BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

CBJ ASSEMBLY UPDATE –

VISIONING PHASE, DOWNTOWN AREA PLAN

August 2018 - February 2019

CBJ Community Development; MRV Architects, Lucid Reverie, and Sheinberg Associates

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

A Walking Tour group pauses in Heritage Square.

Photo by Shannon Crossley

Project Milestones

- August 30th Public Meeting
- Interviews, On-line Input, Analysis
- October 30th Public Meeting
- December Gallery Walk Outreach
- January: Three Walking Tours
- January 17th: Steering Committee
- January 24th: Final Public Meeting
- February 15th: Completed Study

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

Participants at the October 30th Open House.

Photo by Barb Sheinberg

How many people have participated?

- Public meetings: 220 attendees
- Online Survey: 424 responses
- On the street: 120 interviews
- Meeting to Go: 30 participants
- Gallery Walk: 130 participants
- Walking Tours: 60 and counting
- Comment Forms: 45 submitted

700-900 individuals!

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

Emerging Themes and Priorities

- Business Vitality, with Increased Year-round Focus
- Public Safety, Services for Homelessness
- Sustainability and Mitigating Tourism Impacts
- Celebration of Juneau's Unique Identity and Culture
- Showcasing the Natural Environment
- Enhanced Pedestrian Access and Experience
- More Housing Opportunity and Mixed Use

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

Fiscal Priorities

The Public "Paid With Pennies" to Fund Hypothetical Capital Projects

Pay with Pennies station

Photo by Barb Sheinberg

230 Participants	Hypothetical Projects to Fund
20%	Increase Services and Housing for the Homeless
15%	Fund new Affordable Housing
14%	Fund the Seawalk Completion
11%	Fund Electric Circulator Buses for Downtown
9%	Funds for the New JACC, Arts District
8%	Funds for Greater Police Presence Downtown
8%	Fund a new Marine Park with Green Space
7%	Funds for Existing Building Rehabilitation
5%	Fund a new Parking Garage
4%	Fund Covered Walkways linking to SLAM /JACC

BLUEPRINT DOWNTOWN
DOWNTOWN JUNEAU'S AREA PLAN

What's Next?

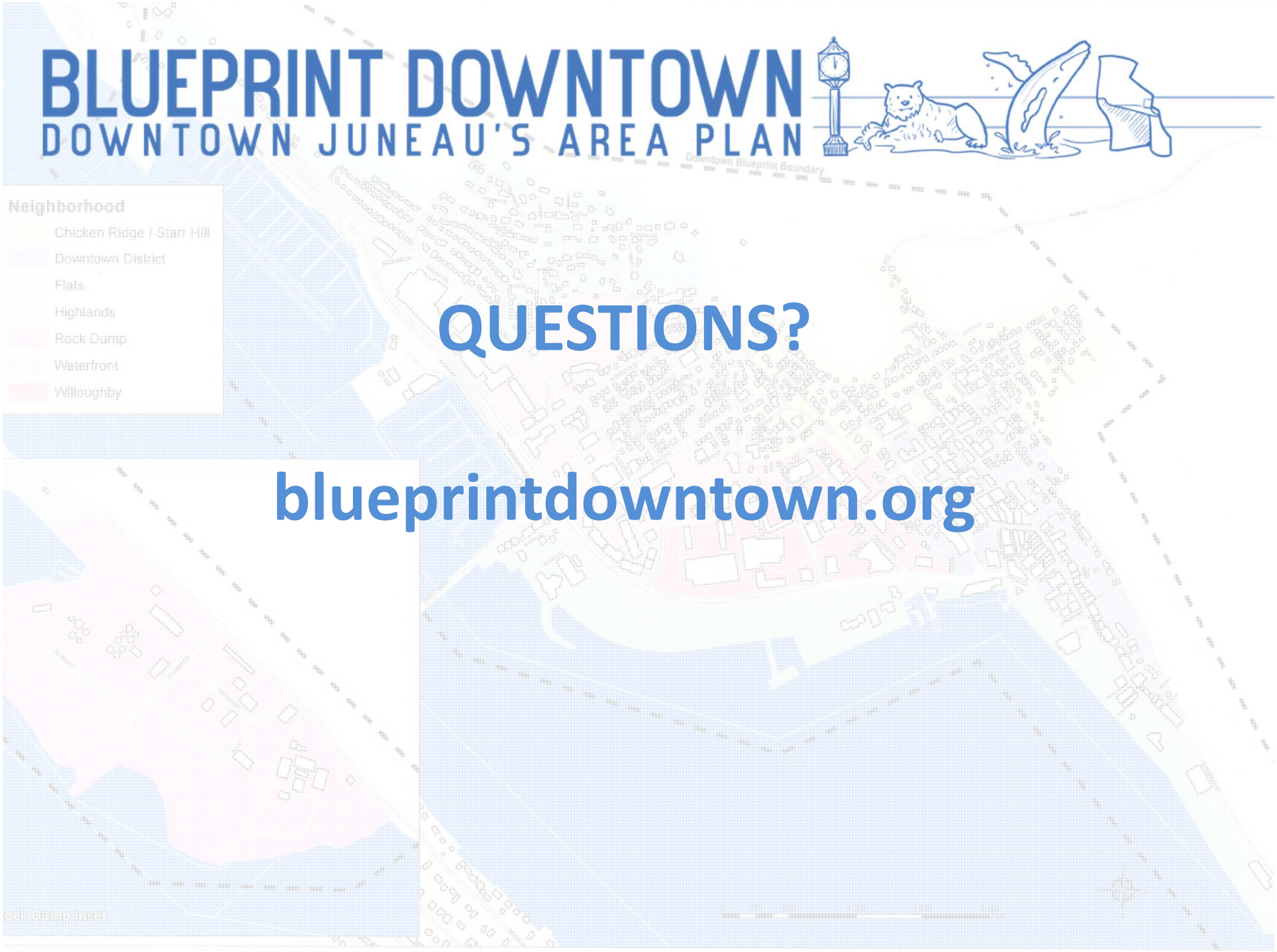
- Work Session with Steering Committee
- One more walking tour this weekend!
- Final public meeting January 24th
- Final Vision Study Submitted
- CDD/Steering Committee Area Plan
- Detailed Study Chapters w/ Input
- Finished Plan to Planning Commission and Assembly for Review, Adoption

Amalga Distillery co-owner, Brandon Howard, hosing tour on Business Vitality.

Photo by Caitlin Woolsey

BLUEPRINT DOWNTOWN

DOWNTOWN JUNEAU'S AREA PLAN



QUESTIONS?

blueprintdowntown.org