

Presented by: The Manager
Introduced:
Drafted by: A. G. Mead

ORDINANCE OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 2018-39

**An Ordinance Increasing the Hotel-Motel Room Tax by Two Percent and
Providing for a Ballot Question Ratifying the Increase.**

WHEREAS, the City and Borough of Juneau has an existing hotel-motel room tax that provides funding for the development and promotion of tourism, and the municipality's convention and community centers; and

WHEREAS, the proposed two percent increase would serve as an appropriate source of revenue to further develop the visitor, arts, and convention industries in the City and Borough of Juneau.

BE IT ENACTED BY THE ASSEMBLY OF THE CITY AND BOROUGH OF JUNEAU, ALASKA:

Section 1. Classification. Section 2 of this ordinance, if approved by a majority of qualified voters voting on the question pursuant to Sections 3 and 4, shall be of a general and permanent nature and shall become a part of the City and Borough code. Sections 3 and 4 are noncode sections.

Section 2. Amendment of Section. CBJ 69.07.020 Imposition of hotel-motel room rental tax, is amended to read:

69.07.020 Imposition of hotel-motel room rental tax.

(a) The City and Borough hereby levies a tax on hotel-motel room rentals for transients equal to nine ~~seven~~ percent of the room rent. The tax shall be applicable to all room rentals for

transients unless the rental is specifically exempted from taxation by constitution or other valid law.

...

Section 3. Submission to the Voters. The question of whether to increase the rate of the hotel-motel room tax from seven to nine percent beginning January 1, 2019, shall be submitted to the qualified voters of the City and Borough at the next regular municipal election. The Municipal Clerk shall prepare the ballot proposition as provided by this ordinance and shall perform all necessary steps in accordance with law to place this proposition before the voters.

Section 4. Proposition. The proposition to be submitted to the voters as required by Section 3 shall read substantially as follows:

Explanation

Juneau currently levies a seven percent tax on hotel-motel room rentals. This ballot proposition, if approved by the voters, would increase the hotel-motel room rental tax from seven percent to nine percent beginning January 1, 2019.

It is the intent of the Assembly to use this increase in the hotel-motel room rental tax to provide partial funding for the construction of capital improvements for the Juneau Arts & Culture Center and as funding for improvements to Centennial Hall, visitor information, marketing services, and other tourism and visitor services and facilities.

PROPOSITION NO. ____

Authorization to Increase the Hotel-Motel Room Tax from Seven to Nine Percent Effective January 1, 2019.

Shall the City and Borough of Juneau, Alaska, increase the tax on hotel-motel room rentals from seven to nine percent?

Increase the tax on hotel-motel room rentals to nine percent YES []

1
2
3 Increase the tax on hotel-motel room rentals to nine percent NO []
4

5 **Section 5. Effective Dates.**

- 6 (a) The amendment of CBJ 69.07.020(a) set forth in Section 2 of this ordinance shall
7 become effective on January 1, 2019, if the proposition required by Sections 3 and 4 of this
8 ordinance is approved by a majority of the qualified voters of the City and Borough voting on
9 the proposition at the next regular municipal election.
10
11 (b) Sections 3 and 4 of this ordinance authorizing the submission of the ballot proposition to
12 the qualified voters of the City and Borough shall be effective 30 days after adoption of this
13 ordinance.

14 Adopted this _____ day of _____, 2018.

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16 _____
17 Kendell D. Koelsch, Mayor

18 Attest:

19 _____
20 Elizabeth J. McEwen, Municipal Clerk
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