community. Focus on what BRH's role should be.	Assembly, Manager's Office, BRH, Community partners	<i>Completed renovation and expansion of Rainforest Recovery campus to allow for expanded services.</i>
B	F Partner with non-profits and other government agencies to support efforts to address community members who are unsheltered and other vulnerable populations (substance abuse, mental health, etc.)	Assembly, Manager's Office, BRH, Community partners	<i>Provided \$2.3M of funding to the Glory Hall to construct new facility. Established Task Force on Homelessness issues, looking at next priorities.</i>
C	P/F/O Develop and implement strategies to reduce and deal with the impacts of crime in the community.	Assembly, Manager's Office, Law, JPD, Community Partners	<i>JPD continues to partner with regional and statewide resources to reduce drugs entering our community.</i>
D	P/O Develop pedestrian focused snow removal strategies	Assembly, Manager's Office, Engineering & Public Works	
E	P/F/O Reduce homelessness	Assembly, Manager's Office, Community partners	<i>Assembly provided funding for Phase Two of Housing First and authorized a \$2.3million grant for construction of a new Glory Hall facility in the valley. Also authorized \$1.1 million for the construction of the United Human Services complex in the valley.</i>
NEW	P/F/O Assess legislative impact, community services, and operations through the lenses of systemic racism.	Assembly, Manager's Office, Community partners	<i>Assembly created a Systemic Racism Review Committee and revisited the charge of the Juneau Human Rights Commission. Assembly will go through Racial Equity training beginning with the 2020 retreat.</i>

### 5. Sustainable Community - Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations.

AA*	Implementing Actions	Responsibility	Notes:
A	P/F/O Develop solid waste strategy including plans to increase recycling and deal with abandoned/junked vehicles.	Assembly, Manager's Office, Engineering/PW, JPD	<i>New recycling facility is open, new HHW building is under construction- will be operational early in 2021.</i>
B	P/O Develop strategy to measure, track and reduce CBJ energy consumption.	Assembly, Manager's Office, all departments	
C	P Explore creating an Assembly Sustainability Committee	Assembly, Manager's Offices	
D	P/F/O Develop a single use plastics program	Assembly, Manager's Office, Community Partners	
E	P/O Develop strategy to reduce water consumption borough wide	Assembly, Manager's Office, Engineering/PW	
F	P/F Make a long term plan to achieve reliance on 80% renewable energy sources by 2045	Assembly, Manager's Office, Engineering/PW	
G	P/F Develop climate change adaptation plan	Assembly, Manager's Office	

\*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue



## Assembly Goals from 2020

## Prioritization for 2021

Assembly Goal Setting Retreat  
November 7, 2020

Update for November 7, 2020 retreat

1. Housing - Assure adequate and affordable housing for all CBJ residents					Priority		
AA*		Implementing Actions	Responsibility	Notes:	H	M	L
A	P/F	Prioritize Housing Action Plan strategies	Assembly, Manager's Office	On hold due to COVID related priorities	3	5	1
B	P/F/O	Approve and implement Affordable Housing Fund distribution plan.	Assembly, Manager's Office	On hold due to COVID related priorities	3	1	5
C	P	Develop downtown housing incentives including tax abatement	Assembly, Manager's Office, CDD	Planning Commission working on land use code regarding parking requirements.	5	2	2
D	P/F	Focus on developing workforce housing	Assembly, Manager's Office	Ongoing	1	6	2
E	P/F	Develop incentives to encourage long term rentals over short term rentals	Assembly, Manager's Office, Finance		1	4	4
2. Economic Development - Assure Juneau has a vibrant, diverse local economy					Priority		
AA*		Implementing Actions	Responsibility	Notes:	H	M	L
A	F	Evaluate next steps & benefits with the West Douglas road and Channel Crossing	Engineering	Entered into MOA with DOT, provided partial funding for "PEL" study. (Planning and Environmental Linkages)	3	2	4
B	P/F	Act on work of Childcare Committee and act on the recommendations	Assembly, Manager's Office	Assembly approved funding for a per child stipend for 0-5 care and provided funding for a childcare academy to help train and develop the childcare workforce. COVID CARES act funding was also provided to help stabilize this sector of the economy.	5	3	1
C	F/O	Update the Comprehensive Plan	CDD	Placed on hold due to COVID related budgetary constraints.	0	4	5
D	O	Area Plans: Complete Downtown Area plan, followed by Douglas and Valley area plans.	Assembly, CDD, Planning Commission, Manager's Office	Blueprint downtown is in progress with an expected completion date of March 2021.	0	5	4
E	O	Protect future industrial land	Assembly, Manager's Office, Lands, CDD	Private sector has subdivided new industrial land (by the Airport), CBJ has identified municipal land that could be disposed at a later date (near the food bank).	2	5	2
F	F/O	Revitalize Downtown	Assembly, Manager's Office	Ongoing	6	2	1
G	P/F	Explore and review options for the Centennial Hall complex	Assembly, Manager's Office	Ongoing	2	3	4
H	P/F	Explore viability of a summer operation plan for Eaglecrest Ski Area	Assembly, City Manager, Eaglecrest Board, Eaglecrest General Manager	Appointed Eaglecrest Summer Task Force, to be restarted.	1	4	4
I	P	Adopt work of Visitor Industry Taskforce	Assembly, Manager's Office	The Visitor Industry Taskforce completed their work and reported out to the Assembly at the May 4, 2020 Committee of the Whole meeting.	5	2	2
3. Sustainable Budget and Organization - Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community					Priority		
AA*		Implementing Actions	Responsibility	Notes:	H	M	L
A	F/O	Examine life cycle and life cycle costs of CBJ facilities including city hall	Assembly, Manager's Office, Engineering & Public Works		2	2	5
B	F/O	Maintain Assembly focus on deferred maintenance including BRH and JSD.	Assembly, Manager's Office, Engineering/Public Works, all operating departments with facilities	Placed \$15M of municipal bonds to fund deferred maintenance projects on the ballot, which voters approved in the municipal election.	2	7	0
C	P/F	Protect Budget Reserve	Assembly, Manager's Office, Finance	With careful budgeting fund balance grew in FY20.	3	4	2
D	F/O	Upgrade CBJ technology- online payments, website updates	Manager's Office, MIS, Library, JPD, Finance	Website update completed. Online payments in process.	3	2	4

## Assembly Goals from 2020

## Prioritization for 2021

Assembly Goal Setting Retreat  
November 7, 2020

E	P/F	Continue to evaluate sales tax structure.	Assembly, Manager's Office, Finance	Ongoing. The Assembly is working through specific sales tax exemptions and has begun deliberating removing sales tax from food and utilities with the potential offset of a higher overall sales tax.	2	5	2
F	P	Reduce the relative cost of living in Juneau where possible.	Assembly, Manager's Office, Finance		4	3	2
G	P/F	Develop plan to address reduced state support for School Bond Debt Reimbursement.	Assembly, Manager's Office, Finance		6	2	1

\*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue

4. Community, Wellness, and Public Safety - Juneau is safe and welcoming for all citizens					Priority		
AA*		Implementing Actions	Responsibility	Notes:	H	M	L
A	F/O	Partner with non-profits and other government agencies to address addiction in our community. Focus on what BRH's role should be.	Assembly, Manager's Office, BRH, Community partners	Completed renovation and expansion of Rainforest Recovery campus to allow for expanded services.	6	0	3
B	F	Partner with non-profits and other government agencies to support efforts to address community members who are unsheltered and other vulnerable populations (substance abuse, mental health, etc.)	Assembly, Manager's Office, BRH, Community partners	Provided \$2.3M of funding to the Glory Hall to construct new facility. Established Task Force on Homelessness issues, looking at next priorities.	5	4	0
C	P/F/O	Develop and implement strategies to reduce and deal with the impacts of crime in the community.	Assembly, Manager's Office, Law, JPD, Community Partners	JPD continues to partner with regional and statewide resources to reduce drugs entering our community.	3	4	2
D	P/O	Develop pedestrian focused snow removal strategies	Assembly, Manager's Office, Engineering & Public Works		2	1	6
E	P/F/O	Reduce homelessness	Assembly, Manager's Office, Community partners	Assembly provided funding for Phase Two of Housing First and authorized a \$2.3million grant for construction of a new Glory Hall facility in the valley. Also authorized \$1.1 million for the construction of the United Human Services complex in the valley.	8	1	0
NEW	P/F/O	Assess legislative impact, community services, and operations through the lenses of systemic racism.	Assembly, Manager's Office, Community partners	Assembly created a Systemic Racism Review Committee and revisited the charge of the Juneau Human Rights Commission. Assembly will go through Racial Equity training beginning with the 2020 retreat.	6	2	1

5. Sustainable Community - Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations.					Priority		
AA*		Implementing Actions	Responsibility	Notes:	H	M	L
A	P/F/O	Develop solid waste strategy including plans to increase recycling and deal with abandoned/junked vehicles.	Assembly, Manager's Office, Engineering/PW, JPD	New recycling facility is open, new HHW building is under construction- will be operational early in 2021.	5	3	1
B	P/O	Develop strategy to measure, track and reduce CBJ energy consumption.	Assembly, Manager's Office, all departments		4	4	1
C	P	Explore creating an Assembly Sustainability Committee	Assembly, Manager's Offices		0	3	6
D	P/F/O	Develop a single use plastics program	Assembly, Manager's Office, Community Partners		0	2	7
E	P/O	Develop strategy to reduce water consumption borough wide	Assembly, Manager's Office, Engineering/PW		0	2	7
F	P/F	Make a long term plan to achieve reliance on 80% renewable energy sources by 2045	Assembly, Manager's Office, Engineering/PW		4	4	1
G	P/F	Develop climate change adaptation plan	Assembly, Manager's Office		0	8	1

\*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue

**Proposed Additions to  
Implementing Actions**

Assembly Goal Setting Retreat  
November 7, 2020

<b>1. Housing - Assure adequate and affordable housing for all CBJ residents</b>				<b>Priority</b>		
AA*	Implementing Actions	Responsibility	Notes:	H	M	L
	Examine current zoning for items that inhibit affordable housing			1	6	2
<b>2. Economic Development - Assure Juneau has a vibrant, diverse local economy</b>				<b>Priority</b>		
AA*	Implementing Actions	Responsibility	Notes:	H	M	L
	Provide critical emergency relief and/or economic recovery assistance to businesses most impacted by pandemic if additional CARES Act relief funding is available			7	2	1
	Evaluate sub-port proposal through lens of task force recommendations			2	3	4
<b>3. Sustainable Budget and Organization - Assure CBJ is able to deliver services in a cost efficient and effective manner that meets the needs of the community</b>				<b>Priority</b>		
AA*	Implementing Actions	Responsibility	Notes:	H	M	L
	None Suggested					
<b>4. Community, Wellness, and Public Safety - Juneau is safe and welcoming for all citizens</b>				<b>Priority</b>		
AA*	Implementing Actions	Responsibility	Notes:	H	M	L
	Implement parking management program			1	4	4
	Take steps outlined in Blueprint downtown for increased "pedestrian friendly" downtown			1	4	4
<b>5. Sustainable Community - Juneau will maintain a resilient social, economic, and environmental habitat for existing population and future generations.</b>				<b>Priority</b>		
AA*	Implementing Actions	Responsibility	Notes:	H	M	L
	Evaluate dock electrification and relationship with community's long-term energy growth goals			1	5	3
	Use bond package energy efficiency upgrades as a testing ground for new approach to tracking and incentivizing long-term energy and cost-savings			5	4	0
*Assembly Action to Move Forward: P = Policy Development, F = Funding, S = Support, O = Operational Issue						

**ASSEMBLY AGENDA/MANAGER'S REPORT  
THE CITY AND BOROUGH OF JUNEAU, ALASKA**

Committee Operations Discussion

**MANAGER'S REPORT:**

Committee times

**ATTACHMENTS:**

Description	Upload Date	Type
☐ 2021 DRAFT Assembly Meeting Calendar	11/5/2020	Exhibit
☐ Assembly Committees from Beth and Maria	11/6/2020	Exhibit

# Draft Assembly Calendar

## 2021

### Regular Assembly & HRC Meetings

[10/19 Assembly Reorganization Meeting]

Potential Assembly retreat dates 11/6, 12/4 or 12/11]

### PWFC/Lands/COW Meetings

### Assembly Finance Committee Meetings

### Holidays

### Municipal Election Day & Certification Day

### Tentative Dates/Events:

1/19-20 Start of Legislative Session & Legislative

Welcome

8/11-13 AML Summer Dates (August)

9/15-17 SE Conference (September)

11/15-19 AML Annual Conference (November)

### JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### FEBRUARY

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

### MARCH

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### APRIL

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25	26	27	28	29	30	

### MAY

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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### JUNE

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27	28	29	30			

### JULY

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18	19	20	21	22	23	24
25	26	27	28	29	30	31

### AUGUST

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22	23	24	25	26	27	28
29	30	31				

### SEPTEMBER

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19	20	21	22	23	24	25
26	27	28	29	30		

### OCTOBER

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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### NOVEMBER

S	M	T	W	T	F	S
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### DECEMBER

S	M	T	W	T	F	S
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

## **Assembly Standing Committees**

### **Human Resources**

Issues relating to the health and well-being of Juneau citizens and their participation in local government

Nominating citizens to all CBJ boards and commissions

Recommendations to the Assembly regarding issuance, renewal or transfer of liquor licenses, restaurant designation permits, and marijuana licenses

Reviewing and proposing amendments to the Rules of Procedures

Overseeing Juneau's relations with its sister cities

Membership for certain Appointments (empowered boards and commissions)

### **Public Works and Facilities**

Issues relevant to the infrastructure of CBJ, including transportation and utilities

Making recommendations to the Assembly regarding the capital improvement program

Advising each newly elected Assembly of unfinished capital projects

Making recommendations to the Assembly regarding the preparation and revision of an areawide transportation plan

Making recommendation related to energy efficiency, renewable resources, waste reduction and recycling, global warming and green building

### **Lands and Resources (proposed name)**

Issues relevant to the lands, water, or air within CBJ

Preparation and revision of a land management plan and the acquisition and disposal of CBJ lands

Administration of the lands fund and the mineral holdings of CBJ

Implementation of the Long Range Waterfront Development Plan and issues relating to the use and development of CBJ waterfront

Promotion of improved housing availability in CBJ

Reduce homelessness (**proposed language**)

Foster economic diversity and development in CBJ (**proposed language**)

## **Current CBJ Boards, Commissions, and Committees**

### **Airport Board**

Oversee maintenance and operations of the airport

### **Americans with Disabilities Act**

Assist in implementing and carrying out goals and provisions of ADA

### **Animal Hearing Board**

Hear appeals regarding classification of dogs as potentially dangerous

### **Aquatics Board**

Oversee operation and maintenance of the municipally owned aquatics facilities

### **Bidding Review Board\***

Hear protests in regards to CBJ Purchasing Code

### **Board of Equalization\***

Hear appeals for relief from an alleged error in valuation on properties

### **Building Code Advisory Committee**

Reviews and proposes amendments to the building code

### **Building Code Board of Appeals\***

Review appeals of decisions on application and interpretation of the building construction codes

### **Docks and Harbors Board**

Operation of all port and harbor facilities

### **Douglas Advisory Board**

All issues related to all of Douglas Island

### **Eaglecrest Board**

Oversees the management and operation of CBJ's ski area

### **Historic Resources Advisory Committee**

Monitors the historic and cultural resources

### **Hospital Board**

Responsible for the economic viability and oversight of BRH

### **Jensen-Olson Arboretum Advisory Board\***

Advise on the Arboretum's guiding vision

### **Juneau Commission on Aging**

Advise on issues regarding seniors and to promote awareness of seniors

### **Juneau Commission on Sustainability**

Promote the economic, social, environmental and governmental well-being of Juneau

### **Juneau Economic Development Council**

Prepare an economic development plan

### **Juneau Human Rights Commission**

Developing educational and informational programs to prevent discrimination

### **Juneau Public Libraries Endowment Board\***

Advise in regards to the Fund

### **Local Emergency Planning Committee\***

Advise staff on emergency management issues

Parks and Recreation Advisory Committee

Planning and development of recreation

Personnel Board\*

Hears employee appeals and recommend changes to personnel rules

Planning Commission

Performs the area-wide functions of planning, platting and zoning

Sales Tax Board of Appeals\*

Hears appeals involving sales tax

Sister Cities Committee

Builds sister cities relationships, hosts foreign guests, promotes international relations

Treadwell Arena Advisory Board\*

Advise on marketing and operations of Treadwell Arena

Utility Advisory Board

Advise on water and wastewater utilities

Wetlands Review Board\*

Advise on wetlands issues and permit applications

Youth Activities Board

Reviews grant applications for youth activities

Items with \* don't report to the Assembly



**Assembly Committees Matched with CBJ Boards, Commissions, and Committees**

(Some may fall under more than one Assembly Committee)

**Human Resources**

- Americans with Disabilities Act Committee
- Animal Hearing Board
- Douglas Advisory Board
- Juneau Commission on Aging
- Juneau Human Rights Commission
- Historic Resources Advisory Committee
- Sister Cities Committee
- Youth Activities Board

**Public Works**

- Airport Board
- American with Disabilities Act Committee
- Aquatics Board
- Docks and Harbors Board
- Douglas Advisory Board
- Eaglecrest Board
- Hospital Board
- Juneau Commission on Sustainability
- Parks and Recreation Advisory Committee
- Utility Advisory Board

**Lands and Resources**

- Airport Board
- Building Code Advisory Committee
- Building Code Board of Appeals
- Docks and Harbors Board
- Douglas Advisory Board
- Eaglecrest Board
- Juneau Commission on Sustainability
- Juneau Economic Development Council
- Parks and Recreation Advisory Committee
- Planning Commission