

# **ASSEMBLY HUMAN RESOURCES COMMITTEE THE CITY AND BOROUGH OF JUNEAU, ALASKA**

February 13, 2017 5:30 PM  
Chambers

## **I. ROLL CALL**

## **II. APPROVAL OF AGENDA**

## **III. APPROVAL OF MINUTES**

- A. January 9, 2017 Human Resources Committee Minutes
- B. January 23, 2017 Special Assembly Human Resources Committee Minutes

## **IV. PUBLIC PARTICIPATION**

(Not to exceed a total of 10 minutes nor more than 2 minutes for any individual).

## **V. AGENDA TOPICS**

- A. Board Matters
  - 1. Juneau Public Libraries Endowment Board - Annual Report
  - 2. Sister Cities Committee - Annual Report & Appointments
  - 3. Fisheries Development Committee - Annual Report & Discussion re: Committee Continuation
  - 4. Empowered Board Recruitment & Retention

- B. Other Business

- 1. Eaglecrest Board Memo re: Alcohol Sales and Possession  
Eaglecrest Master Plan - Complete documents online at  
[http://www.skijuneau.com/Masterplanproject\\_000.php](http://www.skijuneau.com/Masterplanproject_000.php)  
Excerpts of the Master Plan re: Alcohol Sales provided in this packet.

## **VI. STAFF REPORTS**

- A. HRC Scheduling Matters

## **VII. COMMITTEE MEMBER COMMENTS AND QUESTIONS**

## **VIII. ADJOURNMENT**

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# **ASSEMBLY HUMAN RESOURCES COMMITTEE THE CITY AND BOROUGH OF JUNEAU, ALASKA MINUTES**

January 9, 2017 5:00 PM  
Chambers

## **I. ROLL CALL**

Chairman Jones called the meeting to order at 5:00 p.m.

Members Present: Chair Loren Jones, Beth Weldon, Norton Gregory, Debbie White

Other Assemblymembers present: Jerry Nankervis

Staff Present: Deputy Clerk Beth McEwen, Parks and Recreation Director Kirk Duncan; Engineering/Public Works Director Roger Healy, Community Development Director Rob Steedle, Chief Housing Officer Scott Ciambor, CDD Senior Planner Laura Boyce

## **II. APPROVAL OF AGENDA**

The agenda was approved as presented.

## **III. APPROVAL OF MINUTES**

A. December 19, 2016 Human Resources Committee Minutes

*Hearing no objections, the minutes of the December 19, 2016 Human Resources Committee meeting were approved.*

## **IV. PUBLIC PARTICIPATION**

None.

(Not to exceed a total of 10 minutes nor more than 2 minutes for any individual).

## **V. AGENDA TOPICS**

A. Board Matters

B. Liquor Licenses

1. Liquor License #4405 - Tides Complex, Inc. dba Dragon Inn Chinese Cuisine Inc.

Ms. McEwen reported that this liquor license is on the Assembly's agenda later in the evening. The Finance staff has withdrawn its request to protest the continuation of this license. Since it was initially a mid-cycle protest, there had

not been any protest yet filed with AMCO so the proper recommendation to the Assembly would be to remove the request to protest.

Hearing no objection, the HRC will forward that request.

## C. Other Business

### 1. General Discussion re: CBJ Boards and Board Management

Mr. Jones asked Ms. McEwen to give a staff report on changes happening with board management.

Ms. McEwen explained that the current process for managing our board and commission through use of a large Excel workbook and it has reached a point that staff has been exploring new ways to manage boards more efficiently and effectively. In November/December, a Request For Information (RFI) was sent out to a variety of companies who provide board management solutions. We received four responses and the proposals ranged from \$1,500 to \$19,000 depending on the products being used. It is likely that we will be working with Novusolutions which is our current vendor for the agenda/minutes management system. Novus has not finalized its product but hopes to work with CBJ on creating a new board management product that will meet our needs as well as serve to be a base product that they can market to other communities. If at the end of this development process, it does not meet our needs, there is no obligation to continue with it. We can decide at that point if we wish to pursue one of the other products but this approach allows us to develop a product meeting our specifications from the outset.

On another related topic, Ms. McEwen stated that the Human Resources Committee is tasked with overseeing all the CBJ Boards and Commissions and that includes doing an evaluation from time to time to determine if the scope of a board needs to change, be combined with other boards, or it has completed its purpose and should be disestablished.

Mr. Jones gave the list of boards/commissions that were primarily scheduled for the February 13, 2017 HRC agenda. With respect to the Fisheries Development Committee (FDC), Mr. Jones has discussed this committee with Jim Becker who has been serving as the Chair of the FDC. Mr. Becker polled members about whether or not they should continue or disband and he did not receive any response. Mr. Becker will be bringing a report and recommendation about the FDC to the February 13 HRC meeting.

Mr. Jones passed out a document that he put together concerning the process the Assembly/HRC goes through when appointing enterprise board members. Mr. Jones said that one of the things they struggle with is when trying to look at the skill set of who has been appointed already to the board and what skill sets are needed for new appointees. He said that sometimes those questions are asked and sometimes they are not. He asked the HRC members to look over the document and if they felt it had value, they could pass it along to the full Assembly when it is meeting on January 23 to determine if they would like to

consider implementing that when making appointments to enterprise boards. This document is asking the enterprise boards themselves to do so work in identifying the types of skills they feel their boards need to be successful, what skills are already represented on the board and what skill gaps they would like to see recruited for and also identify which board members represent the various skills the board needs. That would assist the Assembly in making its decisions when making appointments.

He said that some of the boards have restrictions on membership criteria but other than those restrictions, this was an idea of asking the enterprise boards to tell the Assembly what their needs are with respect to the skills needed for service on that particular board., what is presently represented on the board and what needs they would like targeted for during the recruitment process.

Ms. White asked what brought this up. Mr. Jones said there have been a number of boards for which we did not have a large number of applicants and members may have been appointed based on their willingness to serve but not necessarily because they were the right fit for a particular board filling a particularly needed skill set.

Mr. Jones said if there were no objections, he would distribute his document to the rest of the Assembly during the HRC committee report and ask for feedback at the January 23 meeting.

There being no objections, Mr. Jones will proceed as indicated above.

## **VI. STAFF REPORTS**

## **VII. COMMITTEE MEMBER COMMENTS AND QUESTIONS**

## **VIII. EXECUTIVE SESSION**

## **IX. ADJOURNMENT**

There being no further business, the meeting adjourned at 5:11p.m.

# **SPECIAL ASSEMBLY HUMAN RESOURCES COMMITTEE THE CITY AND BOROUGH OF JUNEAU, ALASKA**

January 23, 2017 5:00 PM  
City Hall Conference Room #224

## **I. ROLL CALL**

Chairman Jones called the meeting to order at 5:02 p.m.

Assemblymembers Present: Chair Loren Jones, Mayor Ken Koelsch, Deputy Mayor Jerry Nankervis, Mary Becker, Debbie White, Maria Gladziszewski, Beth Weldon (telephonic), Norton Gregory (joined at 5:12pm), Jesse Kiehl (joined at 5:52pm).

Staff Present: Deputy Clerk Beth McEwen

## **II. APPROVAL OF AGENDA**

Chairman Jones noted that Ms. Rosemary Hagevig sent an email earlier in the day withdrawing her application from consideration.

## **III. AGENDA TOPICS**

### **A. Board Matters**

#### **1. Bartlett Regional Hospital Board - Applicant Interviews**

Applicants interviewed for the three open seats on the Bartlett Regional Hospital Board were incumbent Mark Johnson, and applicants Lance Stevens, Dr. Bob Urata, and Rory Darling.

Following interviews and deliberations in Executive Session the following motion was made.

**MOTION** by Ms. Gladziszewski to recommend the appointments of Mark Johnson, Lance Stevens, Dr. Bob Urata to the Bartlett Regional Hospital Board for terms beginning immediately and expiring December 31, 2019. *Hearing no objection, the motion carried.*

#### **2. Handout re: Enterprise Board Appointment Process**

Mr. Jones noted that rather than discussing his handout from the January 9 HRC meeting on board appointments, he will bring it up for discussion at the next regular HRC meeting.

### **B. Other Business**

Ms. McEwen noted that Malcolm Menzies submitted his resignation from the Airport Board earlier that day.

### **III. EXECUTIVE SESSION**

#### **A. Executive Session for Delibrations**

MOTION by Ms. Gladziszewski to enter into executive session to deliberate on matters that may tend to prejudice the reputation or character of any person.

There being no public comment on going into executive session, executive session began at 5:52p.m. and concluded at 6:05p.m.

### **IV. ADJOURNMENT**

*There being no further business to come before the committee, the meeting was adjourned at 6:06 p.m.*

## JUNEAU PUBLIC LIBRARIES ENDOWMENT BOARD

Meeting Agenda for Tuesday, December 20<sup>th</sup>, 2016

Location: Small Conference Room, Downtown Library, 292 Marine Way  
Time: 12:00 PM

- I. Call to order
- II. Agenda changes
- III. Approval of minutes of the February 5<sup>th</sup>, 2015 meeting
- IV. Correspondence/Communications
- V. Information items
  - a. Annual Report
  - b. CBJ Long Term Portfolio Review
  - c. Discussion on investment strategy
  - d. Review of Res. 14-02 and inflation proofing strategy
- VI. Action Items
- VII. Member reports/comments
- VIII. Public participation on non-agenda items
- IX. Next meeting date
- X. Adjournment



## JUNEAU PUBLIC LIBRARIES ENDOWMENT BOARD

Meeting Minutes for Wednesday, February 5<sup>th</sup>, 2015

### APPROVED

Location: Small Meeting Room, Downtown Library

Time: 12:01 PM

Board members Present: Barbara Berg, Public Member; Jeff Vogt, Friends of the Library Member; Robert Barr, Library Director

Staff Members Present: Robert Barr, Library Director; MJ Grande, Librarian

Board Members Absent: None

Public Present: None

The meeting was called to order at 12:01 p.m. by Robert Barr in the Small Meeting Room, Juneau Public Library

### AGENDA CHANGES:

- None

### APPROVAL OF MINUTES:

- Minutes of the August 20<sup>th</sup>, 2014 meeting were approved without objection.  
(*Barbara Berg moved, Jeff Vogt seconded*)

### CORRESPONDENCE/COMMUNICATIONS:

- No correspondence to report.

### INFORMATION ITEMS:

- Robert presented the FY 14 Financial Summary of Library Fund Endowments provided by CBJ. The document displays total combined figures; individual fund activity information can be obtained, if requested. Re-allocation of funds from the general investment pool to CBJ long-term portfolio has begun and will continue in the agreed upon increments and time frame as specified in Resolution 14-02.

Robert also presented the Library Annual Report. Additionally, the new Valley Library project is on time and on budget, with a proposed “soft” opening for late September and Grand Opening later in 2015. The Mendenhall Mall facility will change to a monthly rental agreement beginning July 1.

### ACTION ITEMS:

#### I. Action Items

- None

#### MEMBER REPORT/COMMENTS:

· Jeff Vogt inquired re: funding for Valley Library Fireplace, and Brick Sales status. Ceann will be tabulating total sales and expenditure figures from the fundraiser; Robert reported approximately 800 bricks sold, but does not have the allocation of how many were sold at which contribution level. Discussion of allocation of various funds will take place at next Friends of the Library meeting.

Major contribution campaign is not yet showing a significant response.

Barbara Berg expressed her pleasure at the positive progress with the library construction, and thankfulness for the timing in receiving state funding and other elements of the project. She suggested Ray Behnert, past Friends of the Library president and Landscape Architect, be included in discussions for new Valley Library landscaping.

Jeff Vogt expressed his willingness to serve out his term on the Endowment Board, and understands he needs to remain a member of the Friends of Juneau Public Libraries.

#### PUBLIC PARTICIPATION:

· None

#### NEXT MEETING:

· At the call of the chair, most likely, January 2016.

MEETING ADJOURNED at 12:35 p.m.

Respectfully submitted by MJ Grande, February 5, 2015

# JUNEAU PUBLIC LIBRARIES ENDOWMENT BOARD

Meeting Minutes for Wednesday December 20, 2016

## DRAFT

Location: Small Meeting Room, Downtown Library

Time: 12:03 PM

Board members Present: Barbara Berg, Public Member; Donna Pierce, Friends of the Library Member; Robert Barr, Library Director

Staff Members Present: Robert Barr, Library Director; Cathy Turner, Administrative Assistant

Board Members Absent: None

Public Present: None

The meeting was called to order at 12:03 p.m. by Robert Barr in the Small Meeting Room, Juneau Public Library

### AGENDA CHANGES:

- None

### APPROVAL OF MINUTES:

- Minutes of the February 5<sup>th</sup>, 2015 meeting were approved without objection.  
(*Barbara Berg moved*)

### CORRESPONDENCE/COMMUNICATIONS:

- No correspondence to report.

### INFORMATION ITEMS:

· Robert presented the Library Annual Report, which highlights the 1<sup>st</sup> full year of operation of the Mendenhall Valley Public Library. See attached copy. Statistics were discussed acknowledging the growth in use of study rooms, materials, visits from patrons, etc. Barbara Berg advised that more Programs would be impossible without an increase in staff and Donna Pierce mentioned the quality of the Adult Programs. Robert also advised that the Joint Library Consortium will be expanding with the inclusion of University of Fairbanks and that our major objective in the coming year will be marketing and communications.

Our investment strategy was reviewed including the change begun last year to re-allocate funds from the general investment pool to the CBJ long-term portfolio. This has resulted in an approximately 3.7% return. The possibility of partnering with the Juneau Community Foundation was discussed. The consensus was to remain as we are at present.

The future goals for the Endowment Fund were discussed, as well as the return of the principal removed by Resolution 14-02. The following items were mentioned as possible

future projects – acoustic and lighting improvements and the interior of the downtown library.

#### ACTION ITEMS:

##### I. Action Items

- None

#### MEMBER REPORT/COMMENTS:

. Barbara Berg discussed the need for developing a planned campaign of giving with professionally produced materials. The possibility of networking with other libraries and/or receiving pro bono assistance. Robert advised we would address this in the new website design also.

#### PUBLIC PARTICIPATION:

- None

#### NEXT MEETING:

- At the call of the chair.

MEETING ADJOURNED at 12:36 p.m.

Respectfully submitted by C. Turner, December 20, 2016

TO: Juneau Public Libraries Endowment Board Members

FROM: Robert Barr, Library Director

SUBJECT: Annual Report

DATE: December 20<sup>th</sup>, 2016

The new Mendenhall Valley Public Library opened to the public about fourteen months ago, after decades of book selling, advocacy, planning, investing, and other work that helped make it a reality. It has been a phenomenal year and the new library has been very well received by the public at large. It's hard to imagine a better site for this facility, situated in the heart of the Valley and adjacent to two schools and other major recreational facilities.

This use of this new library has met and in many cases exceeded our expectations. Over the past year, we've seen over 78,000 people come through our doors – more than twice the population of Juneau, over 8700 meeting/study room uses by the public (non-library/CBJ related), and over 113,000 library items – not counting e-books and downloadable audio books – were checked out or read in the library by our patrons.

Of particular interest, we have a new story to tell about when this new library is being used. [show and explain TMAS Door Traffic report, followed by AIA Award & images].

Moving on from the new library, our mission at the library system as a whole, is to be “the open door to exploration and lifelong learning, providing free access to shared resources and programs that entertain, enlighten and educate.” This year staff provided 601 library & library outreach programs, reaching a total of 16,248 people. These programs include everything from:

- Storytimes, toddler times, and other early literacy events
- Candidate debates
- Forums on topics of civic interest
- Programs for youth and teens on computer coding
- Teaching adults and seniors how to access the library's e-books
- Family nights for families with young children, emphasizing the skills behind literacy & school readiness
- Book clubs and discussion groups, including outreach to groups that can't or don't normally visit libraries, such as the Johnson Youth Center, the Glory Hole, and Senior Centers
- The annual Summer Reading Program and associated programs, aimed at addressing and preventing the summer slump
- Holiday and cultural programs
- And more

For many library programs and events, we partner with other organizations in the community who share our mission in some way. We do this because we know that our programming efforts

can have a larger impact when we're able to dedicate more resources to them through collaboration. As an example, this is our third year of partnering with the Juneau Empire, KTOO Public Media, Juneau Votes, and the League of Women Voters to host candidate debates during the fall election cycle. Each partner brings key resources and skills to the table to enable these debates, which couldn't be done to the same standard by any single organization.

As another example, we partnered with the State Library, Archives, and Museum, along with Theatre in the Rough, Brown Boots, and more to help bring the First Folio, the earliest collection of the works of Shakespeare, to Juneau. The series of programs, events, play readings, and exhibitions that surrounded the First Folio's visit permeated through Juneau and significantly broadened educational opportunities.

Another partnership highlight of the first (hopefully) annual Comic Convention (Con), held with the local business Alaska Robotics. With Alaska Robotics and the Juneau Arts and Humanities Council, we brought up a number of nationally and internationally famous comic writers and artists who brought out youth and teens in droves. For many kids today, comics are the style of storytelling that they connect and engage with the most.

Outside of library programming, we continued our work in collaborating with and expanding the Joint Library Consortium this year. We've always maintained a consortium of Juneau-area libraries, and about 4 years ago we connected with our Anchorage counterparts and have been expanding ever since. Today, about 65% of the State, by population, shares one library catalog. That means instead of easy access to around 300,000 library items, each resident of Juneau enjoys a collection of over 4 million items. Excepting the especially esoteric interest, our patrons are likely to find that which they seek.

Our major projects over the coming year are related to communication and marketing. One of the objectives of our new Manager is to improve the effectiveness with which we communicate – both internally at the library and within the broader CBJ. We'll be updating our logo, our websites, and engaging more with social media.

Thank you for your service on the Endowment Board. The Endowment played a key role in realizing the new Valley Library this year, and I look forward to other library related public goods that the Endowment can help to realize in the years to come.

**City and Borough of Juneau**

**Long Term Portfolio**

**FY16**

**Ownership Percentage,**

**Asset Allocation**

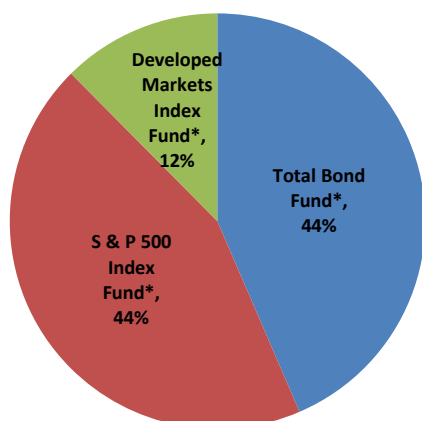
**and**

**Performance**

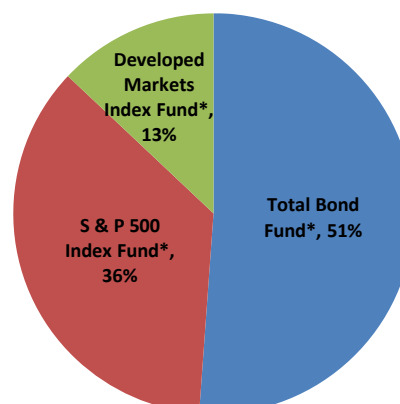
As of June 30, 2016

## Long Portfolio FY15 to FY16 Allocation Changes

**FY15 Long Portfolio Allocation**



**FY16 Long Portfolio Allocation**



As of June 30, 2015

Total Bond Fund\*

S & P 500 Index Fund\*

Developed Markets Index Fund\*

**Totals**

Market Value	Allocation %
1,893,518	44%
1,915,407	44%
541,679	12%
<b>\$ 4,350,605</b>	<b>100%</b>

As of June 30, 2016

Total Bond Fund\*

S & P 500 Index Fund\*

Developed Markets Index Fund\*

**Totals**

Market Value	Allocation %
2,289,089	51%
1,606,535	36%
579,827	13%
<b>\$ 4,475,451</b>	<b>100%</b>

**Disclosure :** All funds listed below are managed by Vanguard, a leading No-Load Investment Company.

**\*Total Bond Fund**

This investment seeks the performance of a broad bond index. This Index represents a wide spectrum of public, investment-grade, taxable, fixed income securities in the United States all with maturities of more than one year.

**\*S & P 500 Index Fund**

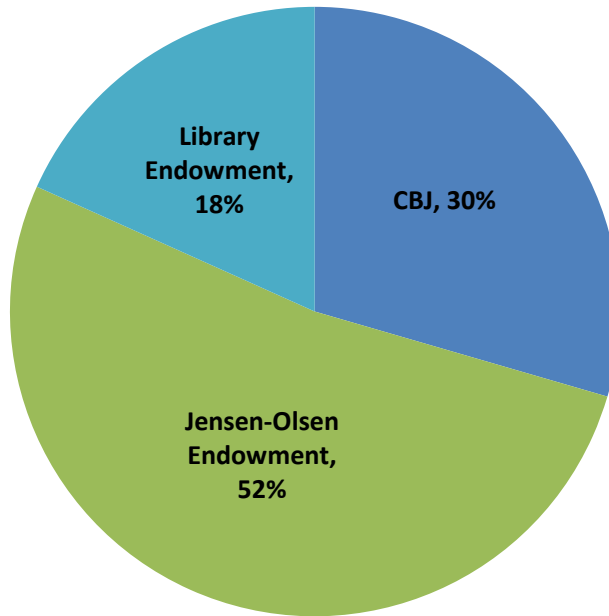
This investment seeks to track the performance of the S&P 500 Index, a widely recognized benchmark of U.S. stock market performance that is dominated by stocks of large U.S. companies.

**\*Developed Markets Index Fund**

This investment seeks to track the performance of a FTSE Developed All Cap ex U.S. index and designed to help U.S. investors benchmark their international investments. It is comprised of large, mid and small cap stocks globally, excluding the U.S.



## Percent Ownership of the Long Portfolio\*



\* as of June 30, 2016

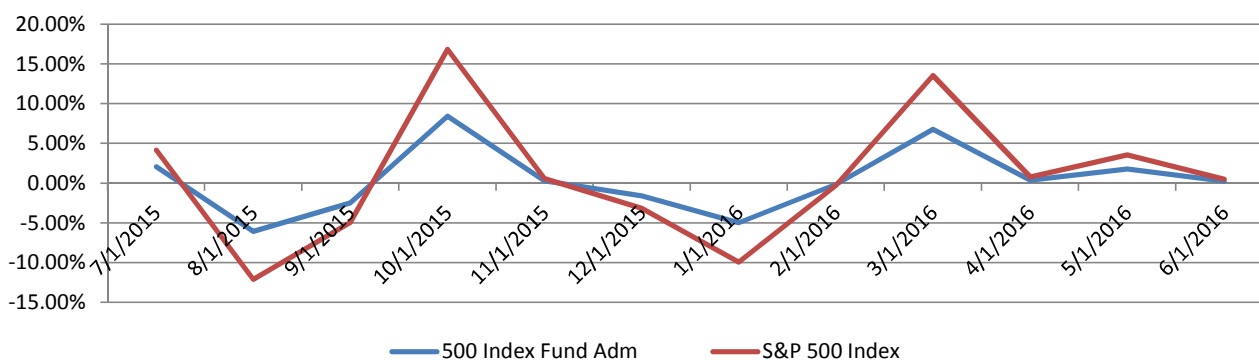
	CBJ	Jensen-Olsen Endowment	Library Endowment	Total
FY15 Market Value	\$ 1,460,975	\$ 2,360,981	\$ 528,649	\$ 4,350,605
Transfers In FY16	89,300		260,262	349,562
Transfers Out FY16	(260,262)			(260,262)
Withdrawals FY16		(89,300)		(89,300)
Adjustments FY16	-	-	-	-
Earnings FY16	30,380	65,334	29,132	124,846
FYE16 Market Value	<u>\$ 1,320,393</u>	<u>\$ 2,337,015</u>	<u>\$ 818,043</u>	<u>\$ 4,475,451</u>
% Ownership FYE16	<u><b>30%</b></u>	<u><b>52%</b></u>	<u><b>18%</b></u>	<u><b>100%</b></u>

CBJ is City & Borough of Juneau

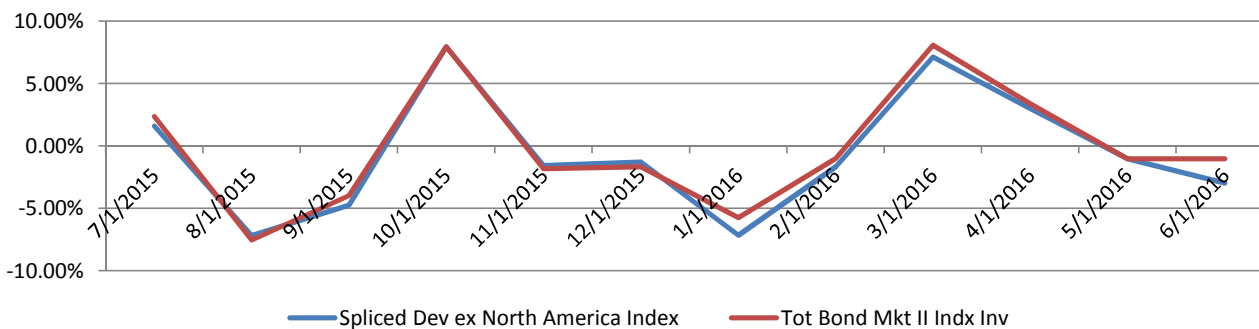
## Performance View

	<b>S&amp;P 500 Fund</b>	<b>Total Bond Market Fund</b>	<b>Developed Markets Fund</b>	<b>Total</b>
FY15 Market Value	\$ 1,915,407	\$ 1,893,518	\$ 541,679	\$ 4,350,605
Rebalancing	(350,775)	264,904	85,871	-
FY16 Total Income	41,903	130,667	(47,724)	124,846
FY16 Market Value	<u>\$ 1,606,535</u>	<u>\$ 2,289,089</u>	<u>\$ 579,826</u>	<u>\$ 4,475,451</u>
<b>Total Return</b>	<b>2.19%</b>	<b>6.90%</b>	<b>-8.81%</b>	<b>2.87%</b>

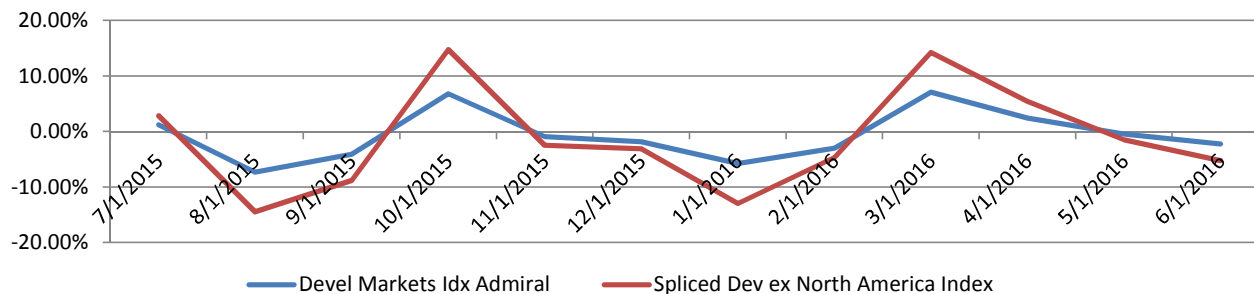
### FY16 Benchmark vs S & P 500 Fund



### FY16 Benchmark vs. Total Bond Market Fund



### FY16 Benchmark vs. Developed Markets Fund

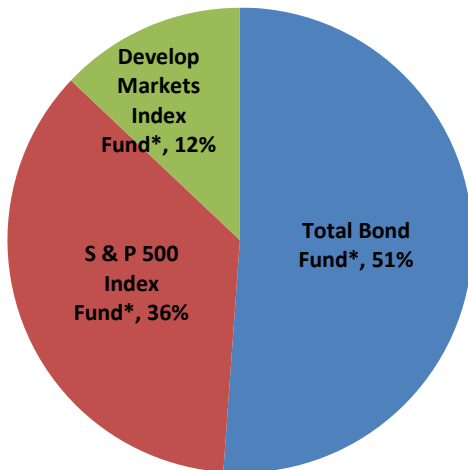


## Rebalancing / Allocation Considerations

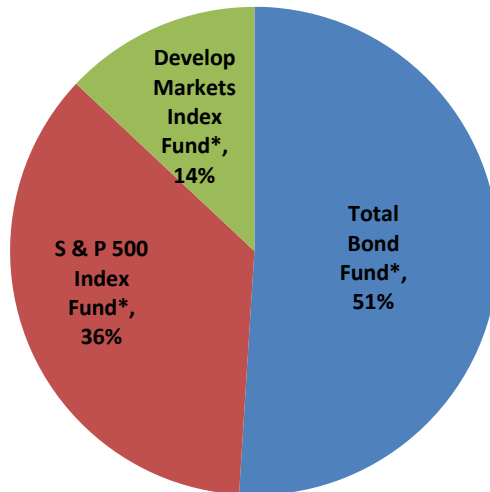
Present CBJ Investment Policy adheres to certain allocations among the various types and classes of securities. This strategy is well-known and well-followed by governmental agencies and professional portfolio managers. As of June 30, 2016 the allocation is within the ranges established by policy. No action is required.

Security	Policy Range %	6/30/2015	6/30/2016
U.S.	30 - 35 - 40	44%	<b>36%</b>
Int'l	9 - 14 - 19	12%	<b>13%</b>
U.S. Bonds	46 - 51 - 56	44%	<b>51%</b>

**FY15 Long Portfolio Allocation**



**FY16 Long Portfolio Allocation**



**City & Borough of Juneau**  
**Summary of Library Fund Endowments**  
**Agency Fund 790**  
**As of June 30, 2016**

<b>TOTAL ENDOWMENT FUND</b>			
	<b>Principal</b>	<b>Interest</b>	<b>Balance</b>
<b>Balance 6/30/15</b>	782,735.18	6,176.12	<b>\$ 788,911.30</b>
FY16 Donations	-	-	
FY16 Interest income from investments		-	
FY16 Vanguard Invest Earnings		29,132.01	
FY16 Expenditures		-	
2015 Inflation Proofing		-	
<b>Balance 6/30/15</b>	782,735.18	35,308.13	<b>\$ 818,043.31</b>

**Vanguard Investment Summary** **6/30/2016**

Balance, 6/30/15	528,649.18
FY16 Transfers In	260,262.12
FY15 Investment Income, Long Portfolio	29,132.01

<b>Vanguard Investment Balance, 6/30/16</b>	<b>\$ 818,043.31</b>
<b>Investment in Central Treasury</b>	<b>\$ -</b>

**Library Endowment Fund Balance, 6/30/16** **\$ 818,043.31**

**NOTES:**

During the FY16 year, \$260,262.12 representing the remaining investment in Central Treasury was transferred to the Vanguard long-term investment portfolio.

If the board chooses, the principle can be inflation proofed (this is done by transferring a calculated CPI amount from the interest earnings balance to the principle). The factor used in prior years has been based on the Alaska Permanent Fund inflation factor. According to convention, the FY16 factor should be 1.13%, which is the average CY2013-2014 CPI for all Urban Consumers (US Bureau Labor & Statistics). The board has foregone inflation proofing since FY2012.

Stats)

# Juneau Public Library Endowment Board

Governing Legislation: Resolution 1609

Total # of Members: 3 - 1 Public, 1 Friends of Library Member, Library Director

Active Member or Liaison	Board Membership	Title	First Name	Last Name	Type of Seat	Office Held	Current Term Begins	Term Expires	Appointment Date	Comments
Yes	Juneau Public Libraries Endowment Board	Mr.	Robert	Barr	Library Director	Chair	2/25/2013	n/a	n/a	CBJ Library Director
Yes	Juneau Public Libraries Endowment Board	Ms.	Barbara	Berg	Public		2/1/2014	1/31/2017	1/27/2014	Former CBJ Library Director
Yes	Juneau Public Libraries Endowment Board	Ms.	Donna	Pierce	Friends of Library Seat		3/21/2016	1/31/2019	3/21/2016	Friends of the Library Rep. (former CBJ Library Director & Deputy City Manager)

## Sister Cities Committee

A YEAR IN REVIEW



VLADIVOSTOK  
RUSSIA



MUNICIPALITY OF  
KALIBO, AKLAN  
PHILIPPINES



WHITEHORSE,  
YUKON TERRITORY  
CANADA

# SISTER CITIES COMMITTEE JUNEAU, ALASKA



## Sister Cities Committee Co-Chairs

Sue Baxter and Maria Uchytel in Whitehorse, Yukon Territory, Canada for its 65th Birthday celebrations.

*The Sister Cities Committee advises and assists the Assembly with respect to the CBJ's ongoing sister cities relationships, hosting foreign guests, and promotion of international relations. This is a seven member committee.*

Founded by President Eisenhower in 1956, Sister Cities International network unites tens of thousands of citizen diplomats and volunteers in 570 communities with over 2,300 partnerships in 150 countries.

## A Year in Review - 2016

Foreign exchange students from all over the world were welcomed with a series of events. The Sister Cities Committee hosted a potluck where each student brought a dish representing his or her home country. Students came out to University of Alaska, Southeast for a fun tour of the Juneau campus, a luncheon, and a group chat that included challenges and benefits to being a foreign exchange student in the City of Juneau. The group of ten exchange students got to meet and greet with Juneau's City Assembly, compliments of Juneau, personal stories and laughs were shared by all.

The Juneau Sister Cities sponsored an Old Timers Hockey game during the Rainforest Hockey Tournament at the Treadwell Arena. Old Timer teams from Juneau and Whitehorse met on the ice to decide which one will be keeping the Old Timers' Trophy for the next year. This is an anticipated event for both cities hockey players. Whitehorse held the trophy for a few years, but Juneau won it back in 2016. We look forward to the Old Timers game in the 2017 Rainforest Hockey Tournament.



### *Whitehorse visits Juneau for July 4th celebrations*



On July 4th the Royal Canadian Mounted Police arrived to march in our 4th of July parade. Mayor Dan Curtis of Whitehorse Sister Cities Committee marched together. The Whitehorse delegation joined Mayor Koelsch for lunch.



# Sister Cities Committee

## *Committee Members*



**Sue Baxter, Co-Chair**

Sue is a retired educator for the Juneau School District and the University of Alaska. Sue has been the co-chair for Juneau Sister Cities Committee for the past 4 years, lived in Juneau for 40 years.



**Maria Uchytel, Co-Chair**

Maria has lived in Juneau for 7 years, and has been co-chair of Juneau's Sister Cities Committee for 4 years. She works for Bartlett Hospital Foundation. She loves cooking, traveling, and spending time with family and friends.



**Eli Olson, Secretary**

Eli works for the State of Alaska as an Accounting Technician. As a lifelong Alaskan he brings local community perspective. Eli enjoys lifelong learning and is interested in business administration and accounting.



**Chloe Watson, Treasurer**

Joining Sister Cities Committee has been a great way to learn about other cities as well as to share Juneau culture with our Sister Cities. It has been both rewarding and enjoyable to see all that we have in common.



**Marsha Squires, Member**

At University of Alaska, Marsha works as the Academic Exchange and Study Abroad Coordinator and International Student Advisor. Marsha brings her enthusiasm for intercultural communication and loves to travel, hike, and bird watch.



**Barbara Burnett, Member**

Barbara is a retired Financial Aid Director for the University of Alaska, Southeast. She currently stays busy with her charter fishing business and acts as the rental agent for the Juneau Yacht Club. Barbara loves to travel and has adopted children from across the world.



**Miranda McCarty, Member**

Miranda is dietitian. A lifelong Alaskan, she enjoys working for her state. A former exchange student and avid traveler, Miranda loves to bring cultures together. She enjoys time spent in nature and with family and friends.

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## OTHER NEWS AND FUTURE PLANS

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There were other important events in the Juneau Sister Cities Committee this year. Joan Mize left Juneau for sunnier climates. Barbara Burnett, Marsha Squires and Miranda McCarty joined the Committee bringing their vision, connections and organizational skills.

Barbara Burnett has compiled a complete list of the items that we have received from our Sister Cities over the years. She also collected, organized, and recorded them with pictures, their location, and descriptions. This is an important collection for we had amassed quite a few items over the years.

The Sister Cities Committee has maintained a display case at the Juneau Airport inside security to inform and educate Juneau citizens and visitors about our Sister Cities for about four years. These displays are changed regularly to reflect our various Sister Cities.

Last July 1<sup>st</sup> the Honor Guard and Chief of the Juneau Police Department traveled to Whitehorse to march in the Canada Day Parade. This coming year, we hope to share the 150<sup>th</sup> Birthday of Canada in Whitehorse with an expanded delegation.

One challenge that we continually face is keeping contact with our Sister Cities. As political change happens in the governments of our cities, often the connections are severed and we work with Sister Cities International to reconnect with the appropriate governmental agencies.

**Sister Cities Committee, 4th of July**



**Sister City Kalibo visits Juneau**



**SISTER CITIES COMMITTEE**
**Governing Legislation: Resolution 2716**
**Total # of Seats: 7**

Active Member or Liaison	Title	First Name	Last Name	Type of Seat	Office Held	Current Term Begins	Term Expires	Appointment Date	Reappointed 1	Comments
Yes	Mr.	Eli	Olson	Public		9/29/2014	1/1/2018*	9/29/2014		*Appointed to unexpired term ending 1/1/2015 + next 3-year term expiring 1/1/2018.
Yes	Ms.	Susan M.	Baxter	Public	Co-Chair	2/24/2014	1/1/2017	2/28/2011	2/24/2014	Retired Teacher; Volunteer @ Juneau School District & JD City Museum
Yes	Ms.	Marsha	Squires	Public		8/1/2016	1/1/2019	8/1/2016		UAS Academic Exchange and Study Abroad Coordinator
Yes	Ms.	Maria E.	Uchytel	Public	Co-Chair	2/2/2015	1/1/2018	7/16/2012	2/2/2015	
Yes	Ms.	Chloie L.	Watson	Public	Treasurer	2/29/2016	1/1/2019	2/11/2013	2/29/2016	
Yes	Ms.	Barbara	Burnett	Public		8/17/2015	1/1/2018	8/17/2015		New Seat created by Res. 2716
Yes	Ms.	Miranda	McCarty	Public		2/29/2016	1/1/2017	2/29/2016		

## FISHERIES DEVELOPMENT COMMITTEE ANNUAL REPORT FEBRUARY 2017

The purpose of the Fisheries Development Committee is to advise and assist the Assembly in all aspects of fishing activities in the City and Borough of Juneau. The members of the committee are Thomas Fletcher, Abe Tanha, Zach Wilkerson, David Harmon and Chair Jim Becker.

Last year we asked the HRC to decrease our membership from seven to five. We have been able to have a quorum each meeting since then.

We continue to work on many of the issues identified from our survey of 08-09. We work closely with Docks and Harbors on maritime infrastructure. Our goal of developing a larger marine service yard and purchasing a 150-ton travel lift is a number one priority on the Docks and Harbors study, "Land Use and Strategic Financial Planning for Downtown Harbor Facilities".

We partnered with Fish and Game Sport Fish Division and the Seal Trust on a roadside fishing project in North Douglas and supported Seal Trust's purchase of the land. The project was almost complete until there was a setback due to a landslide on the property. Seal Trust is committed to completing the project. We supported the Seal Trust application for grants to repair the damage and the Assembly approved the letter of support.

We talked about hatchery- released salmon returning to the Sheep Creek area, soon to be from May until Oct. and the conflicts arising from the many user groups in the area. We contacted James Bibb, President of the Thane Neighborhood Association, and asked him if he would be willing to contact

Parks and Rec. about convening a meeting of all the user groups to see if we can make it work for everyone. The issues that need to be discussed are: shared use of the property, lack of rest rooms, no place to dispose of garbage and limited parking.

Jim Becker, Chair

# FISHERIES DEVELOPMENT COMMITTEE

Governing Legislation: Resolution 2751

Total # of Seats: 5

Active Member or Liaison	Board Membership	Title	First Name	Last Name	Type of Seat	Office Held	Current Term Begins	Term Expires	Appointment Date	Reappointed 1	Reappointed 2	Comments
Yes	Fisheries Development Committee	Mr.	Thomas	Fletcher	Public		4/22/2013	1/31/2016	6/29/2009	3/15/2010	4/22/2013	Resource Data Inc. Project Manager [Did not apply for reappointment in 2016]
Yes	Fisheries Development Committee	Mr.	James	Becker	Public	Chair	2/24/2014	1/31/2017	6/11/2009	3/21/2011	2/24/2014	Commercial Fisherman; DIPAC, United SE Alaska Gilnetters member
Yes	Fisheries Development Committee	Mr.	Zach	Wilkinson	Public		2/2/2015	1/31/2018	2/2/2015			JEDC Program Officer
Yes	Fisheries Development Committee	Mr.	David	Harman	Public		2/2/2015	1/31/2018	2/2/2015			Fisherman (Harmon & Sons Fishing), Member of Seafood Producers Coop
Yes	Fisheries Development Committee	Mr.	Abe	Tanha	Public		4/22/2013	1/31/2016	4/22/2013			Owner/Fishing Tour Guide "Hooked on Juneau" [Did not apply for reappointment in 2016]

## Enterprise Board Appointment Process

**Goal: To provide to the Assembly information from each Board about the skills and knowledge the Board feels are needed to make them successful.**

Twice each year the Assembly meets to make appointments to various Boards we call Enterprise Boards. Each Board is unique in its duties but they all share some common attributes.

1. Have a governing document passed by the Assembly that establishes duties and responsibilities and in some cases who may serve and who may not serve.
2. Manage a budget that includes operating and capital funds.
3. Hire/Supervise/Evaluate at least one position that is the Director/Manager/CEO of this Enterprise.
4. Oversee the ongoing management/maintenance of significant CBJ infrastructure.
5. Oversee the manner and structure of incoming revenues via rate structures, fees established via regulations and manage other regulatory structures either set by the Board or imposed on the Board via their revenue structure.

We have Boards that oversee the ski area, the swimming pools, the airport, docks and harbors, the hospital. Budgets range from 1-2 million to 100 million dollars in an annual operating budget. Some have as few as 6 fulltime employees to over 400 fulltime employees.

It is the goal of the Assembly to appoint persons that bring to these Boards skills, knowledge and enthusiasm needed to be successful. The recruitment process is uniform in advertising and managing terms of service.

The Assembly would like the assistance of each Board in looking at a better process for recruitment and retention of Board members. To that end the Assembly would ask each Board, with assistance from their staff and CBJ Managers Office to accomplish the following:

- Examine the duties of each Board as set forth in the Code section governing the Board and make sure that these duties and responsibilities match what is needed today and for the foreseeable future.
- Define the skill and knowledge sets of the Board that could/would be useful in carrying out these duties and responsibilities.
- Rank, if possible how important these skill sets are to the ability of the Board to carry out their duties.
- Look at current membership against these skill sets and identify how closely the Board membership fulfills these skill and knowledge areas.
- The Clerk's Office and the Assembly can then, as members terms expire can use this information to better state to potential applicants the skills needed as we move forward to advertise for applicants and to interview these applicants for each Board.

Date: January 12, 2017

To: Loren Jones, Chair  
CBJ Human Resources Committee

From: Mike Stanley  
Eaglecrest Board of Directors

Subj: Eaglecrest Alcohol Resolutions

CBJ 20.25.080(d) authorizes the assembly to regulate the consumption of alcoholic beverages in public buildings by resolution:

No person may possess or consume intoxicating liquor in any building or other similar enclosure owned or operated by the municipality except under conditions authorized by the assembly by resolution or, in the absence of such a resolution as specifically authorized by the manager; provided, that the school board or its designee may give specific authorization for the possession or consumption of alcoholic beverages in buildings and other enclosed facilities maintained by the school district.

The assembly in 1977 used this authority to adopt Resolution Serial No. 477 that, among other things, authorized possession and consumption of alcoholic beverages in the Eaglecrest Day Lodge when it is leased to private parties. The Eaglecrest Board of Directors requests that the assembly consider updating and expanding Resolution 477 in two respects.

First, the board requests that the assembly update Resolution 477 so that it applies to all facilities at Eaglecrest, not just the day lodge. The ski area now has additional facilities that may be leased to private parties (*e.g.*, for weddings), including the Porcupine Lodge and the Eagle's Nest, at which private parties may wish to possess and consume alcoholic beverages. The resolution should be worded broadly enough so that it would also apply to future facilities at the ski area, including a proposed public use cabin at Cropley Lake, outside the ski area boundary but on CBJ property, which would be managed and leased by Eaglecrest. The lease of facilities for private events at Eaglecrest is a source of revenue that the board and ski area staff have been working to expand, and allowing these private parties to possess and consume alcoholic beverages is often an important consideration in their willingness to enter into such leases.



Loren Jones, Chair, CBJ HR Committee

January 12, 2017

Page Two

Second, the board requests that the assembly use its authority in CBJ 20.25.080(d) to adopt a resolution authorizing the sale and consumption of alcoholic beverages at Eaglecrest, through contracts with licensed vendors, at events sponsored or hosted by the ski area or in areas designated by the board. Currently, sales of alcoholic beverages have been authorized by the city manager for a few specific events each year (*e.g.*, the Gravity Games), under his authority in this ordinance. The proposed resolution would authorize the ski area to continue allowing such sales without having to obtain approval of the city manager on an event-by-event basis.

The board also requests that the proposed resolution authorize sales of alcoholic beverages generally, in an area designated by the board for this purpose. The Eaglecrest Ski Area Master Plan, adopted in 2012, identified beer and wine sales as a potential revenue source. As indicated in the master plan (at pp. 85-86), public support for beer and wine sales at the ski area is high among Eaglecrest users, but less so among those who do not use the ski area. The board has since been working with staff to identify possible options for such sales, and will be prepared to discuss these options with the committee when this issue is reviewed. The board has previously indicated its support for allowing beer and wine sales at the ski area, in an informal vote, and expects to confirm its intention of moving forward with a resolution at its next regularly scheduled meeting on February 2.

The Eaglecrest board requests that this issue be placed on the agenda for the Human Resources Committee meeting scheduled for February 13, 2017. We would be happy to work with your committee (and/or the city attorney) in the drafting of a resolution (or resolutions, if the preference is to handle these requests separately). We hope the HR Committee will find in favor of a resolution as presented and forward the matter to the assembly with a positive recommendation. Thank you.



# EAGLECREST SKI AREA MASTER PLAN

APRIL 2012

PREPARED FOR:



PREPARED BY:



Jan Caulfield  
CONSULTING

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FIGURE 1: OVERALL CONTEXT PLAN

FIGURE 2: EXISTING CONDITIONS PLAN

FIGURE 3: RECREATION LAND USE CLASSIFICATION AREAS

FIGURE 4: RECREATION USE PLAN

**Table 3:  
Motorized Use of Eaglecrest in the Winter**

	<b>% of Total n=449</b>	<b>Ski area users n=113</b>	<b>Non-users n=336</b>
Strongly favor	22%	21%	23%
Favor	24	17	26
Oppose	24	23	25
Strongly oppose	25	35	21
Don't know	4	2	5

- Community sentiment regarding motorized use of Eaglecrest during the summer matches opinions about winter use. About half (47%) favor summer-time motorized use and about half (49%) oppose summer time motorized use (a statistical tie). A majority of ski area users are opposed (57%) while 47% on non-users are opposed.

**Table 4:  
Motorized Use of Eaglecrest in the Summer**

	<b>% of Total n=449</b>	<b>Ski area users n=113</b>	<b>Non-users n=336</b>
Strongly favor	20%	19%	20%
Favor	27	19	30
Oppose	23	24	23
Strongly oppose	26	33	24
Don't know	4	6	4

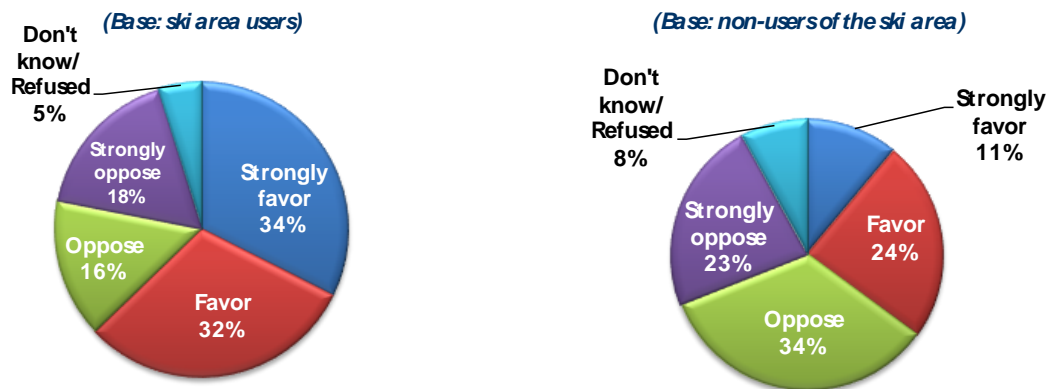
#### **d. Beer and Wine Sales**

Eaglecrest Ski Area management may consider the sale of beer and wine as an addition to its current food and beverage services, in an effort to expand customer service and generate additional revenue. Juneau residents were asked if they would favor or oppose the sale of these products at Eaglecrest. Survey results show a difference of opinion between ski area users and non-users.

- Overall, half (49%) of Juneau residents said they would oppose the sale of beer and wine at Eaglecrest. Slightly fewer, 44%, favor the idea.
- Two-thirds (66%) of last season's Eaglecrest users favor adding beer and wine sales to the ski area's food and beverage service. Among non-users, 57% oppose beer and wine sales at Eaglecrest.



**Chart 4:**  
**Beer and Wine Sales at Eaglecrest**



#### e. Other Telephone Survey Results

The telephone survey of Juneau residents generated other information that is important to consider in long range planning. For example, survey respondents were asked whether they would generally support or oppose Eaglecrest base area development, including “condos, restaurants, stores, and other commercial activity.” Approximately two-thirds (62%) of local residents favor or strongly favor future base development of this type at Eaglecrest with ski area users and non-users being equally supportive.

**Table 5:**  
**Support for Future Base Area Development**

	% of Total n=449	Ski area users n=113	Non-users n=336
Strongly favor	18%	20%	18%
Favor	43	42	44
Oppose	20	20	19
Strongly oppose	13	15	12
Don't know	6	2	7

Finally, the survey clearly demonstrated that Eaglecrest is a very popular recreational asset for the community. Survey results indicate that almost half (45%) of all Juneau households have a member that skied or boarded at Eaglecrest at least once last year. Further, half (49%) of Juneau’s resident adult population had visited the Eaglecrest Ski Area in just the past 12 months for reasons other than skiing or snowboarding, mainly for hiking but also for berry picking and sightseeing.

#### D. ONLINE SURVEY

An online survey was posted on the Eaglecrest website, [www.skijuneau.com](http://www.skijuneau.com), and was available from October 4<sup>th</sup>, 2011 until December 1<sup>st</sup>, 2011. A total of 1,001 respondents completed all or most of the online survey. It is important to note that the online survey was an open-access, non-random sample survey therefore the results are subject to self-selection bias. Unlike the telephone survey, online survey results may not be representative of the larger Juneau population. The content of the online survey was

largely identical to the telephone survey, though the online survey included additional questions regarding backcountry skiing, lighting for night skiing and a bike skills park.

Analysis of the online results focused on two groups: those that purchased a season pass in the 2010 winter season (586 respondents), and those that skied or boarded at Eaglecrest but did not buy a pass (332 respondents), and those that did not ski or board at Eaglecrest last year at all (83 respondents).

## **1. Summary of Online Survey Results**

### **a. Development Priorities**

- More than half of the 1,001 Juneau residents that responded to the online survey agreed that the development of trails for hiking and biking at Eaglecrest is very important. Over half of pass holders and non-pass holders from last season ranked this project as very important.
- Nearly half (47%) of all online survey respondents ranked ski area boundary expansion as very important, with just over half (54%) of pass holders expressing this opinion.
- Two in five (40%) online respondents ranked the addition of lighting for night skiing as very important for the Eaglecrest Ski Area, again with somewhat similar responses from both last season's pass holders and non-pass holders.
- In contrast to telephone survey results, the addition of summer tourist attractions to generate revenue was less important to online respondents, receiving a very important ranking from just one in four survey respondents.
- A new or expanded lodge was ranked very important by less than one-fourth of online respondents, making it the least popular development option.
- The development of trails for hiking and biking was most often noted as "most important" among projects for the Eaglecrest Ski Area. One in five (19%) online respondents expressed this opinion. One-sixth (17%) said the expansion of ski area boundaries was the most important development to consider.

### Winter Season

- Two-thirds (66%) of online survey respondents said they were opposed or strongly opposed to motorized use of the area during the winter season. Fifty-seven percent of those that purchased a pass last year are strongly opposed to changing the CBJ ordinance.
- Just one in four pass purchasers and one in three non-pass holders favor or strongly favor motorized use of the area in winter.

**Table 8:**  
**Motorized Use of Eaglecrest in the Winter (Online Survey)**

	% of Total n=1,001	Pass holders n=586	Non-pass holders n=332	Non-users n=83
Strongly favor	18%	15%	19%	41%
Favor	11	10	13	12
Oppose	15	12	18	14
Strongly oppose	51	57	44	29
Don't know	5	6	5	4

### Summer Season

- Although less so than in the winter season, the majority (58%) of online survey respondents oppose or strongly oppose motorized use of the area in the summer as well.
- Nearly two-thirds (62%) of last season's pass holders and 56% of non-pass holders oppose or strongly oppose summer motorized use of Eaglecrest. Nearly half of pass purchasers conveyed strong opposition.
- One in three (35%) online respondents said they favor or strongly favor the use of motorized vehicles at Eaglecrest in the summer.

**Table 9:**  
**Motorized Use of Eaglecrest in the Summer (Online Survey)**

	% of Total n=1,001	Pass holders n=586	Non-pass holders n=332	Non-users n=83
Strongly favor	20%	17%	22%	39%
Favor	15	15	15	11
Oppose	16	15	18	22
Strongly oppose	42	47	38	25
Don't know	6	7	6	4

### **g. Beer and Wine Sales**

- Online survey responses regarding the sale of beer and wine at Eaglecrest differed somewhat from telephone participants.
- Three-fourths of online respondents favor or strongly favor beer and wine sales at Eaglecrest, with similar opinions among pass holders and non-pass holders alike. Half of those that took the survey strongly favor the sale of these beverages. One in five oppose or strongly oppose the sale of beer and wine at the ski area.





**Table 10:**  
**Beer and Wine Sales (Online Survey)**

	% of Total n=1,001	Pass holders n=586	Non-pass holders n=332	Non-users n=83
Strongly favor	48%	49%	47%	42%
Favor	26	25	27	28
Oppose	10	9	11	12
Strongly oppose	11	11	11	13
Don't know	5	5	4	5

#### **h. Future Base Area Development**

- Online survey results are similar to phone survey results regarding future base development including condos, restaurants, stores, and other commercial activity. More than half (58%) of online participants favor or strongly favor base development.
- One-third of those that took the online survey oppose or strongly oppose future base developments of this kind.

**Table 11:**  
**Future Base Development: Condos, Restaurants,  
Stores and Other Commercial Activity (Online Survey)**

	% of Total n=1001	Pass holders n=586	Non-pass holders n=332	Non-users n=83
Strongly favor	27%	25%	26%	36%
Favor	32	31	35	24
Oppose	17	17	17	13
Strongly oppose	15	16	12	19
Don't know	10	11	9	7

### **E. EMAIL/WRITTEN INPUT**

In addition to participation in the community survey, the public was invited to send comments to the consultant team via email or mail. Written comments were received from 36 individuals or organizations and were received during the planning process and considered in development of the Draft Eaglecrest Master Plan. Written comments were received on the draft plan from 18 individuals or organizations by March 30, 2012. All written comments received are provided in Appendix 4.

The public is invited to submit written comments on the draft Master Plan before March 30, 2012. Comments can be submitted via email to [janc@gci.net](mailto:janc@gci.net) or mailed to Jan Caulfield Consulting, 114 S. Franklin St., Ste. 203, Juneau, AK 99801.

### **F. PUBLIC MEETINGS**

On November 2, 2011, the consultant team hosted an evening public meeting at Centennial Hall, attended by over 90 people. During the meeting, the team presented information about planning work to date, including the preliminary site and market analysis, examples of multi-season uses and activities

## V. GOVERNANCE AND PLAN IMPLEMENTATION

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Section II. B. of the Master Plan document provided a discussion of the current Eaglecrest Vision, Mission Statement and 2008 Strategic Plan Update as developed by the Board of Directors, a summary of the operating history of the ski area, a description of the current operation, as well as identification of board and staff responsibilities. The purpose of this section of the Master Plan is to identify any governance, strategy or operational changes that may be necessary in the future as a result of implementing the Master Plan. In addition, this section also provides a framework for reviewing the implementation status of the Eaglecrest Master Plan in five year increments.

### A. CURRENT POLICY ISSUES

During this master plan process a number of policy issues came to light that need to be addressed by the Board of Directors. While these policy issues are not directly related to the master plan, they are representative of the board's responsibility as a governing body that from time to time must review and act on policy decisions.

#### 1. Beer and Wine Sales

One of the high-profile policy issues the board may be asked to address includes beer and wine sales.

Adding beer and wine to the Eaglecrest food and beverage service would generate additional revenue to support ski area operations. Currently, food and beverage service generates approximately \$150,000 in annual revenue. Based on ski area industry averages, the sale of beer and wine would generate another \$50,000 in gross revenue. Again, based on industry averages, profits on beer and wine sales would average about 45 percent, resulting in approximately \$22,500 in annual net income. It is more difficult to measure the indirect financial benefits of beer and wine sales, including the additional food sales that would result from people spending more social time at the lodge.

Survey research shows reasonably strong support from Eaglecrest users for beer and wine sales at the lodge. Based on telephone survey results, two-thirds (66 percent) of last season's Eaglecrest users favor or strongly favor the addition of beer and wine as part of the ski area's food and beverage services. One-third (34 percent) strongly favor beer and wine sales. Three-fourths (74 percent) of online survey respondents favor or strongly favor beer and wine sales at Eaglecrest, including 47 percent that strongly favor.

Juneau residents that are not users of Eaglecrest are less supportive of beer and wine sales. In fact, 57 percent on non-users oppose beer and wine sales, according to telephone survey results. Overall, the community is generally split on the issue, with 44 percent in favor and 49 percent opposed, a difference that is just at the survey's margin of error.

The policy challenge for the Eaglecrest Board of Directors is to weigh the benefits and potential costs of beer and wine sales. Benefits include modest additional income to support ski area operations as well as enhanced customer service and satisfaction for the majority of ski area users that would enjoy beer and wine sales at the ski area. The costs include potentially significant public and perhaps political opposition



to beer and wine sales at a community-owned recreation facility. Critics may note that Eaglecrest receives broad community support (including financial support) because of its focus on providing healthy winter recreation opportunities for Juneau's youth and alcohol sales would not be consistent with that focus. Others may express concern about mixing alcohol with the sometimes challenging wintertime driving conditions on Fish Creek Road. Those favoring the idea may note that Eaglecrest is among a very small minority of ski areas that don't sell beer and wine, and access to most other ski areas also involves mountain driving conditions. They may further note that alcohol consumption is already occurring in the parking lot and it would be better for all concerned to move that consumption to a more controlled environment inside the lodge. In any case, the Board of Directors will need to carefully review all of these issues and concerns as it considers beer and wine sales at Eaglecrest.

## **2. CBJ/State of Alaska Boundary**

Another policy issue concerns the potential CBJ acquisition of State of Alaska land surrounding the Eaglecrest area. Eaglecrest ski area operational boundaries sit within a larger parcel of CBJ-owned land. Eaglecrest's operational boundaries mark the area that is actively patrolled by ski patrol and where avalanche control work is performed.

All CBJ land in the area is classified for recreational use and therefore closed to motorized use. A segment of Eaglecrest users would like the CBJ to secure ownership of some or all State land around the ski area, including the Mt. Troy area, the west ridge area, and Mt. Stewart. The concern is that increasing backcountry skiing activity around Eaglecrest, coupled with increasingly powerful snow machines accessing some of the same terrain from Dan Moller Trail, will create additional interactions and potential conflict between the user groups. On the other hand, snow machine users are protective of their current rights to access State land.

Proactive measures are not required of the Board of Directors to address this issue. Ultimately, CBJ Assembly action and approval would be required. However it is unlikely the Assembly would support acquisition of these state lands in the absence of the support of the Eaglecrest Board of Directors. (It should be noted that at this point it is unclear that these state lands are available for selection by the CBJ.) Should the board choose to engage in this issue it will want to carefully consider the wishes of the group of Eaglecrest users and supporters who would like to see CBJ ownership of these surrounding areas against the interests of the snow machine community.

## **3. Motorized Use**

In recent years Eaglecrest has received two proposals to allow recreational and commercial motorized use of the area. The issue was first raised in 2007 when the Board of Directors considered allowing snowmachine access from the Eaglecrest area to the Mt. Troy area. After holding a very well-attended public meeting to gather input from the community on the issue, the board passed a resolution reaffirming the preservation of Eaglecrest as a year-round non-motorized recreational area. In 2009, Eaglecrest received a proposal from a private party to operate of summer season four-wheeler tour from the lodge to top of the mountain and back, via the maintenance road. The Board of Directors again held a public meeting to gauge community support and concerns. The board did not act on the proposal, which would have required a change in CBJ law. According to CBJ ordinance 67.01.090, operation of motorized vehicles is prohibited on CBJ land dedicated to park or recreation purposes.

Presented by: Committee of the Whole  
Introduced: 08-11-77 (Recessed  
Referred to: Meeting)

RESOLUTION OF THE CITY AND BOROUGH OF JUNEAU, ALASKA

Serial No. 477

A RESOLUTION PROHIBITING THE CONSUMPTION OF  
ALCOHOLIC BEVERAGES IN CERTAIN PLACES AND  
PRESCRIBING THE CONDITIONS UNDER WHICH SUCH  
BEVERAGES MAY BE CONSUMED IN OTHER PUBLIC PLACES.

WHEREAS, CBJ 20.25.080(c) and (d) authorize the  
assembly to regulate the consumption of alcoholic beverages  
in certain public places by resolution, and


WHEREAS, it is appropriate that the assembly  
establish certain prohibitions and authorities under said  
ordinance;

NOW, THEREFORE, BE IT RESOLVED BY THE ASSEMBLY OF  
THE CITY AND BOROUGH OF JUNEAU, ALASKA:

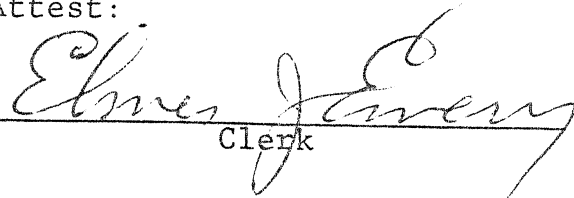
1. That the manager is hereby directed to post  
Lot 1 and Lot 2, Block 80 of the Tideland Addition to the  
City of Juneau, also known as the Marine Park, as an area in  
which intoxicating or alcoholic beverages are prohibited.

2. That intoxicating liquor may be possessed and  
consumed in the Eaglecrest Day Lodge when such facility is  
being leased to private parties under Resolution Serial No.  
466 or such other resolution, ordinance or other authority  
authorizing the lease of said facility by non-public parties.

Adopted this 11th day of August, 1977.

  
\_\_\_\_\_  
Mayor

Attest:

  
\_\_\_\_\_  
Clerk

20.25.080 - Public possession and consumption of intoxicating liquor.

- (a) Except in the area and for the period authorized by the manager in conjunction with special event street closures, no person may consume intoxicating liquor on any public street, alley, sidewalk, easement, trail or other way dedicated or held for public vehicular or pedestrian use, including parking lots owned and operated by the municipality.
- (b) Except in the area and for the period authorized by the manager in conjunction with special event street closures, no person may have in his or her physical possession on any public area described in subsection (a) of this section, intoxicating liquor in a glass, mug, open can, open bottle or other open container. A can, bottle or other container is open if it would not contain its contents when turned on its side or upside down.
- (c) No person may have in his or her possession any alcoholic beverage in a public park, recreation area, or other substantially unenclosed area owned, held, or operated by the municipality which is open to the general public which has been posted by the manager under assembly direction by motion as an area in which intoxicating liquor or alcoholic beverages are prohibited. Posting under this section shall be sufficient if a sign stating that such beverages are prohibited or not permitted is posted at each of the common, public entrances to the area. Failure to post all common public entrances is not a defense if the person used a posted entrance or had knowledge of the prohibition.
- (d) No person may possess or consume intoxicating liquor in any building or other similar enclosure owned or operated by the municipality except under conditions authorized by the assembly by resolution or, in the absence of such a resolution as specifically authorized by the manager; provided, that the school board or its designee may give specific authorization for the possession or consumption of alcoholic beverages in buildings and other enclosed facilities maintained by the school district.

(Serial No. 77-37, § 2, 1977; Serial No. 85-42, §§ 2, 3, 1985; Serial No. 98-33, § 2, 1998)

**Cross reference—** Public ways and property, CBJ Code tit. 62.